



Req. #7739

RESOLUTION NO. 34604

1

2

3

4

WHEREAS the City of Tacoma has determined that it is in the City's best interest to have consultants for the purpose of congressional liaison and related activities during the 2000 session of the United States Congress, and

5

6

7

8

WHEREAS Simon and Company possess the necessary expertise to discharge such duties, and

9

10

11

WHEREAS the City has previously entered into a contract with Simon and Company in 1994, pursuant to Resolution No. 32332, as amended by Resolution No. 32855 for 1995, Resolution No. 33226 for 1996, Resolution No. 33565 for 1997, and Resolution No. 33898 for 1998, and

12

13

14

15

16

17

WHEREAS it is in the best interest of the City to extend the contract for services with Simon and Company for congressional liaison through December 31, 2000; Now, Therefore,

18

19

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

20

21

That the proper officers of the City of Tacoma are hereby authorized to extend the contract with Simon and Company for expert services to adequately

22

23

24

25

26



1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26

represent the interests of the City before the United States Congress, the administration, and other Federal agencies, with said proposed extension to contract to be substantially on file in the office of the City Clerk.

Adopted DEC 7 1999

Rick Rosenblatt

Attest: City Clerk

Mayor

Approved as to form and legality:

Assistant City Attorney

299



REQUEST FOR ORDINANCE OR RESOLUTION

CITY CLERK USE

Request #:

7739

Ordinance #:

Resolution #:

34604

1. DATE: November 10, 1999

2. REQUESTING DEPARTMENT/DIVISION/PROGRAM City Manager/Government Relations	3. CONTACT PERSON (for questions): Randy Lewis	PHONE/EXTENSION 5122
--	---	-------------------------

4. PREPARATION OF RESOLUTION IS REQUESTED FOR THE CITY COUNCIL MEETING OF TUESDAY, December 7, 1999.

5. SUMMARY TITLE/RECOMMENDATION: (A concise sentence, as it will appear on the Council Agenda)

Authorizing the extension of a contract with Simon and Company for congressional liaison through December 31, 2000.

6. BACKGROUND INFORMATION/GENERAL DISCUSSION: (Why is this request necessary? Are there legal requirements? What are the viable alternatives? Who has been involved in the process?)

It is necessary to contract for expert services to adequately represent the interests of the City before the U.S. Congress, the administration and other Federal agencies.

7. FINANCIAL IMPACT: (Future impact on the budget.)

This item was budgeted.

8. LIST ALL MATERIAL AVAILABLE AS BACKUP INFORMATION FOR THE REQUEST AND INDICATE WHERE FILED:

Source Documents/Backup Material

Location of Document

Contract with Simon & Company

City Manager's Office

9. FUNDING SOURCE: (Enter amount of funding from each source)

Fund Number & Name:	State \$	City \$	Other \$
0010			

Total Amount

\$35,000.00

RECEIVED
1999 NOV 15 AM 10:11
CITY CLERK'S
OFFICE

If an expenditure, is it budgeted? Yes No Where? Org # 1400

Acct # 53120

300

10. Department Director/Utility Division Approval 	Approved as to Availability of Funds Director of Finance	 City Manager/Director Utilities Approval
---	---	--

SIMON AND COMPANY

INCORPORATED

Intergovernmental Relations and Federal Affairs

1660 L Street, N.W. • Suite 1050 • Washington, D.C. 20036
(202) 659-2229 • Fax (202) 659-5234 • e-mail: *smðncode@aol.com*

FEDERAL AFFAIRS ASSISTANCE

for

THE CITY OF TACOMA

2000 STRATEGY AND ACTION PLAN

Submitted to the

**Office of Intergovernmental Affairs
CITY OF TACOMA**

November 23, 1999

CONTENTS

	<u>Page</u>
INTRODUCTION.....	1
WASHINGTON REPRESENTATION FOR CITIES: Challenges and Opportunities.....	2
PROPOSED STRATEGY.....	3
Economic, Community Development and Housing.....	3
Environmental Quality.....	3
Law Enforcement and Crime Prevention.....	4
Other Priority Areas.....	5
ACTION PROGRAM FOR THE CITY OF TACOMA.....	6
Developing a Federal Agenda.....	5
Monitoring Developments in Washington.....	5
Promoting the City's Agenda.....	6
City Officials in Washington.....	6
A Communications System with City Hall.....	6
PROPOSED BUDGET.....	8
BACKGROUND, RECORD AND APPROACH.....	7
NATIONAL ORGANIZATIONS.....	7
CONCLUSION.....	8

INTRODUCTION

This Strategy and Action Plan is respectfully submitted to the City of Tacoma and outlines an approach for continued assistance to the City in its federal affairs representation during 2000.

