



City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

October 13, 2015

10:00 AM

Chair Marty Campbell, Vice Chair David Boe,
Ryan Mello, Lauren Walker, Robert Thoms (alternate)

Call To Order

Chair Campbell called the meeting to order at 10:03 a.m.

Present: 3 - Boe, Campbell and Walker

Absent: 1 - Mello

Approval of Minutes

1. 15-1092 Approval of the minutes from the September 22, 2015 meeting

MOTION: Deputy Mayor Boe moved to approve the minutes of the September 22, 2015 meeting.

SECONDED BY: Council Member Walker.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Boe, Campbell and Walker

Absent: 1 - Mello

Briefing Items

3. 15-1094 Go Local Update [Carol Wolfe, Program Development Specialist, Community and Economic Development; Judy Hyman, Go Local; Patricia Lecy, Go Local]

At approximately 10:05 a.m., Carol Wolfe, Program Development Specialist, Judy Hyman, and Patricia Lecy, Go Local, provided an overview on key areas of focus for the Go Local organization, including updated membership opportunities, partnerships with business education and outreach, current contracted marketing services with the Community and Economic

Development Department, Welcome Campaign, current goals, expectations, and the future of Go Local Tacoma.

Discussion ensued regarding a Go Local App, Lincoln business district, membership fees, and working with entrepreneurs.

4. [15-1095](#) Findings and Desired Policy Outcomes of the Food Truck Policy Work Group [Kala Dralle, Economic Development Specialist, Community and Economic Development]

At approximately 10:30 a.m., Kala Dralle, Economic Development Specialist, provided an overview of the future development of the Food Truck Policy, including findings and desired policy outcomes, background information, the work group, issues and challenges, the process and desired policy outcomes.

Discussion ensued throughout regarding state license requirements, food truck seating requirements and Fire Department inspections.

2. [15-1093](#) CERC Interviews [Doris Sorum, City Clerk]

At approximately 10:03 a.m., Doris Sorum, City Clerk, provided background information on current vacancies on the City Events and Recognitions Committee. She noted there are three positions open on the City Events and Recognitions Committee, including three-year terms for District No's 1, 2 and At-Large No 2. Betty Popenuck is seeking reappointment and Ruth Dalenius has provided a written response for consideration.

The Committee reviewed the following applicants for the City Events and Recognitions Committee:

Ruth Dalenius
Betty Popenuck

Discussion ensued regarding the candidates' qualifications and the current needs of the Committee.

15-1093 CERC Interviews [Doris Sorum, City Clerk]

MOTION: Deputy Mayor Boe moved to recommend the reappointment of Betty Popenuck to the District No. 2 position on the City Events and Recognitions Committee to serve a three-year term to expire July, 31 2018.

SECONDED BY: Council Member Walker.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Boe, Campbell and Walker

Absent: 1 - Mello

MOTION: Deputy Mayor Boe moved to recommend the appointment of Ruth Dalenius to the District No. 1 position on the City Events and Recognitions Committee to serve a three-year term to expire July 31, 2018.

SECONDED BY: Council Member Walker.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Boe, Campbell and Walker

Absent: 1 - Mello

Topics for Upcoming Meetings

5. **15-1097** October 27, 2015 - Foss Waterway Development Authority Interviews, IERE Update, and Destination Point Defiance Development Regulation Agreement Recommendation

Brad Forbes, Committee Liaison, stated the next meeting will be on October 27, 2015, and topics will include Foss Waterway Development Authority Interviews, Institute for Environmental Research and Education (IERE) Update, and Destination Point Defiance Development Regulation Agreement Recommendation.

Other Items of Interest

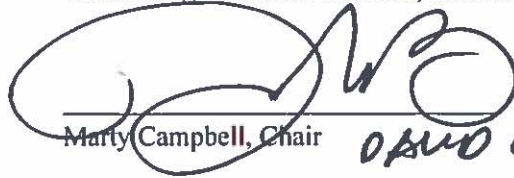
There were no other items of interest

Public Comment

Public comment was heard from David Schroedel, from the Tacoma-Pierce County Chamber of Commerce.

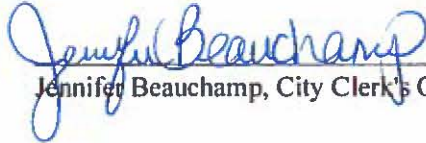
Adjournment

There being no further business, the meeting adjourned at 11:22 a.m.



Marty Campbell, Chair

02110 302, VICE CHAIR



Jennifer Beauchamp, City Clerk's Office