



RESOLUTION NO. 39701

1 BY REQUEST OF MAYOR STRICKLAND AND COUNCIL MEMBERS CAMPBELL
2 AND IBSEN

3 A RESOLUTION authorizing the use of up to \$50,000, budgeted from the City
4 Council Contingency Fund, for the purpose of developing an anchor
5 institutions strategy to complete a comprehensive study to align current
6 planning efforts, identify gaps and achieve Tacoma 2025 related goals; and
7 directing the Interim City Manager to execute a professional services
8 agreement for a third-party consultant outlining the scope of work and
9 deliverables.

10 WHEREAS the City is home to many thriving and innovative anchor
11 institutions with the ability to leverage their unique resources and create
12 relationships to support community and economic development goals, and

13 WHEREAS anchor institutions are defined as non-profit organizations that,
14 once established, tend not to move location because of their large physical
15 footprints and history, and

16 WHEREAS these institutions have a major economic impact in their cities
17 due to their roles as employers, large purchasers of goods and services, and as
18 real estate, business, and human capital developers, and

19 WHEREAS, with this recognition, leaders across the country have put a
20 greater focus on the role and influence of these institutions to stimulate local
21 economies and strengthen the competitiveness of their cities, and

22 WHEREAS the City's anchor institutions include the University of
Washington Tacoma, University of Puget Sound, Tacoma Community College,
Bates Technical College, Tacoma Public Schools, CHI Franciscan, Multicare, and
the City of Tacoma, and



1 WHEREAS a formalized anchor institution initiative will align with the
2 priorities identified in Tacoma 2025, including Livability, Economy and Workforce,
3 Civic Engagement, Education and Equity and Accessibility, and will provide
4 opportunities to form public-private partnerships, test strategies, and measure
5 outcomes, and

6 WHEREAS development of an anchor institutions initiative will allow for
7 long-term partnerships and commitments that will help the City move strategies
8 forward, and the development of public-private partnerships to address many of
9 the priorities identified in the original Tacoma 2025 vision document, and

10 WHEREAS, at the December 6, 2016, Study Session, a Council
11 Consideration Request ("CCR") was shared, requesting the City Council to
12 formalize the City's commitment to implement an anchor institutions strategy in
13 partnership with anchor institutions, and

14 WHEREAS, at the April 11, 2017, Study Session, Council Member Ibsen
15 shared a follow-up CCR, directing the Interim City Manager to allocate funding in
16 the amount of up to \$50,000, budgeted from the City Council Contingency Fund, to
17 hire a third-party consultant to assist with the development of a targeted strategy
18 for the anchor institutions initiative, to include completing a comprehensive study to
19 align current planning efforts, identify gaps, and outline opportunities to address
20 the strategies outlined in Tacoma 2025; and to direct the Interim City Manager to
21 negotiate a professional services agreement that outline the scope of work and
22 deliverables for said funding, and



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WHEREAS Ordinance No. 22569 requires an affirmative vote of not less

than six members of the Council in order to withdraw moneys from this fund; Now,
Therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

Section 1. That one-time funding in the amount of up to \$50,000, budgeted from the City Council Contingency Fund, is hereby approved for the purpose of developing an anchor institutions strategy to complete a comprehensive study to align current planning efforts, identify gaps, and achieve Tacoma 2025 related goals.

Section 2. That the Interim City Manager is hereby directed to negotiate and execute a professional services agreement for a third-party consultant, outlining the scope of work and deliverables for the services described in Section 1.

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

Deputy City Attorney