



# City of Tacoma

## Committee of the Whole Minutes

747 Market Street Tacoma, WA 98402

9th Floor Visibility Center

**March 18, 2014**

**3:00 PM**

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### Call To Order

Mayor Strickland called the meeting to order at 3:11 p.m.

### Briefing Items

- 1. 14-0200** Citizens Committees, Boards and Commissions Application Process and Recruitment Methods

Anita Gallagher, City Manager's Office, stated the most recent objective for the Citizen Committees, Boards, and Commissions (CBC), is to streamline the application and recruitment process. She stated refinements include moving to a quarterly call for applications and creating a member toolkit.

Ms. Gallagher reviewed current issues, stating there are approximately 50 vacancies on the CBCs per year, and membership positions are sometimes vacated unexpectedly which can cause quorum issues or interrupt work plans, causing the need to explore new methods for recruitment and outreach. She reviewed the transition to a quarterly call for applications, which creates an opportunity for a focused outreach effort and creates a rolling pool of applicants. She added it will also include the creation of a true online form, and allow citizens to apply for all of the CBCs they are interested in at one time with one application. She then reviewed the recruitment process, stating staff are currently working on developing a branded member toolkit for use by current and previous members of CBCs, Council Members, other community leaders, and staff liasons. She discussed items that will be included in the toolkit, and noted during the development of the member toolkit, the City will continue to utilize traditional recruitment methods.

Ms. Gallagher concluded with next steps, stating training for all staff liasons and CBC members will occur during the week of March 17-21; the roll out of the branded member toolkit will be presented on April 1, 2014; and the first call for applications will occur April 1-30, 2014. Discussion ensued regarding the quarterly recruitment process, and if the CBC staff liasons and/or the Chair of the CBCs could provide more feedback and guidance to the Council.

## Council Consideration Requests

### 2. 14-0210 Tacoma's Auto Row

Council Member Lonergan stated he is requesting Council support for a resolution to create a commercial district named "Tacoma's Auto Row" on South Tacoma Way, from South 37th Street to South 80th Street, and allow the auto dealers to submit an application to the Washington State Department of Transportation for directional signage on Interstate 5. Shari Hart, Community and Economic Development, provided background information on staff's work with auto dealers. Discussion ensued regarding if there is consensus among the auto dealers included in the commercial district to pay for a Business Improvement Area, and feedback staff has received on this plan.

## Committee Reports

Council Member Ibsen stated at Zoo Trek Authority Board, their discussions have been focused on Metro Parks' upcoming bond measure. He stated similar discussions have been held at the Joint Municipal Action Committee, as well, as on the legislative session. Council Member Lonergan noted he was elected as Chair of the Zoo Trek Authority Board.

Council Member Boe stated the Puget Sound Regional Council's Transportation Policy Board they discussed the State of Good Repair Initiative and funding for it, and responses received during the comment period.

Council Member Walker stated at the Pierce County Regional Council meets this Thursday and next week she will attend a conference in Portland, Oregon, regarding Governing for Racial Equity.

Council Member Woodards discussed a recent conference she attended in Dallas, Texas sponsored by the Department of Justice. She then discussed her recent participation in Washington D.C. for the annual National League of Cities (NLC) conference.

Council Member Mello discussed his recent participation in Washington D.C. for the annual NLC conference. He then discussed recent initiatives at the Puget Sound Regional Council's Growth Management Policy Board.

Council Member Thoms stated the Urban Waters Board is going to have a retreat in May; and the Crystal Judson Family Justice Center are working on their budget and are discussing the possibility of relocating to the County-City Building.

Mayor Strickland stated Pierce Transit's sales projections are up by seven percent; a puyallup shuttle demonstration project from Thurston County to

Puyallup has been discontinued due to low ridership; and the Puyallup; circulator is moving forward.

Council Member Lonergan discussed his recent participation in Washington D.C. for the NLC conference.

### **Other Items of Interest**

There were no other items of interest.

### **Adjournment**

There being no further business, the meeting was adjourned at 4:00 p.m.

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Marilyn Strickland, Mayor

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Doris Sorum, City Clerk