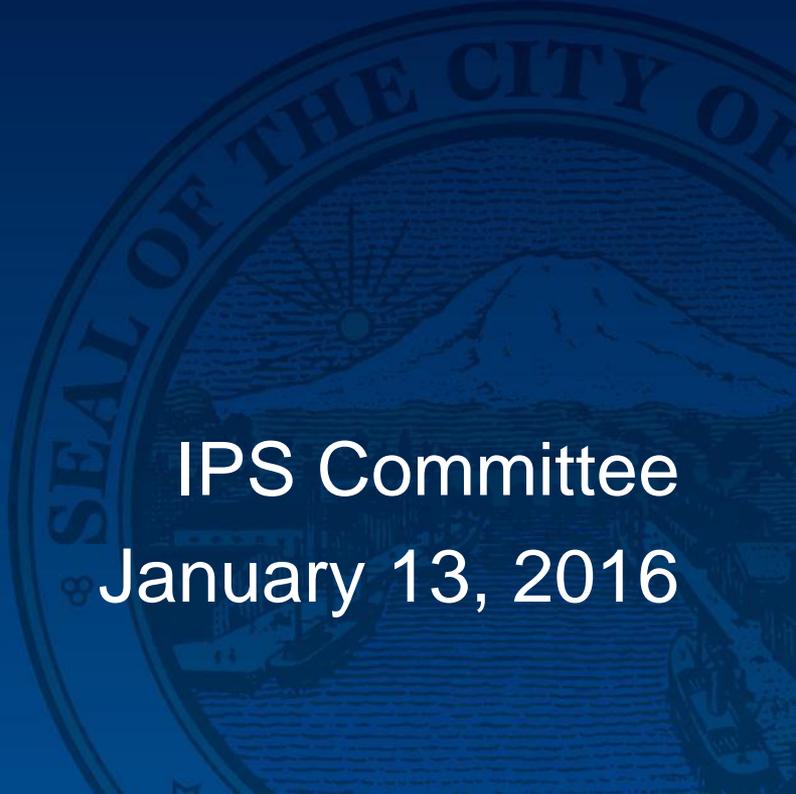


# Tacoma Bikeshare Planning Study

City of Tacoma, Environmental Services

Office of Environmental Policy and Sustainability

The seal of the City of Tacoma is visible in the bottom right corner. It features a circular design with the text "SEAL OF THE CITY OF TACOMA" around the perimeter. The central image depicts a mountain range, a sun, and a body of water with a ship.

IPS Committee  
January 13, 2016

# Background

- Bikeshare defined
- Alta Planning 2014 memo
- Renewed bikeshare interest since Pronto! arrived in Seattle
- Initial presentation to IPS on April 8, 2015
- Toole Design Group selected for Tacoma Bikeshare Planning Study for \$60,000



# Bikeshare Locations in the Americas

## Cities Include:

- New York \*
- Indianapolis
- Chicago \*
- San Francisco \*
- Seattle \*
- Minneapolis \*
- Miami
- Washington D.C.
- Boston
- Chattanooga \*
- Denver
- Boulder
- Madison
- Charlotte
- Kansas City
- Salt Lake City
- Mexico City \*
- Montreal \*
- Toronto
- Guadalajara

## Launching Soon:

- Vancouver
- Portland
- San Diego





# General Considerations

## ■ Locations

- High population density
- Transit centers
- Destinations/attractions
- Complete network of bike facilities



## ■ Users

- Residents
- Visitors
- Tourists



# Strategy for Docking Stations

- Sidewalks
- Plazas
- On-Street parking stalls
  - The parking question
- Rebalancing stations



# Puget Sound Bikeshare

- Seattle's Pronto! Bikeshare
- Reciprocal membership
- Helmet question
- Satellites scheduled in Bellevue, Redmond and Microsoft campus



Pronto Cycle Share is Seattle's newest mode of transportation.

GRAB A BIKE TODAY!

A woman wearing a blue denim shirt and sunglasses is sitting on a wooden bench. Next to her is a bright green Pronto bicycle. A white helmet is on the bench. The background shows a storefront.



