



ORDINANCE NO. 28223

1 AN ORDINANCE relating to Tacoma Power; amending Chapter 12.13 of the
2 Tacoma Municipal Code to increase rates for Click! Network cable
television products and related services.

3 WHEREAS the City of Tacoma, Department of Public Utilities, Power
4 Division, Telecommunications Section (d.b.a. Click! Network "Click!") desires to
5 adjust pricing for its cable television products and services offered inside and
6 outside of the City to generate sufficient revenue for commercial
7 telecommunication operations and to assist in recovering costs as represented
8 in the 2013-2014 budget, and
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10 WHEREAS rates for cable television are updated periodically as costs to
11 provide service increase and market pricing analysis is updated, and
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13 WHEREAS licensing fees for programming continue to rise and market
14 prices for service in Tacoma are still below or at the level of the competition,
15 and
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17 WHEREAS this rate increase is reflected in the Click! proposed revenue
18 and expense budget for 2013-2014, and

19 WHEREAS the proposed adjustments will become effective July 1, 2014,
20 resulting in an additional \$722,000 in revenue for the 2013-2014 biennium, and
21 will recover anticipated and unanticipated increases in programming expense,
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24 WHEREAS the proposed adjustments were approved by the Public
25 Utility Board at its meeting of April 16, 2014, and
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WHEREAS the proposed adjustments are just, fair, reasonable, and sufficient for Click! prices to remain competitive with those offered by other cable companies in the Tacoma market; Now, Therefore,

BE IT ORDAINED BY THE CITY OF TACOMA:

Section 1. That Chapter 12.13 of the Tacoma Municipal Code is amended as set forth in the attached Exhibit "A," as if fully set forth herein.

Section 2. That Exhibit "A" shall become effective July 1, 2014.

Passed _____

Mayor

Attest:

City Clerk

Approved as to form:
William C. Fosha

Chief Deputy City Attorney

Requested by Public Utility Board
Resolution No. U-10685



EXHIBIT "A"

**Chapter 12.13
CLICK! NETWORK CABLE TV PRODUCTS**

Sections:

- 12.13.010 Click! Network Cable TV products – inside the City of Tacoma.
- 12.13.015 Click! Network Cable TV products and services – outside the City of Tacoma.
- 12.13.020 Click! Network Cable TV additional sports channels for businesses.
- 12.13.030 Broadband services and internet service providers.
- 12.13.040 Applicable taxes and franchise fees.

12.13.010 Click! Network Cable TV products – inside the City of Tacoma.

Click! Cable TV Products	Recurring Monthly Price
Broadcast--Includes broadcast, local, and PEG channels	\$16.39 <u>17.99</u>
Basic--Includes a variety of satellite, broadcast, PEG, and local channels	\$21.29
Standard--Includes a large variety of satellite, broadcast, basic , local channels, and PEG	\$48.29 <u>52.99</u>

Click! Special Products	Recurring Monthly Price
Premium Channels (e.g., HBO, Showtime, Cinemax, Starz, commercial digital music, and others)	\$2.00 – \$29.95
Pay-per-View VOD Movies, Events, and Specials (e.g., NBA and NHL package subscriptions)	\$.99 – \$300.00
Set-top Receivers, Adjunct Equipment	\$0.00 – \$19.00
Low-income/Disabled and Senior Discount (Must meet Tacoma Power customer requirements for eligibility)	20% discount on basic -Broadcast or s Standard service
Cable TV Guide (Paper Magazine; subject to annual 5% adjustment for mailing costs)	\$4.99

Bulk Rates for Apartment Complexes	Recurring Monthly Price	
1 – 25 Units (full retail rate)	Broadcast	\$14.90 <u>17.99</u>
	Basic	\$19.60
	Standard	\$44.25 <u>52.99</u>
26 – 150 Units (5% discount on broadcast; 10% discount on basic and standard)	Broadcast	\$14.15 <u>17.09</u>
	Basic	\$17.64
	Standard	\$39.82 <u>47.69</u>
151 – 300 Units (5% discount on broadcast; 15% discount on basic and standard)	Broadcast	\$14.15 <u>17.09</u>
	Basic	\$16.65
	Standard	\$37.61 <u>45.04</u>
300 Units and Above (5% discount on broadcast; 20% discount on basic and standard)	Broadcast	\$14.15 <u>17.09</u>
	Basic	\$15.68
	Standard	\$35.40 <u>42.39</u>



Other Fees	Non- recurring Price
Hourly Service Charge	\$40.00
Connect – Install new wiring	\$50.00
Connect – Using existing wiring	\$40.00
Install Additional Outlet	\$20.00
Unreturned Remote Control	\$10.00
Nonstandard Installation	Hourly service charge plus materials
Unreturned Rented Equipment	\$50.00 – 600.00
Miscellaneous Adjunct Equipment	\$ 5.00 – 150.00
Late Payment Charges	\$ 6.99
Credit Card Misuse Fee	\$20.00
Miscellaneous Customer Premise Visit (VCR connection, late payment pick-up fee, install A/B switch, and nonpayment reconnection fee)	Hourly service charge
Returned Item Fee (NSF check)	\$20.00
<u>Nonpayment Reactivation Fee (Equipment Reauthorization)</u>	<u>\$ 1.99</u>

