



Economic Development Strategy
City of Tacoma | Community and Economic Development
Economic Development Committee
March 25, 2025

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Focus Area 5 Objective: Promote Downtown

-  **Strategy 5A:** Support the Downtown Tacoma Partnership
-  **Strategy 5B:** Connect Downtown Nodes
-  **Strategy 5C:** Think Big in Downtown

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● ● ● Focus Area 5: Accomplishments



Strategy 5A:
Support the Downtown
Tacoma Partnership

Strategy 5B:
Connect Downtown
Nodes

Strategy 5C:
Think Big in Downtown

Highlights

- 60 new businesses opened in past 3 years
 - Keeping downtown inviting
 - New Events – Block Party, Holiday Haul Crawl
 - Farmers Market
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- Over 2000+ units opened downtown
 - Housing adding connections
 - Public Art – Fawcett Stamps, Prairie Line Trail
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- First TOD apartments opened in Dome
 - Old City Hall well underway
 - Bloxhub – April 3rd convening will roll out 8 initiatives

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● ● ● Focus Area 5: Planning Questions



- Should Downtown remain its own objective – separate from the City's other neighborhoods – in the Strategic Plan?
 - If yes, why?
 - If no, why not? How might the outcomes, priorities, goals, etc. currently in Objective 5 be incorporated elsewhere in the Strategic Plan?
- The number of residential units Downtown is rising, making housing an increasingly vital economic driver. How might housing be incorporated into Objective 5 to reflect its growing importance in achieving the City's goals for Downtown?
- How could Arts and Culture be more prominent and effectively integrated into this section?
- What additions, removals, and/or edits should be made to this section of the current strategic plan?

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