**500 bikes across 50 stations**  
in Downtown, Capitol Hill, South Lake Union and U District.

Learn more at [www.prontocycleshare.com](http://www.prontocycleshare.com)

# Other Options

- Station-less bikeshare
  - Pilots in Providence, Phoenix and Buffalo
  - Portland in Summer 2016
- Bike Rental Kiosks



# Bikeshare Memo by Alta Planning

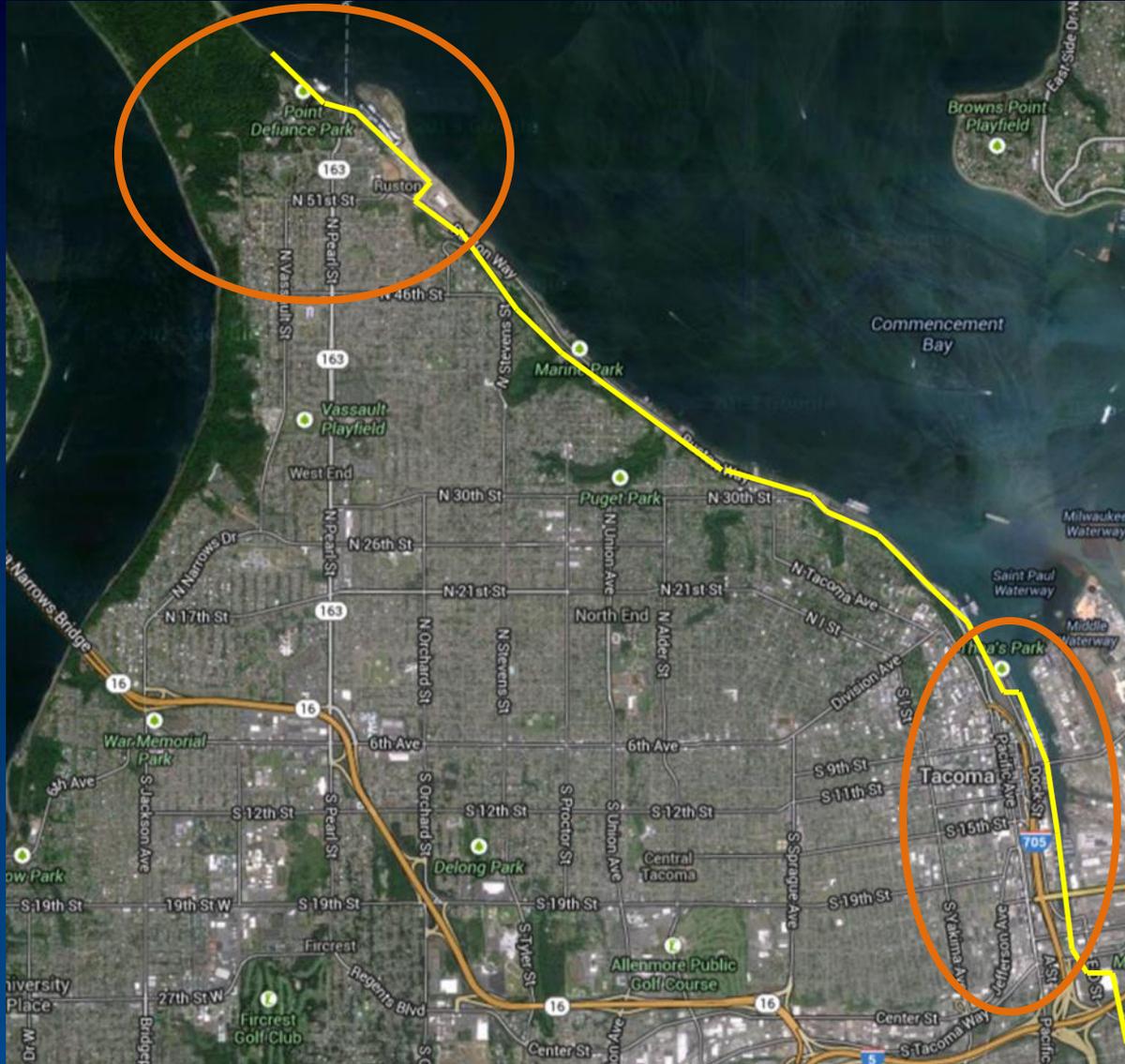
## ■ Challenges

- Lack of tourism
- Lack of bikeway infrastructure for all
- Incomplete downtown network
- Steep topography
- Funding challenges
- Gap in the Dome to Defiance trail