It has been our pleasure and honor to provide Washington representation to the City of Tacoma in recent years and to assist in the development and implementation of the City's federal affairs agenda.

Our experience on behalf of Tacoma has included a track record of measurable achievements in the areas of grants, appropriations, authorizations and regulatory and administrative affairs and we hope to be able continue applying these energies on behalf of the City. In each of these areas we have been part of a team which includes the Congressional delegation, the City's elected leadership and the City Manager, government relations officer, department heads and staff.

Following this **Introduction**, we present a discussion of our view of an effective way in which to organize Washington representation for city governments, given the challenges facing city relationships with the federal executive and legislative branches. This is followed by a brief overview of current and pending federal issues which may have a bearing on City of Tacoma federal projects and activities. A proposed action program of activity for Washington representation for the City is next, along with some information on our company background and accomplishments and a suggested budget for this effort. In preparation of this document, we have sought to be sensitive to new needs of the City of Tacoma following the recent passage of I-695.

Thank you for the opportunity to assist Tacoma to date and for your time and consideration in reviewing the attached. We look forward to discussing this further with you in the near future.

WASHINGTON REPRESENTATION FOR CITIES:
Challenges and Opportunities

The Congress adjourned for 1999 last week with some accomplishment, much of an unfinished agenda and poised to return to legislating in January in a difficult election year. This presents interesting opportunities and challenges for the City of Tacoma.

The budget surplus – despite initial concerns about “budget caps”—ushered in considerable new spending, including earmarks, in transportation, housing, community and economic development, and the environment. In addition, the appropriations process brought about the one-year reauthorization of the COPS program, with over \$900 million in available new resources for cities. Much remains to be done, including a wide array of environmental reauthorizations but on the whole it was a good year for cities and the prospects for 2000 are positive.

This record at the end of 1999 and the election year ahead sets up a busy agenda for 2000 and significant opportunities for the City of Tacoma. The federal government still exerts great influence on the conditions, resources and plans of city governments. This will no doubt be the case in 2000.

Whether a city seeks to take advantage of federal opportunities or solve problems created by the federal establishment, Washington representation can help if it is: (1) targeted; and (2) viewed as a staff extension of City Hall. Washington representation works well for cities when it is based on a specific and prioritized plan so that time and energy can be properly channeled to achieve objectives and success can be measured.

But this representation in Washington must function not as a separate and distinct activity but rather as an integrated staff function in Washington, working in a traditional staff capacity, with the Congress and federal agencies as its principal assignments and, effectively, the city's "Washington Office".

These are the approaches we have always adopted for the City of Tacoma in relation to our services and believe that if continued it can make a solid contribution to Tacoma's success in the challenging period ahead.

In the sections which follow, we examine more closely some of the individual policy and program areas to underscore the scope of issues pending in Washington which impact Tacoma, describe some of the activities we have pursued on the City's behalf and chart the directions where some of these may go in the period ahead.

PROPOSED STRATEGY

Economic Development, Community Development and Housing

For several years the practice of seeking HUD Economic Development Initiative Grants in the annual HUD appropriation bill has been a successful strategy for achieving funding for key aspects of Tacoma redevelopment strategy, including Hilltop, east side housing and implementation in Tacoma of the R/UDAT study. In the most recently passed HUD budget, \$100,000 was included for federal capitalization of the Tacoma Housing Trust Fund. We suggest that we work to develop a new eligible project for 2000.

We were pleased to work with the City and Housing Authority this year on the turnaround of the HOPE VI grant. The Housing Authority competed for and won a HOPE VI grant for tearing down Salishan. After further consideration though, the Housing Authority chose to save Salishan and we assisted in negotiating with HUD to save the HOPE VI grant so that it would remain a useful tool for rehabilitation instead of being torn down. We look forward to further collaboration with the Housing Authority on its agenda in the year ahead.

