



City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

April 25, 2017

10:00 AM

Chair Marty Campbell, Ryan Mello,
Marilyn Strickland, Robert Thoms, Conor McCarthy (alternate)

Call To Order

Chair Campbell called the meeting to order at 10:02 a.m.

Present: 3 - Campbell, Mello and Thoms

Absent: 1 - Strickland

Approval of Minutes

1. [17-0425](#) Approval of the minutes of January 31, 2017
2. [17-0426](#) Approval of the minutes of February 14, 2017
3. [17-0427](#) Approval of the minutes of February 28, 2017
4. [17-0428](#) Approval of the minutes of April 11, 2017

MOTION: Council Member Mello moved to approve the minutes of January 31, 2017, February 14, 2017, February 28, 2017 and April 11, 2017.

SECONDED BY: Deputy Mayor Thoms.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Campbell, Mello and Thoms

Absent: 1 - Strickland

Briefing Items

5. [17-0429](#) City Events and Recognitions Committee Interviews [Doris Sorum, City Clerk]

At approximately 10:04 a.m., Doris Sorum, City Clerk, introduced the candidates to be interviewed for the available positions on the City Events and Recognitions Committee. The committee interviewed Jennifer Chernut, Ashley Jones, and Zachary Schon.

Discussion ensued regarding the potential candidates.

6. [17-0430](#) Waterfront Update [Kala Dralle, Program Development Specialist, Community and Economic Development]

At approximately 10:26 a.m., Kala Dralle, Program Development Specialist, Community and Economic Development, introduced Bennish Brown, President and CEO, Jaime Vogt, Vice President of Marketing, Travel Tacoma+, and Phedra Redifer, Regional Parks Attractions Manager, Metro Parks. Ms. Vogt and Ms. Redifer provided an update on the waterfront activity including tourism, summer events, Metro Parks forecast, and Pierce Transit summer trolley update.

Discussion ensued regarding the infrastructure improvements on the waterfront, strategy for traffic while the trolley is in use, and prioritizing a clear walkway from the Tacoma Dome to Point Ruston.

Topics for Upcoming Meetings

7. [17-0435](#) May 9, 2017 - Update on Neighborhood Business Districts and Revitalization Unit; Downtown Works

Brad Forbes, Committee Liaison, stated the next meeting will be on May 9, 2017, in Tacoma Municipal Building North conference room 16 and will include an update on Neighborhood Business Districts and Revitalization Unit; Downtown Works.

Other Items of Interest

MOTION: Council Member Mello moved to elect Jennifer Chernut to represent District 3 on the City Events and Recognitions Committee.

SECONDED BY: Deputy Mayor Thoms.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Campbell, Mello and Thoms

Absent: 1 - Strickland

MOTION: Council Member Mello moved to elect Ashley Jones to represent District 4 on the City Events and Recognitions Committee.

SECONDED BY: Deputy Mayor Thoms.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Campbell, Mello and Thoms

Absent: 1 - Strickland

Public Comment

There was no public comment.

Adjournment

There being no further business, the meeting adjourned at 11:11 a.m.

Marty Campbell, Chair

Lauren Young, City Clerk's Office