



RESOLUTION NO. 39377

1 A RESOLUTION relating to public assembly facilities; authorizing the execution of a
2 lease agreement with the Tacoma Regional Convention and Visitors Bureau
3 for 2,239 square feet of retail space located at the Greater Tacoma
4 Convention and Trade Center, for the purpose of operating a Destination
Marketing Office.

5 WHEREAS the Greater Tacoma Convention & Trade Center (“GTCTC”) was
6 designed and constructed with Commerce Street retail space, commonly referred to
7 as Room 133, and

8 WHEREAS the space, consisting of 2,239 square feet, has been without a
9 tenant since 2009 and is currently an under-utilized City space, and
10

11 WHEREAS the GTCTC desires City Council authorization to enter into a
12 lease agreement with the Tacoma Regional Convention and Visitors
13 Bureau (“TRCVB”) for the purpose of operating a Destination Marketing Office
14 which will enhance the operations, services and revenues of the GTCTC, and
15 create a centralized area for the TRCVB to work for, and with, the public to better
16 market the City as a destination, alongside the Visitor Information Center and
17 TRCVB deployed convention center sales staff already in place within the GTCTC,
18 and
19

20 WHEREAS monthly gross rent revenue will be \$4,200 for the initial five-year
21 term; Now, Therefore,
22

23 BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

24 That the proper officers of the City are hereby authorized to enter into a
25 Lease Agreement with the Tacoma Regional Convention and Visitors Bureau for
26 the purpose of operating a Destination Marketing Office, with monthly gross



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revenue rent in the amount of \$4,200 for the initial five-year term, said agreement to be substantially in the form of the document on file in the office of the City Clerk.

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

Deputy City Attorney