## ■ Opportunities

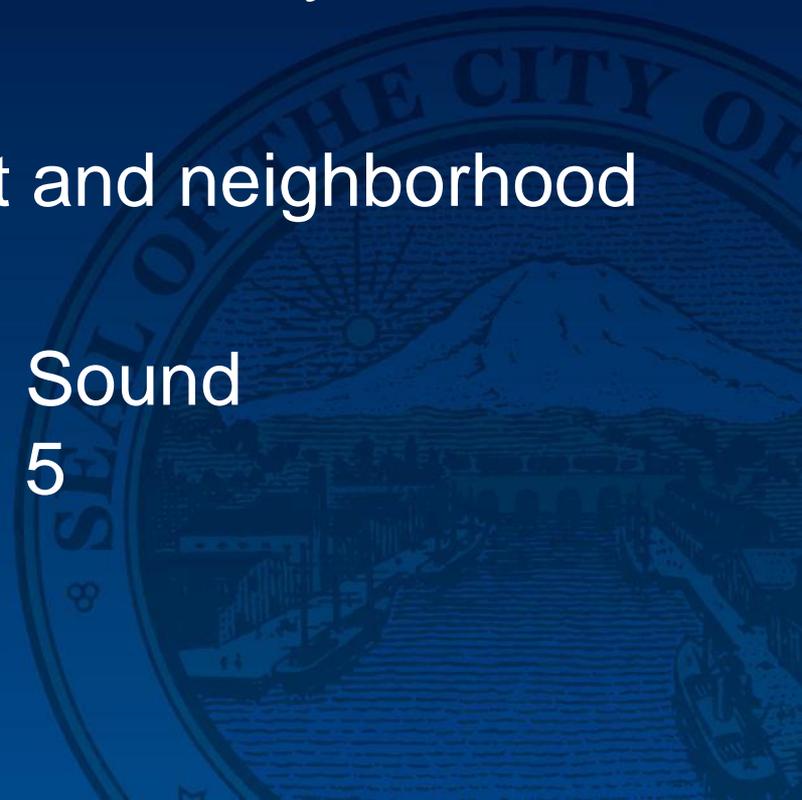
- Supportive policy framework
- Key destinations, like museums, transit center and Pt. Defiance Park
- Growing bike culture
- Strong existing partnerships
- Plans to connect Dome to Defiance trail

