

City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

October 31, 2017

10:00 AM

Chair Marty Campbell, Ryan Mello, Marilyn Strickland, Robert Thoms, Conor McCarthy (alternate)

Call To Order

Chair Campbell called the meeting to order at 10:04 a.m.

Present: 3 - Campbell, Mello and Thoms

Absent: 1 - Strickland

Briefing Items

1. 17-1118

Sister City Program Update - *Informational Briefing*[Debbie Bingham, Program Development Specialist, Community and Economic Development]

At approximately 10:05 a.m., Debbie Bingham, Program Development Specialist, Community and Economic Development (CED), provided a brief overview of the Sister Cities Program, highlighting the recent addition of Boca Del Rio, Mexico and Brovary, Ukraine. Ms. Bingham described the student exchange program and events that occurred in 2017, which included participation from a variety of cities.

Discussion ensued regarding support for continuing the efforts with the Sister City Program.

2. 17-1119

Special Events Program Update & Enhancements - *Informational Briefing* [Kala Dralle, Program Development Specialist, Community and Economic Development]

At approximately 10:21 a.m., Kala Dralle, Program Development Specialist, CED, presented an update on the Special Events Program. Ms. Dralle stated the program priorities are to increase the neighborhood business district activity, increase attendance and impact of events, embrace diversity of

cultures, partnership with stakeholder groups, measures, challenges and improving the experience of events.

Discussion ensued regarding the challenges of special events, a balance of events per season and upcoming scheduled events.

3. 17-1120 Spaceworks Update - Informational Briefing

[Amy McBride, Arts Administrator, Community and Economic Development; Heather Joy, Spaceworks Manager; and David Schroedel, Vice President, Policy and Entrepreneurship]

At approximately 10:54 a.m., Amy McBride, Arts Administrator, CED, introduced Heather Joy, Spaceworks Manager and David Schroedel, Vice President, Policy and Entrepreneurship, Tacoma Pierce County Chamber, to present an update on Spaceworks. Ms. Joy stated the overall strategic plan for Spaceworks, including support to artists and entrepreneurs while giving training and artistic opportunities, offering artscapes, special projects, co-working space, and an incubator for businesses cultivating creative communities.

Discussion ensued regarding the growth opportunities for Spaceworks.

Topics for Upcoming Meetings

4. 17-1121 November 14, 2017 - Tacoma Arts Commission Interviews; SBE/LEAP Proposed Code Changes; Multifamily Property Tax Exemption (MFPTE) Update

This item was not discussed.

Other Items of Interest

There were no other items of interest.

Public Comment

There was no public comment.

Adjournment

There being no further business, the meeting adjourned at 11:23 a.m.

Marty Campbell, Chair

Lauren Young, City Clerk's Office