



City of Tacoma

Economic Development

Committee Minutes

747 Market Street, Tacoma, WA 98402, Conference Room 248

Dial: 253-215-8782 Meeting ID: 882 2753 9908

Webinar Link: www.zoom.us/j/88227539908 Passcode: 614650

April 30, 2024

10:00 AM

Chair Kiara Daniels, Vice Chair Olgy Diaz, Joe Bushnell,
Jamika Scott, Sarah Rumbaugh (alternate)

Call To Order

Vice Chair Diaz called the meeting to order at 10:02 a.m.

Roll Call

Present: 3 - Bushnell, Diaz and Scott

Absent: 1 - Daniels

Chair Daniels arrived at 10:03 a.m.

Public Comment

Public comment was heard from:

1. April Smith, regarding business improvement districts.

Briefing Items

[24-0460](#)

Minority Business Development Agency - Washington Business Center

Background Development Overview

[Frank Boykin, Division Manager, Community and Economic Development]

At approximately 10:05 a.m., Frank Boykin, Division Manager, Community and Economic Development (CED), presented on the Washington Minority Business Development Agency (MBDA) Business Center overview including, Achieve More Grant (AMG) rural supplement awards, AMG winners, how the Washington MBDA Business Center will use the award of \$183,000, Eastern Washington discovery and outreach, results and key metrics, results for Tacoma-based businesses, achievements, Equity in Contracting (EIC) partnership on traffic control roundtable, and partnerships.

Discussion ensued regarding growth in partners, rural supplemental award, trade associations, contracting, Washington State Department of Commerce and support for minority businesses, enrichment for MBDA's Business Center,

AMG program, award metrics meeting the BIPOC guidelines, tracking regarding geographic location, ethnicity, disabilities, how minority is defined, who we are serving, how CED can provide a greater impact for Tacoma businesses, the City's Disparity Study, and state level advocacy pilot inquiry.

24-0461**Potential New Business Improvement Areas Update**

[Debbie Bingham, Program Manager, Community and Economic Development; Jennie Kovalcik, Project Manager, Uncommon Bridges]

At approximately 10:57 a.m., Debbie Bingham, Program Manager, CED, and Jennie Kovalcik, Project Manager, Uncommon Bridges, together presented on the potential new Hilltop Business Improvement Areas (BIA) including an agenda; process updates, noting the Proctor, Sixth Avenue, Point Ruston, and Hilltop areas; work to date in Hilltop; business plan, noting services, outreach, key considerations and feedback, legacy businesses, and board make up; and next steps.

Discussion ensued regarding legacy businesses, noting assessment fees for properties they do not own, how businesses become legacy, and clarifying the definition; and the Hilltop BIA business plan.

Topics for Upcoming Meetings

24-0463

May 14, 2024 - City Events and Recognition Committee Interviews
May 28, 2024 - Cancelled
June 11, 2024 - BLOXHUB Update
June 25, 2024 - Green Economy Update;
Questions and Answers with Jeff Robinson

Anna Le, Committee Liaison, stated the next meeting is on May 14, 2024, and will include City Events and Recognition Committee interviews; the May 28, 2024, meeting has been cancelled; and the June 11, 2024, meeting will include a BLOXHUB update.

Other Items of Interest

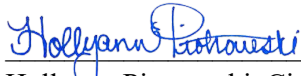
There were no other items of interest.

Adjournment

There being no further business, the meeting adjourned at 11:52 a.m.



Kiara Daniels, Chair



Hollyann Piotrowski, City Clerk's Office