We have worked with the City and Port of Tacoma since 1998 to help structure the approach to development of federal legislation for an International Services Development Zone (ISDZ). There may be a tax bill in 1999 and the legislation needed to enact an ISDZ would be located in that vehicle. We will continue to assist the City in this activity.

Environmental Quality

The multi-year stalemate on environmental issues in the Congress continued to prevail in 1999, but prospects are good for a partial end to the impasse in 1999.

Major actions pending in the Congress include reauthorization of the Clean Water Act, the Resource Conservation and Recovery Act, Superfund and the Endangered Species Act. Considerable progress in the past year has been made on moving towards consensus on Superfund and it stands the best chance of being enacted in 2000. The tragic passing of Senator John Chafee of Rhode Island, the Chairman of the Environment and Public Works Committee and a voice for environmental progress and consensus, makes these tasks more difficult but by no means impossible. Each has major impacts on City operations. We will ensure that Tacoma is aware of developments in this area and help to determine particular legislative or programmatic objectives.

Brownfields will continue to be a growing program in federal agencies. The City was awarded a Brownfields Pilot Grant to undertake analysis of brownfields solutions at Thea Foss and there are regular opportunities for the City to seek new brownfield funding both from HUD and the Environmental Protection Agency.

Finally, similar to the HUD-EDI process discussed above, there has been a growing tendency on the part of the congressional appropriations process to specifically earmark EPA funding for city specific projects for water and sewer, groundwater, special clean-up activities and a wide variety of other uses. We suggest that the City consider proposing such a project to our congressional delegation for consideration in the EPA budget in 2000.

In summary, there will be ample funding and new opportunities for the City to seek grants from individual federal agencies in the Brownfields area or through direct federal appropriations. We will work with the City to determine how best to approach this opportunity with EPA and the congressional delegation.

Law Enforcement and Crime Prevention

The City has derived numerous grants for police officer funding and technology from the 1994 Crime bill, which was scheduled to expire this year. Based on its success in place 100,000 officers in cities, the Administration has sought a five-year extension and the appropriations process included sufficient funding for a full year of the COPS program in 2000. The same bill also includes funding for continuation of the Local Law Enforcement Block Grant, which provides annual funding to the City for flexible crime prevention activities.

The 2000 COPS program will likely include funding for additional police hires at the traditionally authorized level of up to \$75,000 on the streets, in schools, housing, and other areas which fit into an expanded definition of community policing.

Finally, similar to the HUD and EPA experiences discussed above, there has been a growing tendency on the part of the congressional appropriations process to specifically earmark Department of Justice crime prevention funding in the funding for city specific projects including technology, domestic violence, drugs, juvenile justice, schools, and juvenile justice. We suggest that the City consider proposing such a project to our congressional delegation for consideration in the EPA budget in 2000

OTHER PRIORITY AREAS

The areas outlined above -- law enforcement and crime prevention, environmental quality-up and community and economic development and housing are the major areas we propose to focus on in 2000. Others -- transportation, telecommunications, the initiative to reauthorize the Land and Water Conservation Fund and the Urban Parks and Recreation Recovery Program, to name a few-- are very important and we look forward to continuing to work with the City towards achieving accomplishments in these areas.

ACTION PROGRAM FOR THE CITY OF TACOMA

As noted previously, Washington representation for cities works best when it is sharply defined to prioritize objectives and achieve specific results. Our style has been to work closely with senior city officials to develop an action program that forms the basis of our activity. This is simply an expression of the specific needs and aims where the City wishes to achieve success in the year ahead.

Developing a Federal Agenda

Each year, the action program includes activities such as agency grants, targeted congressional actions, city-specific consideration in relevant authorization legislation and administrative or regulatory decisions expedited or problems solved. A program for the next year could focus on the major items outlined in the previous section. It would be our intention to work with City officials to formulate such a program for 2000.

Monitoring Developments in Washington

We place a major emphasis in our work on continuous monitoring of developments in Washington, which could have an impact on the City. In our daily efforts with the federal agencies and Congress our goal is to seek to have an overview of all significant actions of the federal establishment which could conceivably make a difference to Tacoma and quickly communicate this to the City leadership to determine appropriate action. For example, the issues cited earlier cover wide territory and numerous federal agencies and congressional committees. Our job is to have points of contact in all of those agencies and committees and we have been successful in doing so. However, they are not the limit of our scope of activities. We are always alert to other areas which could potentially have a beneficial impact on the City or even pose a possible threat. We routinely interact with most federal departments and with the congressional committees with which they correspond and would look forward to discussions on how their work affects the City.

