



# City of Tacoma City Council Study Session Minutes

733 Market Street, Tacoma WA 98402

Conference Room 16

September 20, 2016

12:00 PM

---

## Call to Order

Mayor Strickland called the study session to order at 12:09 p.m.

**Present:** 8 - Blocker, Ibsen, Lonergan, McCarthy, Mello, Thoms, Woodards and Mayor Strickland

**Absent:** 1 - Campbell

Council Member Campbell arrived at 12:12 p.m.

## Briefing Items

1. [16-0887](#) Festival of Sail Tacoma 2017 Event

At approximately 12:10 p.m., Ricardo Noguera, Director, Community and Economic Development (CED), provided opening remarks and introduced Kala Dralle, CED; Bennish Brown, and Jaime Vogt, Travel Tacoma; Phedra Redifer, Metro Parks Tacoma; and Craig Samborski, Draw Events, to provide an overview of the 2017 Festival of Sail Tacoma.

Council Member Campbell arrived here, 12:12 p.m.

Mr. Brown, Mr. Samborski, and Ms. Dralle discussed background information and benefits. Ms. Vogt, Mr. Samborski, and Ms. Redifer, discussed metrics and measures, event information, and media and promotions. Ms. Dralle concluded by discussing next steps.

Discussion ensued regarding support for the event, hotel occupancy, industrial waterfronts, local versus national attendance, cost of an event ticket, partnership opportunities, local vendors, revenues, branding Tacoma as a world class waterfront city, return on investment from the City, and partnerships based on hotel locations.

## Other Items of Interest

There were no other items of interest.

## Committee Reports

Council Member Lonergan reported that the ZooTrek Authority had its quarterly meeting where the preliminary budget was discussed. He stated Northwest Trek has received its five-year accreditation and the Point Defiance Zoo is preparing for the accreditation process as well. He then stated Northwest Trek had received the Association of Zoos and Aquariums Significant Achievement Award for a recent advertising campaign, and provided updates on exhibits under construction at the Point Defiance Zoo.

## Agenda Review and City Manager's Weekly Report

2. [16-0886](#) Weekly Report to the City Council, September 15, 2016

T.C. Broadnax, City Manager, stated there is one proclamation and two recognitions on tonight's agenda, proclaiming Saturday, October 1, 2016 as Arbor Day and Green Tacoma Day; recognizing Dr. James G. Billingsley 49 years of service; and recognizing the 125th anniversary of St. Joseph's Medical Center.

## Executive Session - Pending and Potential Litigation

**MOTION: Deputy Mayor Mello moved to convene to Executive Session pursuant to RCW 42.30.110(1)(i) to discuss pending and potential litigation, not to exceed 10 minutes.**

**SECONDED BY: Council Member Woodards.**

**ACTION: Voice vote was taken and carried. The motion was declared adopted.**

**Ayes:** 9 - Blocker, Campbell, Ibsen, Lonergan, McCarthy, Mello, Thoms, Woodards and Mayor Strickland

The City Council convened to Executive Session at 1:25 p.m. City Attorney Elizabeth Pauli and Deputy City Attorney Margaret Elofson were present.

The Executive Session was extended by 10 minutes at 1:35 p.m., 1:45 p.m., and 1:55 p.m.

The Executive Session concluded and the study session reconvened at 2:05 p.m.

## **Adjournment**

On proper motion, the study session was adjourned at 2:05 p.m.

---

Marilyn Strickland, Mayor

---

Doris Sorum, City Clerk