



TO: Elizabeth Pauli, City Manager
FROM: Council Member Catherine Ushka
COPY: City Council and City Clerk
SUBJECT: Resolution Authorizing Council Contingency Funds for the Día de los Muertos – Day of the Dead Celebration – October 8, 2019
DATE: October 2, 2019

SUMMARY:

Resolution authorizing the one-time payment of \$5,000 from the City Council Contingency Fund to support the Día de los Muertos (Day of the Dead) celebration organized by Calavera Collective, contingent on the completion of the event; and, directing the City Manager to confirm deliverables for the City’s contribution.

COUNCIL SPONSORS:

Mayor Woodards, Council Members Hunter, Mello, and Ushka.

STRATEGIC POLICY PRIORITY:

Ensure all Tacoma residents are valued and have access to resources to meet their needs.
Encourage thriving residents with abundant opportunities for life-long learning.
Cultivate a vibrant cultural sector that fosters a creative, cohesive community.
Encourage and promote an efficient and effective government, which is fiscally sustainable and guided by engaged residents.

BACKGROUND:

Día de los Muertos is a Mexican tradition that celebrates life and honors the legacy of those that have come before us, and is a reminder that no matter our gender, race, age, ethnicity, belief, or social status, we are all united when we journey to the end of this physical life. Organizers create a cross-cultural and unifying event celebrating all walks of life, and connecting people from different backgrounds through cultural appreciation. This event is a practice, not a performance, and all attendees are thus invited to participate in the dances, altars, workshops, and commemorations, which provide opportunities for enrichment and involvement throughout the day and into the evening, as well as enjoying traditional foods including Atole, tamales, pan de muerto, sugar skulls, and pozole.

This will be the Calavera Collective’s third year organizing Día de los Muertos on the Eastside, and its first year organizing as part of the East Tacoma Collaborative Leadership Team. Attendance has grown since its inception in 2017. Attendance doubled from 60 in the initial year to 120 attendees in 2018. This year the organization anticipates 400 attendees based on collaboration across many groups including Metro Parks Tacoma, which will promote the event with its broad-reaching social media.

The Clavera Collective, as part of the Eastside Collaborative, is partnering with Harvest Pierce County as their fiscal sponsor. The anticipated cost of the event is \$12,750.00. To date, they have raised \$7,750.00 in funding as well as an in-kind donation for the event space at the East Side Community Center. The City has been supporting the growth and sustainability of local leadership in this area of the city via its participation with the Eastside Collaborative.



The City’s contribution will be significant in expanding this event for broader public enrichment, supporting the growth of diverse leadership on the Eastside and improving and inviting access of all community members to the Eastside Community Center. It is anticipated that this event will be sustained in the future through fundraising and support from other organizations. Council Member Ushka shared a Council Consideration Request at the October 1, 2019 Study Session to authorize the use of Council Contingency Funds for this celebration.

ISSUE:

In order to authorize the use of the City Council Contingency Funds for this purpose, a resolution must be adopted.

ALTERNATIVES:

The City Council could choose to modify or reject this resolution.

RECOMMENDATION:

The sponsoring Mayor and Council Members recommend authorizing the use of the Contingency Funds for this purpose. Support for this event will be significant in expanding this event for broader public enrichment, supporting the growth of diverse leadership on the Eastside and improving and inviting access of all community members to the Eastside Community Center.

FISCAL IMPACT:

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1030 Council Contingency Fund	660000	5310100	\$5,000
TOTAL			\$5,000

* General Fund: Include Department

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1030 Council Contingency Fund	660000	6311010	\$5,000
TOTAL			\$5,000

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$5,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes