



TO: Elizabeth A. Pauli, City Manager
FROM: Kurtis D. Kingsolver, P.E., Public Works Director/City Engineer *FDK*
COPY: Economic Development Committee; Tadd Wille, Deputy City Manager;
Jeff Robinson, Community and Economic Development Director; Lynda Foster
PRESENTER: Dana Brown, Public Works Assistant Division Manager;
Eric Huseby, Parking Services Manager
SUBJECT: Overview of the Tacoma Parking Enterprise System
DATE: September 10, 2019

PRESENTATION TYPE:
Informational Briefing

SUMMARY:
Public Works Department staff will present an overview of the current business practices and guiding principles for the Tacoma Parking Enterprise System.

City staff will also discuss how municipal parking facilities may be used to better support economic development initiatives focused on the recruitment and retention of businesses or enterprises.

Tacoma's municipal parking system has several fundamentals/standards that influence the management of the on-street parking supply, the off-street parking facilities, the enforcement of state and local parking regulations, and the deployment of best practices to help support City transportation policies and economic development initiatives. The City's volunteer Parking Technical Advisory Group provides guidance, research and analysis for operational changes and recommendations.

BACKGROUND:
Parking systems are often complex operations that require continual monitoring and adjustments to meet fluctuating markets and demand. Periodic reporting to City Council Committees helps to ensure that the municipal parking system operations and plans are consistent with City Council priorities.

ISSUE:
Staff will inform the Committee on the operations of the parking system and provide context for a future discussion, in partnership with staff from the Community and Economic Development Department, regarding how City Parking Services can serve a growing customer base in the downtown area.

ALTERNATIVES:
This is an informational briefing only. There are no alternatives presented.

FISCAL IMPACT:
This is an informational briefing only. There is no fiscal impact.

RECOMMENDATION:
This is an informational briefing only. There is no recommendation.