



**Contract and Award Letter
Purchase Resolution – Exhibit “A”**

TO: Board of Contracts and Awards
FROM: Adam Cook, Director, Tacoma Venues and Events
John McClees, Asst. Director Event Services, Tacoma Venues and Events
COPY: City Council, City Manager, City Clerk, EIC Coordinator, LEAP Coordinator, and
Sara Bird, Senior Buyer, Finance/Purchasing
SUBJECT: Award of Contract for Tacoma Dome Parking Facilities Operation Services
Request for Proposals Specification No. PF24-0089F, Contract No. CW2272073
- May 6, 2025 City Council
DATE: April 2, 2025

RECOMMENDATION SUMMARY: Tacoma Venues and Events (TVE) recommends a contract be awarded to Premium Parking Service LLC, (Premium Parking), New Orleans, LA, in the amount of \$2,000,000, plus applicable taxes, budgeted from Dome fund 4180, for an initial contract term of five years plus one additional two-year renewal option, for provisions of professional parking services for the Tacoma Dome (Dome).

STRATEGIC POLICY PRIORITY:

- Foster a vibrant and diverse economy with good jobs for all Tacoma residents.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.

Dome parking operations are integral to its customer service delivery and financial success. As a key source of revenue, operations must be fiscally sound, sustainable, and customer-centric in support of creating a vibrant cultural sector in the community.

BACKGROUND: To attain optimal revenue and service goals, TVE requires an industry-specific and expert contractor with proven experience in parking operations. The contractor will provide ongoing professional parking services including daily operations, event operations, and enhanced customer service support for the users and clients of the Dome parking system.

ISSUE: The current contract for the Dome parking operation services is set to expire on June 30, 2025, requiring immediate action to ensure uninterrupted parking operations. Without a new contract in place before the expiration date, the Dome risks disruption to its parking services, potentially impacting venue operations and revenue generation.

ALTERNATIVES: There are limited viable alternatives to contracting these services. If the contract is not granted, it would cause significant disruption to the parking operation services at the Dome, as TVE does not currently have the necessary workforce, technology infrastructure, or specialized expertise to perform this function effectively.

COMPETITIVE SOLICITATION: Request for Proposals Specification No. PF24-0089F was opened August 20, 2024. Twenty companies were invited to bid in addition to normal advertising of the project. Five submittals were received. Premium Parking ranked first out of the five submittals. The table below lists the respondents along with their rank.



<u>Respondent</u>	<u>Location</u>	<u>Rank</u>
Premium Parking Service LLC	New Orleans, LA	1
LAZ Parking Northwest, LLC	Seattle, WA	2
ACE Parking	Bellevue, WA	3
Global Spectrum	Denver, CO	4
Republic Parking Northwest	Tacoma, WA	5

CONTRACT HISTORY: New contract.

SUSTAINABILITY: Sustainability was a scored factor included in the Request for Proposals

EQUITY IN CONTRACTING (EIC) COMPLIANCE: Not applicable - Service contract - EIC Regulations are not yet established

LOCAL EMPLOYMENT AND APPRENTICESHIP TRAINING PROGRAM (LEAP) COMPLIANCE: Not Applicable

FISCAL IMPACT:

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
4180 – Dome Fund	818620	5330100	\$2,000,000
TOTAL			Up to \$2,000,000

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
4180 – Dome Fund	818620	5330100	(\$2,000,000)
TOTAL			Up to (\$2,000,000)

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$450,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes

IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED. NA