



City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

October 14, 2014

10:00 AM

Chair Marty Campbell, Vice Chair David Boe,
Ryan Mello, Lauren Walker, Robert Thoms (alternate)

Call To Order

Chair Campbell called the meeting to order at 10:03 a.m.

Present: 3 - Boe, Campbell and Mello

Absent: 1 - Walker

Approval of Minutes

1. 14-0964 Approval of the minutes of September 9, 2014
MOTION: Council Member Boe moved to approve the minutes of the September 9, 2014 meeting.
SECONDED BY: Council Member Mello.
ACTION: Voice vote was taken and carried. The minutes were approved.
Ayes: 3 - Boe, Campbell and Mello
Absent: 1 - Walker

Briefing Items

2. 14-0965 Applicant Interview for the City Events and Recognitions Committee
[Doris Sorum, City Clerk]

The Committee interviewed applicant Betty Popenuck. Discussion ensued regarding the candidate's qualifications and interests.

MOTION: Council Member Boe moved to recommend the appointment of Betty Popenuck to the District No. 2 position on the City Events and Recognitions Committee to fill an unexpired term to expire July 31, 2015.

SECONDED BY: Council Member Mello.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Boe, Campbell and Mello

Absent: 1 - Walker

3. 14-0966

Broadway Center for the Performing Arts Theater District Centennial Campaign - Informational briefing on funding needs for the Broadway Center for the Performing Arts Theater District Centennial Campaign [Kim Bedier, Director, Public Assembly Facilities; and David Fischer, Executive Director, Broadway Center for the Performing Arts]

David Fischer, Executive Director of the Broadway Center for the Performing Arts, discussed the partnership the Broadway Center has with the City and the celebration of the 100th Anniversary of the Theatre District, coming in 2018. Mr. Fischer highlighted the Broadway Center's contributions and efforts related to preserving the historic theatres. He stated since 2011 the Broadway Center has been engaged in a thorough design analysis and historic upgrades, noting the plans and needs include seismic and safety upgrades, ADA improvements, and functional improvements to the park adjacent to the Broadway Center. Mr. Fischer stated that seismic demands are more than double what was expected, which will require some maintenance of the Rialto Theatre to be deferred. He then stated the Broadway Center is ready to begin a public/private finance campaign for the approximately \$35 million project cost and requested the City take the lead and make a \$10 million commitment.

Sara Kendall, Chair of the Capital Campaign and Immediate Past-President of the Board, stated the Board understands the City is pressed on financial demands and discussed maintenance and work the Broadway Center has done to minimize the amount of their request. Mr. Fischer then reviewed project renderings for improvements to the Pantages and the adjacent park.

Discussion ensued throughout the presentation regarding funding, including the potential for state or federal grants, taxes, and private funding; the placement of the holiday tree; the restoration of the Pantages, including seating configuration and capacity; the use of the outdoor space for food trucks, the Farmers' Market, and summertime outdoor concerts; and potential partnerships with Pierce Transit or the Tacoma School District.

Council Member Boe requested the City Manager make comparisons back to 1983 in terms of investments and commitments made for large projects, including the theatres, Murray Morgan Bridge and the Greater Tacoma Convention and Trade Center.

Discussion ensued regarding the potential of taxing event tickets or using emission taxes as one piece of a funding mix, including the potential of dedicated funding for a set number of years and then having a competitive grant administered through the Tacoma Arts Commission.

Topics for Upcoming Meetings

4. 14-0967 October 28, 2014 - Applicant Interviews for the Tacoma Arts Commission and SBE Code Revisions

Chair Campbell inquired when the Committee would hear an update on the test patch of the Tacoma Dome roof. Staff confirmed that item is scheduled for December 9, 2014.

Anita Gallagher, City Manager's Office, stated the next meeting is October 28, 2014, with applicant interviews for the Tacoma Arts Commission, Small Business Enterprise Code Revisions, and Tall Ships. Discussion ensued regarding starting the meeting at 9:30 a.m. to allow time for all topics.

Other Items of Interest

There were no other items of interest.

Public Comment

There was no public comment.

Adjournment

On proper motion, the meeting was adjourned at 11:20 a.m.


Marty Campbell, Chair


Wendy Fowler, City Clerk's Office