Promoting the City's Agenda

Promoting the City's agenda requires a multi-faceted and continuous approach. Basic elements include:

- (1) Ongoing discussions with City leadership and staff to finalize priority activities;
- (2) Continued meetings with the Tacoma Congressional delegation to review priority project status and assess the potential for their success in the coming months;
- (3) Regular liaison through telephone, fax, and memorandum on progress made on the various project areas including: (a) suggestions of the specific roles to be played by City officials; and (b) information resources which will need to be developed.

City Officials in Washington

Over the years as City officials have traveled to Washington we have worked to coordinate Washington trips in pursuit of the City's federal affairs agenda. This has included briefings, meetings with the executive and legislative branch and related activities. The trip this year by the Tacoma Housing Authority on HOPE VI is a good example of this process working well.

We believe that city officials can make a dramatic difference to our overall efforts on their behalf by regular travel to Washington and hope these trips will continue.

The Washington State congressional delegation, headed by its dean, Rep. Norm Dicks, is an influential one with key members in the House and Senate. We have had good experiences with them to date and these have also been enhanced by on-site assistance from City officials during their trips to Washington. This process should continue

A Communications System with City Hall

We function as the "Washington Office" for the City providing a base in the nation's capital and a wide variety of services. In addition to regular information and updates on a full range of issues, we also provide the City with four regular publications, Washington Urban Update, Urban Environmental Report, and TEA-21 and City Safety. The City receives faxes or direct mail from us an average of several times a week or more and we are also in regular telephone contact or E-mail contact.

PROPOSED 2000 BUDGET

The budget for the work outlined above will be \$35,000 for the period of January 1 through December 31, 2000. This represents the basic fee for professional services and will be billed monthly at a rate of \$2,708. I further propose a total ceiling of \$2,500 for reimbursable, documented expenses, which should be sufficient to cover routine items such as long-distance telephone, photocopying, intra-city travel, and when necessary, travel to Tacoma to meet with City officials.

BACKGROUND, RECORD AND APPROACH

Simon and Company, Inc. is a Washington, D.C. based firm specializing in the field of local government concerns. It provides assistance to its clients in the areas of legislative affairs, grant and program development and special projects. Its clients include city governments, municipal authorities, non-profit groups, and national associations. The company began operations in 1987.

Leonard S. Simon has spent the last twenty-two years directly involved in the federal affairs concerns of local governments. He joined the staff of the U.S. Conference of Mayors in March 1977 and became an Assistant Executive Director in October 1978, a position he held until July 1986. In that role he was responsible for policy development and legislative affairs in the fields of transportation, environment, infrastructure, natural resources and telecommunications, and was involved in many other areas on behalf of the Conference. The firm works very closely with the U.S. Conference of Mayors today.

Also in the firm are Heather Barber, who previously has worked in the education field and the U. S. Conference of Mayors and Alex DeGood, who came to the firm from a major public policy research company.

The firm is proud of its record in helping cities to take advantage of opportunities and solve problems within the federal legislative and executive branches. Our experience on behalf of cities for many years has included a track record of measurable achievements in the areas of grants, appropriations, authorizations and regulatory affairs. In each of our successes we have been part of a team which includes the congressional delegation, the city's elected leadership and key managers, the department heads and staff. This has been the case to date with Tacoma.

NATIONAL ORGANIZATIONS

When properly used, existing national associations and organizations in Washington can assist in achieving the objectives of a local government's federal affairs agenda. For many years we have worked closely with all of the key organizations which represent local government and local service providers. We are in regular contact and work with the staff of the National League of Cities, the U.S. Conference of Mayors, American Public Transit Association, American Water Works Association, and the Association of Metropolitan Sewerage Agencies among others. These groups are an excellent outlet for advancing Tacoma's agenda and a useful early warning system for a variety of areas. Mayor Ebersole serves within the leadership position of the U.S. Conference of Mayors and we are pleased to provide assistance to him in that regard. Similarly, council members participate periodically in the National League of Cities and we work with them in that venue, as well.

