



## Tacoma-Lakewood 2020-2024 Consolidated Plan

City of Tacoma  
Community and Economic Development Department  
City Council Meeting  
May 19, 2020  
Public Hearing

### Overview



- Review 2015-2019 Consolidated Plan goals, outcomes, and funding allocations
- Share key findings from conducted needs assessment and market analysis
- Discuss 2020-2024 Proposed Strategic Plan

## 2015-19 Goals and Outcome Indicators



### Increase and preserve affordable housing choice

- Public facility or infrastructure activities for low/moderate-income housing benefit
- Rental units rehabilitated
- Homeowner housing added
- Homeowner housing rehabilitated, Direct financial assistance to homebuyers

### Infrastructure, facilities & economic opportunity

- Public facility or infrastructure activities other than low/moderate-income housing benefit
- Jobs created/retained

### Reduce homelessness and increase stability

- Public service activities other than low/moderate-income housing benefit
- Tenant-based rental assistance/rapid rehousing
- Homeless person overnight shelter

3

## Previous Funding Allocations



Program Year	Fund	Amount
2019	CDBG	\$ 2,506,226
	ESG	\$ 208,750
	HOME	\$ 1,349,770
2018	CDBG	\$ 2,460,156
	ESG	\$ 201,861
	HOME	\$ 1,391,912
2017	CDBG	\$ 2,242,344
	ESG	\$ 202,381
	HOME	\$ 964,831
2016	CDBG	\$ 2,247,997
	ESG	\$ 201,163
	HOME	\$ 998,098
2015	CDBG	\$ 2,234,649
	ESG	\$ 199,158
	HOME	\$ 943,877

4

## Current Process Timeline



**October:** Tacoma Community Redevelopment Authority contracted with Enterprise Community Partners to complete the Consolidated Plan, Analysis of Impediments, Annual Action Plan, and the Neighborhood Revitalization Strategy Area application

**November-December:** Synthesize data and review past projects

**January-March:** Community outreach (Neighborhood councils, community groups, survey, etc.)

**April-May:** Public comment period

**June:** Final action and submit to HUD

5

## 2020-2021 Funding Priorities



### Housing (CDBG and HOME)

- Develop new affordable housing
- Low-income homeowner repairs and rehab
- First-time homebuyers purchase a home,
- Expand affordable rental housing for low-income households



### Economic Development (CDBG only)

- Business services that support lower income neighborhoods
- Financial and technical assistance for disadvantaged persons who own or plan to start a business
- Code enforcement to proactively prevent health and safety concerns

### Community Development (CDBG)

- Street-related improvements
- Public infrastructure improvements
- Off-site infrastructure improvements related to affordable housing
- Public facilities improvements



### Human Services (CDBG and ESG)

- Stabilization services that would support families to move toward housing and economic stability.
- Youth stabilization services to unaccompanied youth at risk for or currently experiencing homelessness.
- Rapid re-housing and homeless prevention.

