



City Events and Recognitions Committee

Tacoma Municipal Building, 747 Market Street, 9th Floor Visibility Center

March 23, 2015

Chair Smith called the meeting to order at 6:06 p.m.

Committee Members Present: Roslyn Smith, Erin Lee, and Betty Popenuck

Staff Present: John Miller, Kala Dralle, and Ivan Golovkin

Agenda Item

Approval of Minutes from the March 9, 2015 meeting.

Minor change and Ms. Popenuck moved to approve, the Committee passed the item.

Agenda Item

Approval of letters for winners and non-winners

Ms. Popenuck proposed changes in formatting and content: include RSVP in all letters, move notification of non-winner to beginning of letter, and add detail to "nominator" letters. Kala Dralle will address these changes. Rest of letters' content approved. Ms. Popenuck asked whether names of featured nominees will be presented during ceremony. Chair Smith noted that could be possible if time is available, will decide at a later time.

Agenda Item

City of Destiny program review

Participant Scripts: Mr. Miller provided information on short videos to provide for inning breaks. Formats are flexible in terms of lengths and number of videos, and Mr. Miller is awaiting further instructions on the program.

Chair Smith asked how many members in Tacoma Rose will be in the program. Ms. Dralle estimates twenty-five people.

Approval of Final Program: Committee reviewed program draft-to-date. Ms. Dralle will find out when broadcast announcements are likely to start, which should be at 6 p.m. or later.

Mr. Miller discussed about use of the podium – it will include an internal speaker (PA) system, which will likely be used during the program. Chair Smith contacted Tiger Cadet Color Guard to perform the opening ceremony, instead of Wilson High School.

Rainiers Contract: The contract allows for 4 videos of up to 30 second slots. Chair Smith proposed to not ask for any more time for video; the video material may not get more attention. ~~Live recognition should be done during ceremony.~~ Mr. Miller noted that he needs more clarification on what video coverage is needed during inning breaks – live shots, videos, and how many? What content is needed?

Discussed that 150 more chairs are needed. Ms. Dralle informed that chairs are supplied by the stadium.

Ms. Dralle: Price of tickets will not be lowered if alcohol is taken out of menu; \$27.50 is the lowest price that the Rainiers can offer, which comes with a discount for City of Tacoma. Other foods may be substituted in the place of alcoholic beverages. Ms. Dralle: Contract price amount is \$6,875 plus rental and parking fees.

Chair Smith discussed about how many CBC members are to be expected, Ms. Dralle will find out.

Discussed parking pricing and quantity of passes. Committee has the option to change to 100 passes instead of 200. Discussed stage details. Ms. Popenuck discussed the number of Rose Society members that are coming and what the limit is for people on stage. Mr. Miller stated that the stage is limited to 25 people at one time. Ms. Dralle proposed to invite a certain amount of people to stage. The Committee agreed to limit the number of people and award recipients on stage, but allow opportunity for whole groups to be photographed. Photographer needs to be available for photos after ceremony. Mr. Miller proposed to communicate with groups about photo opportunities.

Agenda Item

Terms of Service for existing committee members
The Committee decided to change the age bracket detail.

Agenda Item

Update on New Board Members
Ms. Dralle shared application information about second applicant, Lawrence Coleman.

Agenda Item

Chair Smith discussed about how staff is selected for CERC support
Ms. Dralle interviewed candidates and shared information about Jennifer Durham's experience and what she can offer for CERC.

Agenda Item

Annual Committee meeting
Chair Smith shared that she would like to see a vision of how CERC is to move forward with potential experienced participants like Jennifer Durham. What would hiring this person bring to the committee and the organization for the events? Ms. Dralle proposed to have a committee retreat to discuss these issues, including what members would like to see happen, organized and planned, and what is the best use of given intellect and passion for Tacoma. The Committee further discussed building and developing vision of CERC, given the current build-up of the committee. MLK is the larger event to plan for.

Agenda Item

Items for next meeting agenda
Ms. Dralle noted that Vice Chair Smith is running for council. Mr. Miller cautioned that any announced candidate cannot appear on TV Tacoma and that stage appearances may not be possible. Ms. Dralle will find out whether it is appropriate to message the Committee about vote results of Vice Chair Smith's running for Councilmember.

Adjournment

The meeting was adjourned at 7:16 p.m.

Adjournment

Meeting adjourned 7:18 p.m.



Roslyn Smith, Chair



Kala Dralle, Community & Economic Development