



# Green Economy

City of Tacoma | Community and Economic  
Development

Economic Development Committee  
June 11, 2019



## PURPOSE

Leveraging Tacoma's legacy of innovative manufacturing and our diverse range of educational opportunities will contribute to supporting an environmentally sustainable economic landscape for the long term.

## REVIEW & UPDATE



### Previous presentation:

- Provided general overview of a Green Economy and the primary contributing sectors in Washington State.

### Today's Presentation:

- Green Jobs Definition and Incentive Review
- EPA Workforce Program – Clifford Armstrong, CEDD
- City's Green Buildings Program Overview – Kristin Lynette, Environmental Services

3

## GREEN JOBS INCENTIVE



- Current TMC defines a Green Job as: a production or service job that benefits the environment or conserves natural resources. This includes jobs that do this via changes in production processes.
- The City offers a \$250 B&O tax credit for each Green Job that a company adds that meet the \$20.43 hourly family wage criteria.
  - Four businesses have taken advantage of this credit to date, for a total of 18 employees.
- We are researching best practices and will have a recommendation as to if/how revisions to this incentive could be helpful.

4

## CEDD ONGOING ACTIONS



- **Identification and Recognition of existing green businesses**
  - Recycled goods into products
  - Innovations in manufacturing processes
- **Business Retention and Expansion focus**
  - Green jobs
  - Sustainable methods for service and production
- **Continued partnership efforts**
  - K12 and Higher Educational outreach
  - Participation in regional efforts to grow the green economy
  - Consistent collaboration with local economic partners

5

## EPA WORKFORCE PROGRAM



- Awarded in '11, '13, '16, and '18
- Goodwill provides recruitment and case management
- Clover Park Technical College provides training
- To date results of 2016 grant:
  - 182 people applied, 61 enrolled, 57 graduated
  - 21 Veterans employed
- Major jobs:
  - Hazardous Materials Removal Workers
  - Construction Laborer
  - Forest and Conservation Technician
- Future plans:
  - Further integrate CoT as major employer partner for graduates
  - Expand training focus to other acceptable green jobs outlined by the EPA.

6

## GREEN BUILDING PROGRAM UPDATE



Hiring Green Building Specialist this summer

1. Education and Training\*
2. Clear Hurdles and Remove Barriers\*
3. Priority Permitting\*
4. Plan Review Credits for certified green buildings\*
5. Construction and Demolition Diversion\*
6. Energy use transparency and disclosure requirements
7. More sustainable code requirements / land use incentives evaluation

\* Priorities for 2019

7



## Discussion & Questions