6



# Needs Assessment and Market Analysis Highlights



7



## Housing Issues

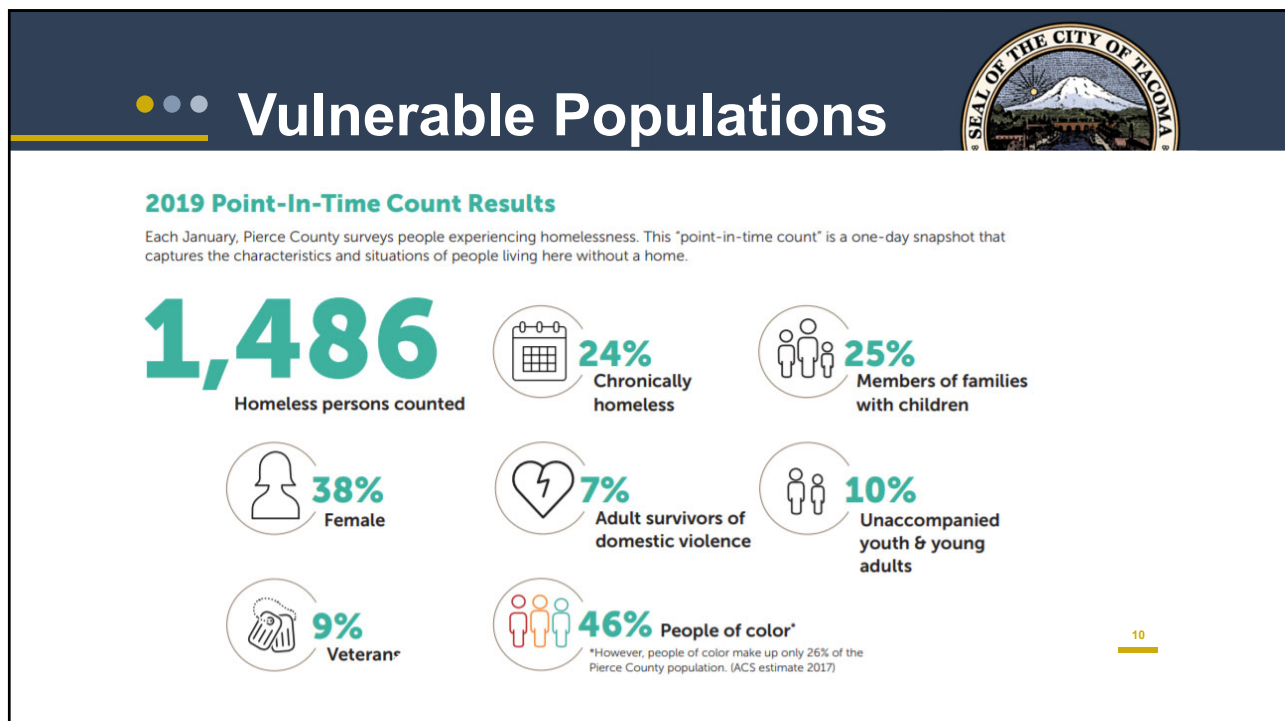
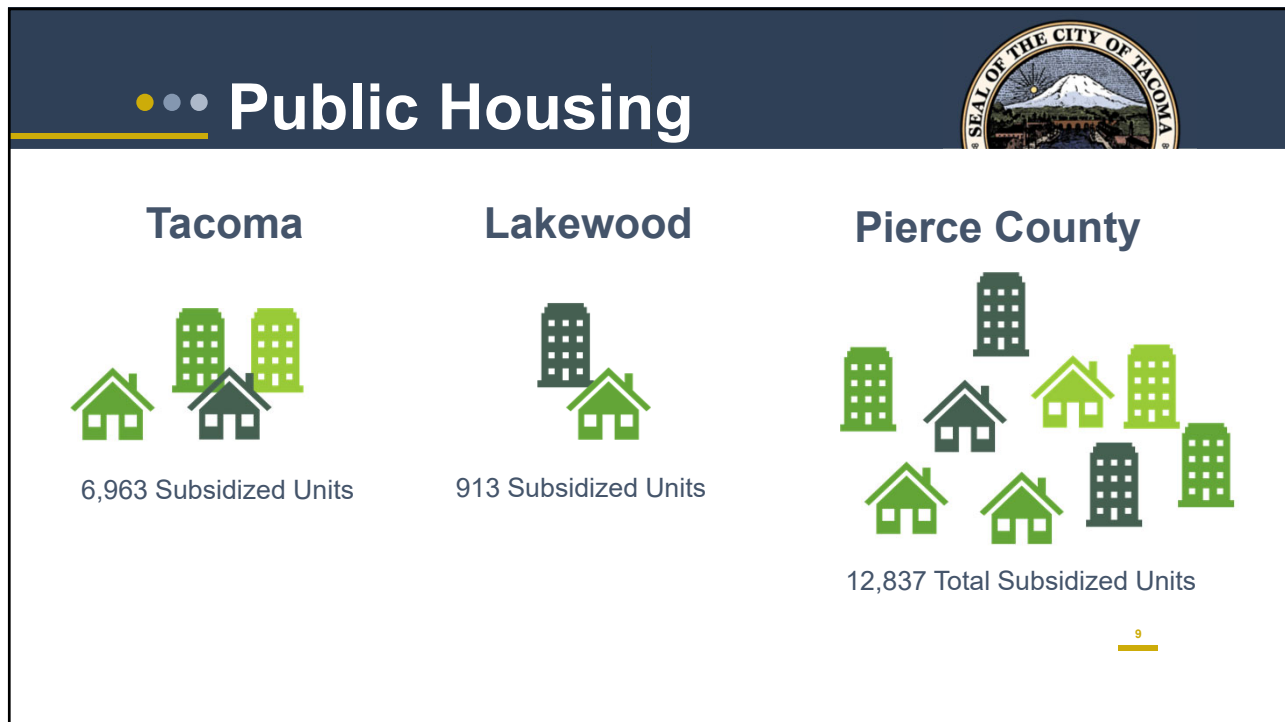
Housing **cost burden** is the most common housing problem in Tacoma and Lakewood, but **low-income renters** are disproportionately impacted.