CONCLUSION

It is a great honor to continue our efforts on behalf of Tacoma. I look forward to working very closely and successfully with Tacoma's leadership in the very exciting year ahead to ensure an effective federal relations approach for the City and its citizens.

AMENDMENT VI

WHEREAS the CITY OF TACOMA (hereinafter referred to as the "City") heretofore entered into an Agreement with LEONARD S. SIMON, SIMON AND COMPANY, INC., hereinafter referred to as the "Contractor", dated the 16th day of February 1993, and

WHEREAS the City desires to utilize the services of the Contractor for an additional period of one year under the same terms and conditions of the original agreement, and

WHEREAS the Contractor is willing to provide such services on said terms;

NOW, THEREFORE, in consideration of the mutual promises and covenants herein contained, it is hereby agreed as follows:

(1) That certain agreement between the Contractor and the City, particularly paragraph (2) thereof, is amended as follows:

The Contractor shall receive compensation for the furnishing of said services in a sum not to exceed Thirty Five Thousand (\$35,000 for the year 1999 payable at a rate of \$2,708 per month plus a total of \$2,500 for reimbursable expenses, commencing on January 1, 1999 and terminating December 31, 1999.) The Contractor shall provide a monthly billing specifying the tasks performed, and a detailed report of the results to the City Manager's Office, on behalf of the City of Tacoma, will provide the necessary supervision to the Contractor.

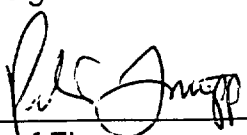
(2) Except as hereinabove specifically modified, all terms and conditions of that certain agreement between the City and the Contractor, dated the 16th day of February, 1993, shall remain in full force and effect. Further details are provided in the attached Exhibit A, Federal Affairs Assistance for The City of Tacoma, 1999 Strategy and Action Plan.

ORIGINAL

IN WITNESS WHEREOF of the parties hereto have executed this document on the 25th day of January, 1999.

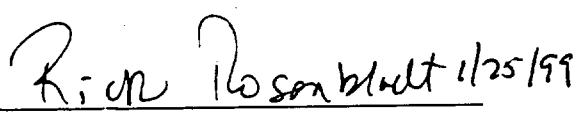
Countersigned:

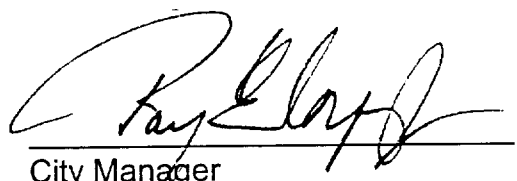
CITY OF TACOMA


Director of Finance


Government Relations Officer

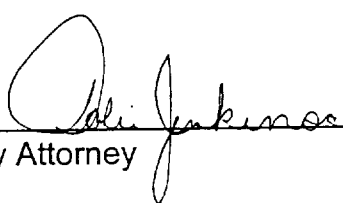
Attest:

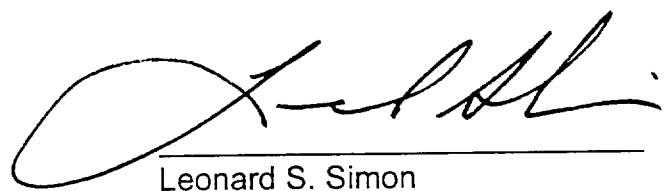
 1/25/99
City Clerk


City Manager

Approved as to form:

CONTRACTOR


City Attorney


Leonard S. Simon
Simon and Company, Inc.

Amendment no. VII - Simon & Co.

ORIGINAL

34604

Resolution No. _____

Adopted: **DEC 7 1999**

Maker of Motion: Crowley

Seconded: Silas

Roll Call Vote:

MEMBERS	AYES	NAYS	ABSTAIN	ABSENT
Mr. Baarsma				✓
Mr. Crowley	✓			
Mr. De Forrest	✓			
Mr. Kirby				✓
Dr. McGavick	✓			
Mr. Miller	✓			
Mr. Phelps	✓			
Dr. Silas	✓			
Mayor Ebersole	✓			

MEMBERS	AYES	NAYS	ABSTAIN	ABSENT
Mr. Baarsma				
Mr. Crowley				
Mr. De Forrest				
Mr. Kirby				
Dr. McGavick				
Mr. Miller				
Mr. Phelps				
Dr. Silas				
Mayor Ebersole				