12.13.015 Click! Network Cable TV products and services – outside the City of Tacoma.

Click! Cable TV Products	Recurring Monthly Price
Broadcast—Includes broadcast, local, and PEG channels	\$17.69 <u>19.49</u>
Basic—Includes a variety of satellite, broadcast, PEG, and local channels	\$22.99
Standard--Includes a large variety of satellite, broadcast, basic , local channels, and PEG	\$49.99 <u>54.99</u>

Click! Special Products	Recurring Monthly Price
Premium Channels (e.g., HBO, Showtime, Cinemax, Starz, commercial digital music, and others)	\$2.00 - 29.95
Pay-per-View VOD Movies, Events, and Specials (e.g., NBA and NHL package subscriptions)	\$.99 - 300.00
Set-top Receivers, Adjunct Equipment	\$0.00 - 19.00
Low-income/Disabled and Senior Discount (Must meet Tacoma Power customer requirements for eligibility)	20% discount on basic Broadcast or s Standard service
Cable TV Guide (Paper Magazine; subject to annual 5% adjustment for mailing costs)	\$4.99

Bulk Rates for Apartment Complexes	Recurring Monthly Price
1 – 25 Units (full retail rate)	Broadcast \$46.20 <u>19.49</u>
	Basic <u>\$21.25</u>
	Standard \$47.75 <u>54.99</u>
26 - 150 Units (5% discount on broadcast; 10% discount on basic and standard)	Broadcast \$45.39 <u>18.51</u>
	Basic <u>\$19.12</u>
	Standard \$42.98 <u>49.49</u>
151 - 300 Units (5% discount on broadcast; 15% discount on basic and standard)	Broadcast \$45.39 <u>18.51</u>
	Basic <u>\$18.06</u>
	Standard \$40.59 <u>46.74</u>
300 Units and Above (5% discount on broadcast; 20% discount on basic and standard)	Broadcast \$45.39 <u>18.51</u>
	Basic <u>\$17.00</u>
	Standard \$38.20 <u>43.99</u>



Other Fees	Nonrecurring Monthly Price
Hourly Service Charge	\$40.00
1 Connect – Install new wiring	\$50.00
2 Connect – Using existing wiring	\$40.00
3 Install Additional Outlet	\$20.00
4 Unreturned Remote Control	\$10.00
5 Nonstandard Installation	Hourly service charge plus materials
6 Unreturned Rented Equipment	\$50.00 - 600.00
7 Miscellaneous Adjunct Equipment	\$ 5.00 - 50.00
8 Late Payment Charges	\$ 6.99
9 Credit Card Misuse Fee	\$20.00
10 Miscellaneous Customer Premise Visit (VCR connection, late payment pick-up fee, install A/B switch, and nonpayment reconnection fee)	Hourly service charge
11 Returned Item Fee (NSF check)	\$20.00
12 <u>Nonpayment Reactivation Fee (Equipment Reauthorization)</u>	<u>\$ 1.99</u>

12.13.020 Click! Network Cable TV additional sports channels for businesses.

ROOT Sports Pricing Scale (for businesses)	
Estimated Viewing Area	Price
0 – 50 Patrons	\$ 46.88
51 – 100 Patrons	\$ 62.50
101 – 150 Patrons	\$ 93.75
151 – 200 Patrons	\$125.00
200+ Patrons	\$156.00
Non-Hospitality Business	\$ 10.00
Big Ten Sports Channel (for businesses)	
Commercial Big Ten	\$ 8.50



12.13.030 Broadband services and internet service providers.

Products	Monthly Rate Range	Monthly Variable Rate 1	Monthly HUB Fee 2	Engineering NRC3	HUB NRC 4	Labor & Materials 5
Click! ISP Advantage	\$5 – \$150	TBD	TBD	N/A	N/A	TBD
Click! Net 1	\$25 – \$1,200	TBD	TBD	TBD	TBD	TBD
Click! Net 3	\$125 – \$4,500	TBD	TBD	TBD	TBD	TBD
Click! Net OC3	\$2,170 – \$4,500	TBD	TBD	TBD	TBD	TBD
Click! Net OC12	\$3,100 – \$12,000	TBD	TBD	TBD	TBD	TBD
Click! Net OC48	\$10,000 – \$30,000	TBD	TBD	TBD	TBD	TBD
Click! Net 1 Includes an Internet DS1 Product - Click! Net 3 Includes an Internet DS3 Product – Click! Net OC3 Includes a 100 Base-T						
1 Actual pass-through carrier fees with a 10% administration fee.						
2 Actual monthly Hub cost for maintaining connection.						
3 Actual costs to engineer the job.						
4 Actual cost to terminate the circuit(s) in the Hub.						
5 Actual costs for current labor rates and materials. A 10% handling fee will apply to the materials.						

12.13.040 Applicable taxes and franchise fees.

The cable television prices and charges set forth in this chapter shall be subject to all applicable taxes and franchise fees.