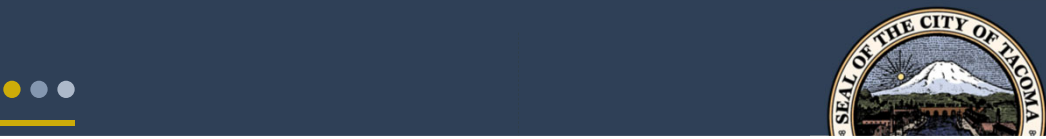

- **94%** of cost burdened renters earn less than 80% AMI,

**Single, elderly-households** are also disproportionately impacted.

- 94% of single elderly renter households in Tacoma and Lakewood experience cost burden and earn less than 80 percent of AMI.

8



# Strategic Plan

11



## Priority Needs & Populations

Priority Needs to Address	Priority Populations to Serve
<ul style="list-style-type: none"> <li>• Housing instability among residents, including homelessness</li> <li>• Limited supply of diverse rental and homeownership opportunities</li> <li>• Need for accessible, culturally competent services</li> <li>• Need for safe, accessible homes and facilities</li> </ul>	<ul style="list-style-type: none"> <li>• Extremely low-income households</li> <li>• Very low-income households</li> <li>• Immigrants</li> <li>• Seniors</li> <li>• People of color</li> <li>• Persons living with disabilities</li> <li>• Persons experiencing homelessness</li> </ul>

12



## 2020-2024 Con Plan Strategic Plan

Goal Name	Funding
Stabilize existing residents	CDBG NSP
Increase diverse rental and homeownership opportunities	HOME CDBG
Prevent and reduce homelessness	CDBG ESG
Increase availability of accessible, culturally competent services	CDBG ESG
Support high-quality public infrastructure improvements	CDBG
Provide resources for urgent community needs (e.g., disaster)	CDBG

13



## 2020-2024 Con Plan Strategic Plan

Goal Name	Funding	Goal Outcome Indicator Lakewood	Goal Outcome Indicator Tacoma
Stabilize existing residents	CDBG NSP	<ul style="list-style-type: none"> <li>15 jobs created or retained</li> <li>3 business assisted</li> <li>2-3 demolished blighted properties</li> <li>75 households assisted</li> <li>125 households assisted</li> </ul>	<ul style="list-style-type: none"> <li>36 jobs created or retained</li> <li>2-3 businesses assisted</li> </ul>
Increase diverse rental and homeownership opportunities	HOME CDBG	<ul style="list-style-type: none"> <li>25 households or housing units</li> </ul>	<ul style="list-style-type: none"> <li>735 households or housing units</li> </ul>
Prevent and reduce homelessness	CDBG ESG	<ul style="list-style-type: none"> <li>15 households assisted with emergency rental assistance</li> </ul>	<ul style="list-style-type: none"> <li>1,605 households assisted with homelessness services</li> </ul>
Increase availability of accessible, culturally competent services	CDBG ESG	None listed	<ul style="list-style-type: none"> <li>28,120 persons assisted with homelessness services</li> </ul>
Support high-quality public infrastructure improvements	CDBG	<ul style="list-style-type: none"> <li>25,775 persons benefit from public infrastructure improvements</li> </ul>	<ul style="list-style-type: none"> <li>12,000 persons benefit from public infrastructure improvements</li> </ul>
Provide resources for urgent community needs (e.g., disaster)	CDBG	None listed	<ul style="list-style-type: none"> <li>TBD (assessed as needs arise)</li> </ul>

14

## 2020-2024 Expected Resources



Program	Expected Amount Available Year 1				Expected Amount Available Remainder of Con Plan
	Annual Allocation	Program Income	Prior Year Resources	Total	
CDBG	\$2,528,421	\$0	\$450,000	\$2,978,421	\$10,113,684
HOME	\$1,446,351	\$250,000	\$0	\$1,696,351	\$6,785,404
ESG	\$220,216	\$0	\$0	\$220,216	\$880,864

15



**Tacoma-Lakewood 2020-2024**  
**Consolidated Plan**  
 City of Tacoma  
 Community and Economic Development Department  
**City Council Meeting**  
**May 19, 2020**  
**Public Hearing**