

# 2023 Council Retreat Follow Up



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## Objectives:

- Confirm Council actions are accurately captured
- Discuss themes of Council actions
- Identify next steps for acting on Council Priorities
  - Councilmanic Actions
  - Administrative Actions



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# Overview of 2023 Council Workshop

- Reviewed 2022 Highlights
- Discussed 2023 Outlook
- Reviewed and discussed City Council's six priorities, including
  - Key objectives and measures of success by priority area
  - Strategic plans for implementation of Council priorities
- Discussion and identification on how Council actions can impact each of the six priority areas through:
  - Policy
  - Partnership
  - Platform



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## Definitions of Priority Areas

- **Access:** Improve access and proximity by residents of diverse income levels and races/ethnicities to community facilities, services, infrastructure, and employment
- **Belief and Trust:** Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma
- **Community Safety:** Increase positive public perception of safety and overall quality of life
- **Health:** Improve health outcomes and reduce inequities for all Tacoma residents
- **Housing and Homelessness:** Decrease the percentage of individuals who are spending more than 45% of their income on housing and transportation costs
- **Livable Wage Jobs:** Increase the number of Tacoma households that have livable wage jobs within proximity to the city



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# The Three P's

- **Policy**: A policy action, generally either resolution or ordinance, to accomplish a Council objective  
(Key Verbs: Research, Develop, Sponsor, Support, Pass, Adopt)
- **Platform**: Use of Council platform to advocate, speak, or organize towards a Council objective (Advocate, Speak, Rally, Organize, Influence)
- **Partnership**: Working with another organization(s) or community group(s) towards a Council objective (Partner, Work With, Collaborate, Network)
- **\*Program**: Administrative or programmatic action to accomplish a Council objective (Fund, Start, Increase, Implement)



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## Policy

### Safety

- Create policy clarity for staff for balancing violence prevention and response funding – (CM Daniels)
- Property Crime Reduction Plan – (CMs Bushnell, Hines)
- Community Safety Plan Policy Support – (CMs Daniels, Ushka)
- Nuisance Property Updates Private Property – (CM Bushnell)
- Add trash to chronic nuisance code qualifications – (CM Rumbaugh)
- Crime prevention – (CM Bushnell)
- Add CPTED to permitting areas/projects in high crime areas identified through equity index, might be retrofitted building or new MF building

### Health

- Additional strategy specifically focused on the environment – (CM Rumbaugh)
- Real metrics for increase health outcomes and reduce disparities – (CM Ushka)
- Opioid Abatement Council (OAC) Policy etc. – (CM Ushka)
- Update tree policy with canopy 30% - (CM Diaz, DM Walker)
- Climate Action Plan – Create citizen committee on trees to review different ideas on how to create a tree canopy – (CM Rumbaugh)
- Focus on environmental health
- De-carbonization



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# Policy

## Housing and Homelessness

- Adopt Home in Tacoma – (CMs Blocker, Bushnell, Daniels)
- Policy of treatment and job training – (CM Rumbaugh)
- Pipeline from treatment to guaranteed housing temporarily with expectation of employment with workforce central - (CM Rumbaugh)
- Sponsor anti-displacement strategy and policy – (CM Ushka)
- Reduce condominium ownership barriers – (CMs Bushnell, Daniels)
- Bonus programs for affordable housing – (CM Daniels, DM Walker)
- Sponsor support rental/landlord code – (CM Ushka)
- Reduce permitting requirements for affordable developers – (CMs Daniels, Hines)

## Livable Wage Jobs

- Develop a program to support small businesses to access newly developed commercial spaces – (CMs Blocker, Diaz)
- Export of Culture and Products of Tacoma strategically – (CMs Blocker, Bushnell)
- Workforce development plan for Tacoma with TPS, colleges, Port, and Workforce Development – (CM Daniels)
- Incentives with livable wage ordinance
- Business climate survey biannually



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# Policy

## Access to Facilities and Services

- Pass Streets Initiative – (CM Bushnell, DM Walker)
- Develop a deferred maintenance investment and preservation policy with ongoing funding obligation – (CM Bushnell)
- Develop partnerships to deliver community engagement hubs or centers (library, city services, parks)
- Policy for bond measures and timeline
- Develop a policy to support Vision Zero LID Program
- Develop a program for LID support and expansion
- Create standard customer service standard across all city departments

## Belief and Trust

- Language Justice Policy – (CMs Blocker, Ushka)
- Full time council – (CM Bushnell)
- Create policy to evaluate expansion of services vs. Shared services across departments – (CM Daniels)
- Improve access to CBCs (especially for BIPOC individuals)- (DM Walker)
- CBC's in everything – (CM Ushka)
- Create policy to examine potential partner/city role before implementation/funding
- Develop long range fiscal sustainability program
- Create a resident satisfaction dashboard



