



Government Performance and Finance Committee Minutes

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Tacoma Municipal Building, Room 248, 747 Market Street, Tacoma, Washington 98402

April 30, 2014

Vice Chair Campbell called the meeting to order at 4:35 p.m.

Council Committee Members Present: Campbell, Thoms, and Mayor Strickland.

Council Committee Members Absent: Lonergan (arrived at 4:39 p.m.).

Approval of the minutes of the meetings of March 19 and April 2, 2014

Mayor Strickland moved to approve the minutes of the March 19 and April 2, 2014 meetings. Seconded by Council Member Thoms. Voice vote was taken and carried. The minutes were approved.

Click! Rate Adjustment

At approximately 4:35 p.m., Pam Burgess, Click!, provided background information regarding rate adjustments, reviewed current issues, and introduced Jason Kelley, Tacoma Power.

Council Member Lonergan arrived here, at 4:39 p.m.

Ms. Burgess continued to review issues, including programming expense averages, increased cost, revenue projections and shortfalls, and cost savings. She then reviewed the proposed ordinance revisions, including rate increases, other fees, elimination of the basic package, graduated rates for bulk broadcast, rate changes for customers outside of City limits, equipment fees, an outside market comparison, and next steps. Discussion ensued regarding usage, network capabilities, wholesale costs, data rates, bandwidth, metered billing, rate increases, subscribers, delinquent customers outreach, the differences between broadcast and standard packages, advertiser supported channels, additional packages, tiered packages, a la carte premium channels, cable versus broadcast television, bulk units, access of online content, TV Everywhere, cost increases, and channel bundling. Council Member Campbell requested information regarding the average data usage of customers. Chair Lonergan requested information regarding data for last year's rates and new subscribers.

Council Member Campbell moved to forward to the full Council the adoption of an ordinance to amend Title 12, Chapter 12.13, Sections .010-.015 increasing Click! Network cable TV Rates. Seconded by Council Member Thoms. Voice vote was taken and carried. The motion was approved.

Topics for Upcoming Meetings

Christina Watts, City Manager's Office, stated the May 7, 2014 meeting will be a joint Audit Advisory Board meeting and have a presentation relating to taxis and rideshares. She

stated the meeting on May 21, 2014 will have presentations relating to the Public Works Fleet lease option analysis and the General Government fee schedule. City Manager T.C. Broadnax stated Council Member Mello requested Russell Investments present to this Committee related to divestments, including fossil fuels on June 4, 2014 to align with the Tacoma Employees' Retirement System's presentation.

Other Items of Interest

Discussion ensued regarding coordination of presentations relating to Fleet analysis of leasing versus buying and Environmental Services. Chair Lonergan stated that Council Member Ibsen and he will be attending a Zoo Trek Authority meeting on June 4, 2014.

Public Comment

None.

Adjournment

Council Member Campbell moved to adjourn the meeting. Seconded by Council Member Thoms. On proper motion, the meeting was adjourned at 5:55 p.m.



Joe Lonergan, Chair



Nicole Emery, Office Assistant, City Clerk's Office



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