# Potential Locations for Bikeshare



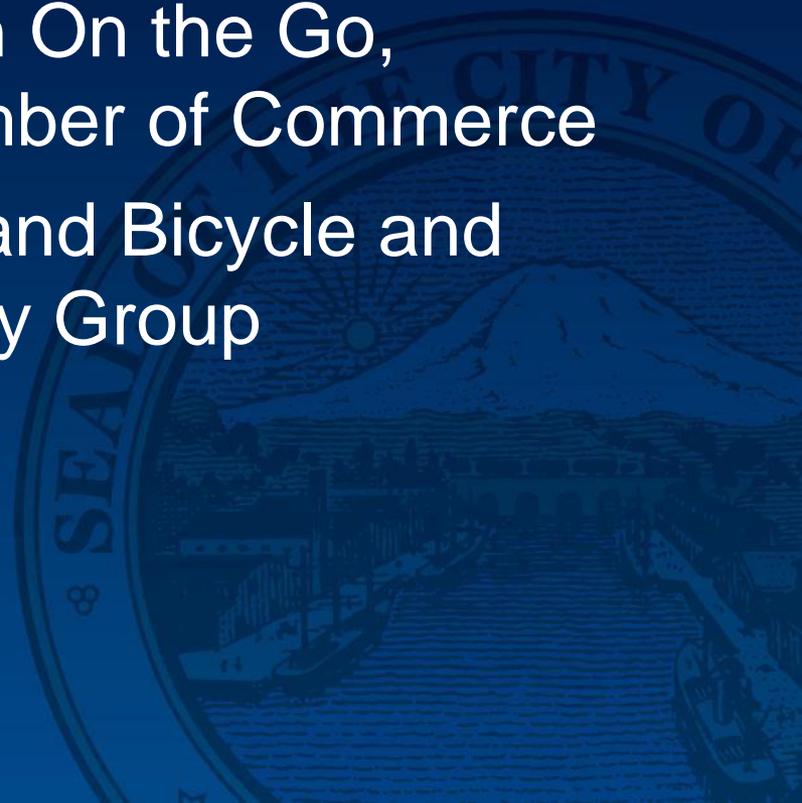
# Planning Study Public Outreach

- Four workshops with community partners by interest area
- Online crowd-sourcing map and survey
- Public meeting
- Staff attends business district and neighborhood council meetings
- Consultant attends the South Sound Sustainability Expo on March 5

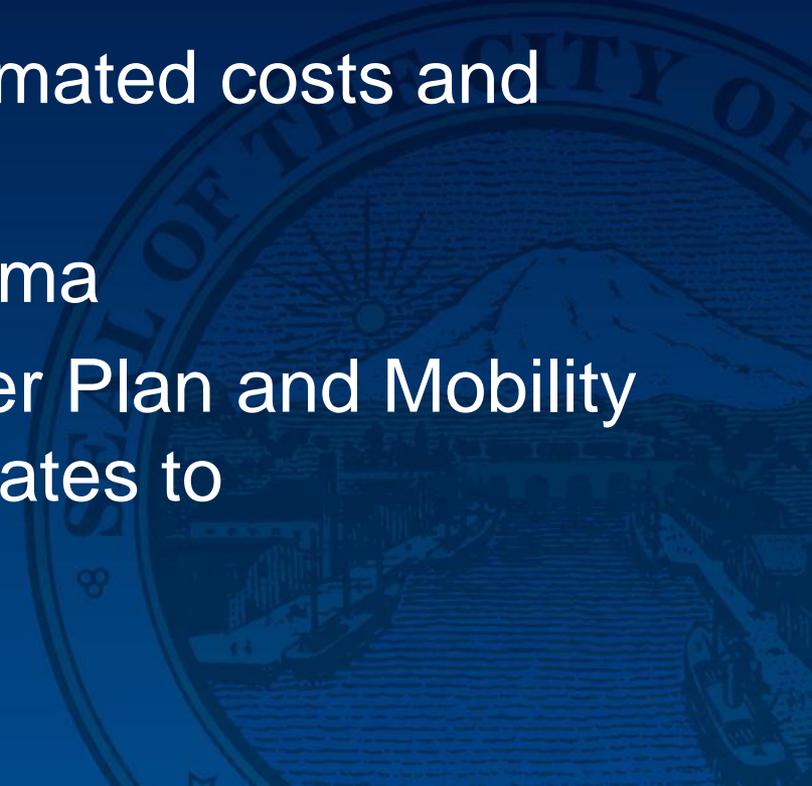


# Planning Study Stakeholders

- Metro Parks Tacoma, University of Washington Tacoma, Foss Development Authority, museums, Sound Transit, Pierce Transit, Downtown Merchants Group, Downtown On the Go, Tacoma-Pierce County Chamber of Commerce
- Transportation Commission and Bicycle and Pedestrian Technical Advisory Group
- Residents and Businesses

