



TO: Elizabeth Pauli, City Manager
FROM: Jeff Robinson, Director, Community and Economic Development
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PRESENTER: Jeff Robinson, Director, Community and Economic Development
SUBJECT: Informational Briefing on Greater Seattle Partners (GSP)
DATE: November 27, 2018

PRESENTATION TYPE:
Informational Briefing

SUMMARY:
Brian McGowan, Chief Executive Officer with Greater Seattle Partners (GSP) will share information on the newly launched regional trade and investment promotion organization for the Puget Sound region.

BACKGROUND:
With membership consisting of leadership from both public and private sectors, GSP will work in partnership with cities from 3 counties, ports and economic development organizations to strengthen and unify the region. Tacoma Mayor Victoria Woodards has been appointed to the Leadership Board as Secretary.

Greater Seattle Partners “Workplan 2019” will consist of leveraging sophisticated research and data analysis, brand marketing and promotion, business and investment attraction and global engagement in order to drive international trade and investment to the region. The current plan and next steps will be presented during this briefing followed by questions and answers.

ISSUE:
This is an information briefing only. There are no issues.

ALTERNATIVES:
This is an information briefing only. There are no alternatives presented.

FISCAL IMPACT:
This is an information briefing only. There is no fiscal impact.

RECOMMENDATION:
This is an information briefing only. There is no recommendation.