



TO: Elizabeth Pauli, Interim City Manager
FROM: Amy McBride, Tacoma Arts Administrator
Ricardo Noguera, Director, Community & Economic Development
COPY: City Council and City Clerk
SUBJECT: Resolution – Establishing a Special Project Position, February 28, 2017
DATE: February 7, 2017

SUMMARY:

Establish an Arts and Culture Partnership Project as a Special Project of limited duration, including part-time special project position and benefits pursuant to the provisions of Tacoma Municipal Code (TMC) Section 1.24.187 and the City Charter Section 6.1(h).

STRATEGIC POLICY PRIORITY:

The City of Tacoma recently adopted ‘Artful Tacoma’ a 5 year art plan to enhance and expand existing program and strengthen the arts as an economic driver. In addition, the plan advances Tacoma 2025 Strategy of Arts and Cultural Vitality to:

- Increase participation in arts and culture.
- Embrace Tacoma’s diversity of people, places and cultures.
- Leverage and strengthen Tacoma’s arts and cultural assets.

Artful Tacoma contains 5 strategies:

- Grow and sustain the creative economy.
- Promote equity, diversity, and inclusiveness through the arts.
- Use public art to create active, accessible, and welcoming public places.
- Strengthen Tacoma’s creative ecosystem.
- Optimize performance and capacity of arts programming, services and operations.

BACKGROUND:

The Community & Economic Development Department’s Office of Arts & Cultural Vitality currently contracts with a service provider to assist in the coordination and facilitation of public art projects and the maintenance and stewardship of the Municipal Art Collection. As the workload grows we need to provide the administrative and technical support the program needs. This position plays a key role in providing effective organizational support that enables us to work dynamically and deliver quality services to our community.

ISSUE:

In addition to developing and managing public art projects for city projects, the Office of Arts & Cultural Vitality provides public art management services and consulting to partner agencies such as Metro Parks, Sound Transit, and Tacoma Housing Authority. In 2015, Metro Parks hired the Office of Arts & Cultural Vitality to develop and manage their public art program and implement their new 1% for art policy. In 2016, several major projects were started including the Aquarium, Point Defiance Park, and the Eastside Center. At the start of this biennium, there are over 20 public art projects in process and half of them are with partner agencies. Artist recruitment and selection is time intensive and requires a lot of process and coordination, often in the neighborhoods we are serving. For example, two staff are necessary to facilitate artist selection processes and can take the better part of a day. In addition, as the art collection grows, it has become imperative to update our data management systems to manage the collection



properly and this position will lead the effort to transition from Access to a more appropriate collection management system.

We are requesting this Special Project Position of Limited Duration begin March 1, 2017 for a period not to exceed December 31, 2018.

ALTERNATIVES:

The alternative is to not establish a special project.

RECOMMENDATION:

We are requesting that Mayor and Council approve this Special Project of Limited Duration beginning on March 1, 2017 for a period not to exceed October 31, 2018. If approved, the Arts Contractor currently filling this role will transition into the new project position.

FISCAL IMPACT:

The special project position is currently funded through the Municipal Art Fund.

EXPENDITURES: FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-MUART - Municipal Art Fund	752400	5330100	\$64,000
TOTAL			\$64,000

* General Fund: Include Department

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
Metro Parks-Public Art Program	752400	4348002	\$32,000
Sound Transit-Public Art Program	752400	4348002	\$32,000
TOTAL			\$64,000

POTENTIAL POSITION IMPACT:

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
Program Technician	Project	.60	12/31/2018
TOTAL		.60	

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$64,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED?

No. Although the payments for services from Metro Parks and Sound Transit will cover all of the expenses related with this program, the Department may request additional budget appropriation for 2017-2018 to ensure the costs are budgeted.