City of Tacoma
Economic Development
Committee Minutes

733 Market Street Tacoma, WA 98402

Conference Room 16

May 09, 2017

10:00 AM

Chair Marty Campbell, Ryan Mello,
Marilyn Strickland, Robert Thoms, Conor McCarthy (alternate)

CHANGE OF LOCATION

Call To Order

Chair Campbell called the meeting to order at 10:06 a.m.

Present: 2 - Campbell and Mello

Absent: 2 - Strickland and Thoms

Council Member McCarthy, alternate, was in attendance.

Briefing Items

1. **17-0487**   Retail Strategies for Downtown and Neighborhood Revitalization
[Ricardo Noguera, Director, Community and Economic Development
Department]

At approximately 10:06 a.m., Pat Beard, Project Manager, Community and
Economic Development, introduced Midge McCauley, Principal, Downtown
Works, Ms. McCauley provided an overview of retail trends focusing on
successful business districts and an experience for the consumer. She stated to
improve a district you need a vision and a plan. Ben Mauk, Senior Real Estate
Manager, University of Washington Tacoma, presented an update on
Pacific Avenue Rising. He stated the gross revenue since 2013 is up 50 percent
after partnering with Downtown Works and all properties are leased.

Discussion ensued regarding how to create other retail districts and the need
for a specific strategy.

Topics for Upcoming Meetings

2.   **17-0489**   May 23, 2017 - Minority Business Development Agency (MBDA) Business
                         Center Program Grant; Q4 2016 & Q1 2017 Economic Dashboard; Point Ruston
                         Update

                         Brad Forbes, Committee Liaison, stated the next meeting will be on
                         May 23, 2017, and will include an update on Minority Business Development
                         Agency Business Center Program, Q4 2016 & Q1 2017 Economic Dashboard,
                         and Point Ruston Update.

Other Items of Interest

There were no other items of interest.

Public Comment

There was no public comment

Adjournment

There being no further business, the meeting adjourned at 11:20 a.m.

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Marty Campbell, Chair

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Lauren Young, City Clerk's Office