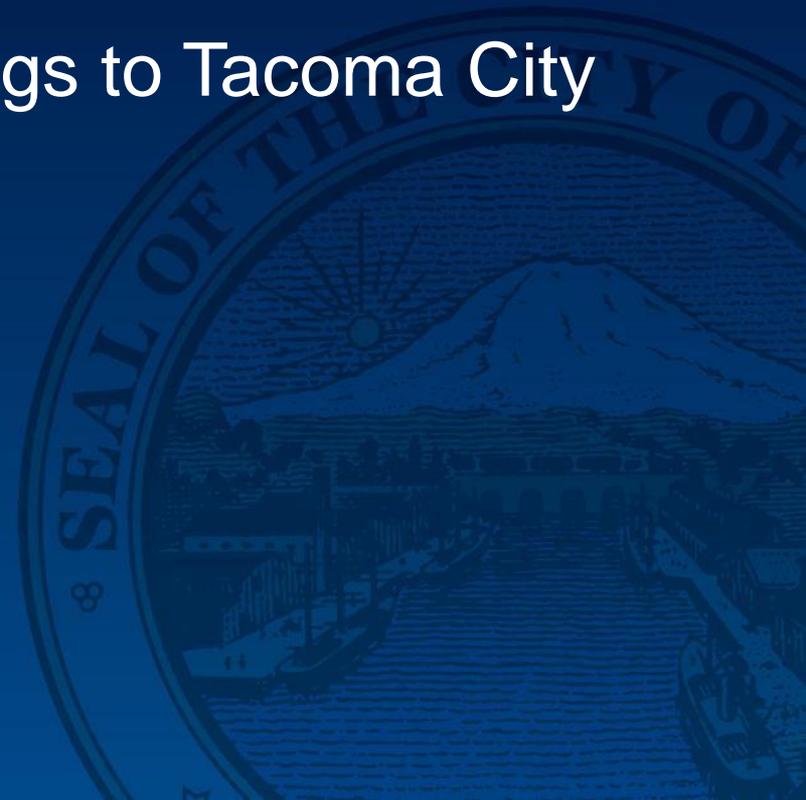


# Deliverables

- Results of stakeholder outreach
  - Recommend technologies
  - Recommend areas of town for bikeshare stations
  - Business pro-forma with estimated costs and potential funding sources
  - Possible pilot unique to Tacoma
  - Review Transportation Master Plan and Mobility Master Plan for possible updates to accommodate bikeshare
- 
- The background of the slide features a faint, circular seal of the City of Tacoma. The seal depicts a harbor scene with a large mountain in the background, a ship in the water, and a building on the shore. The text "SEAL OF THE CITY OF TACOMA" is visible around the perimeter of the seal.

# Timeline

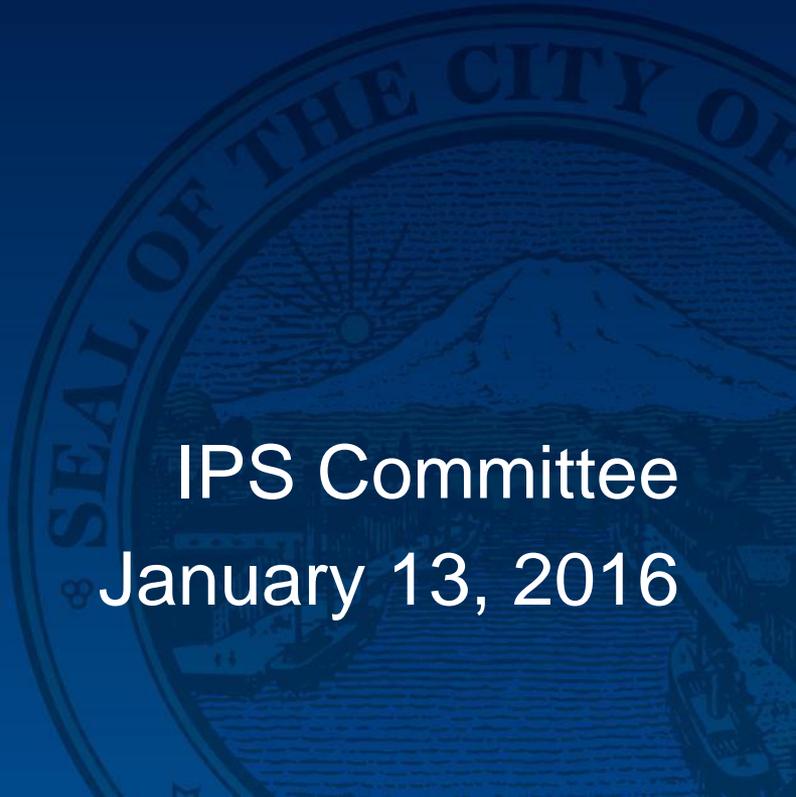
- January to March – Public Outreach
- March to May – Analysis and development of proposals for bikeshare system
- April – Presentation on findings to Tacoma City Council at a Study Session



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