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# Platform

## Housing and Homelessness

- Using our platform to better tell stories – (Mayor Woodards)
- Help communities understand shelter placement – (CM Ushka)
- Advocate to State and Federal government about need for affordable housing and homelessness – (CM Ushka)
- City/County/ State investing in substance use with housing contingent on treatment
- Advocate for State funding to support missing middle housing like preapproved plans
- Advocate for further expansion of drug treatment options for people transitioning off the streets

## Livable Wage Jobs

- Expand advocacy of healthcare workforce needs – (Mayor)
- Advocate for more business jobs above 80% AMI – (CM Daniels)
- Advocate for building owners to accommodate small businesses and innovation – (CM Bushnell)
- Lobby to the State and Federal Government to expand GRIT – (CM Daniels, Mayor Woodards)
- Advocate for investment in youth education and technology – (CM Daniels)

## Health

- Advocate jointly for mental health funds and beds – (CM Daniels)
- Community health dashboard to track if we are getting better



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# Platform

## Safety

- Talk to community about violence prevention (town halls?) – (DM Walker)
- Use platform to communicate ask of community – (Mayor Woodards)

## Access to Facilities and Services

- Advocate for federal funding for McKinley and neighborhood food
- Reads funding – (CM Ushka)
- Parks sponsored bike trails on trail network
- Broadband utility outlined in charter – (CM Bushnell)
- Tell stories about streets initiatives success stories – (CM Rumbaugh)

## Belief and Trust

- Use Platform and Partnership to communicate ask of community – (Mayor Woodards)
- Councilmembers show up in communications – (CM Rumbaugh, DM Walker)
- Participatory budgeting – (CM Ushka)
- Support difficult conversations – (CM Ushka)
- Communicate belief and trust with consultants/media – (CM Ushka)
- Communicate good news stories
- Use platform to promote Tacoma, especially success stories of good governance



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# Partnership

## Safety

- Partner to use platform to communicate ask of community – (Mayor Woodards)
- Interagency plan to stop youth violence – (CM Daniels, Ushka, DM Walker)
- Develop crime prevention investment plan w/ community
- SS911 Funding and Education
- Need data around youth violence

## Access to Facilities and Services

- Decrease disparities in digital equity – (CMs Blocker, Bushnell)
- Coordinate with parks on Safe Routes to Schools
- Leverage partnerships to create joint spaces for efficiencies (i.e. Street Operations) - (DM Walker)

## Health

- Partnership with healthcare workforce – (CM Ushka)
- Collaborate with food innovation business and NGOs for answers in food deserts beyond grocery stores – (CM Ushka)
- Partner with organizations like the Health Department to tie equity index markers with health of community to create actions for polluters and hold them accountable – (CM Rumbaugh)
- Pharmacy in South Tacoma

## Belief and Trust

- Build common language access tool



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# Partnership

## Housing and Homelessness

- Partner to create pipeline from treatment to guaranteed housing temporarily with expectation of employment with workforce central - (CM Rumbaugh)
- Use partnership to better engage community – (DM Walker, Mayor Woodards)
- Night Court as a tool to keep people from being evicted – (CM Rumbaugh)
- Work with County on RV Parking – (CM Rumbaugh)
- Establish partnership with private funding for shelter

## Livable Wage Jobs

- Partner with workforce central – (CM Daniels)
- Partner to provide more childcare citywide – (CM Hines, DM Walker)
- Work with healthcare orgs on strengthening behavioral health workforce
- Create a partnership with commercial landlords to rent to small businesses
- Create partnerships to re-train workers for higher skill “green” jobs to support the green economy



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## \*Programs

### Safety

- Alternative Response Program – (CM Diaz)
- Develop community court – (DM Walker)
- Fund late night youth programs
- SS911 Funding/Education
- Facilitate Restorative Justice Programs
- Receive actionable intelligent and education on 911, 988, 311, non-emergency
- Create “credible messenger” program
- Safety staff TPD TFD CLO
- Traffic calming through police enforcement

### Health

- Fund food coop – (CM Daniels)
- More funding for food banks
- Fund environmental justice ambassadors
- Food distribution at encampments
- Pharmacy in South Tacoma

### Belief and Trust

- Language Access – (CM Diaz)
- Pay employees who speak multiple languages
- CBC examination (overlap, consolidation, staff time)



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## \*Programs

### Housing and Homelessness

- Funding programs that provide housing stability as part of treatment – (CM Rumbaugh)
- Build more tiny home villages – (CMs Bushnell, Diaz, Rumbaugh, DM Walker)
- Is AMI a good metric in determining affordability?
- Create fee waiver program for affordable housing
- More safe parking sites
- Develop pre-approved plans package for Home in Tacoma infill

### Livable Wage Jobs

- Keep GRIT going – (CM Blocker, DM Walker)
- City Child Care Center – (CMs Blocker, Diaz)
- Invest in downtown to create larger tax base – (CMs Blocker, Rumbaugh)
- Incentives to encourage small businesses to move downtown or set up brick and mortar shop – (CMs Blocker, Rumbaugh)
- Host international trade missions – (CMs Blocker, Bushnell)

### Access to Facilities and Services

- Build more sidewalks – (CM Rumbaugh)
- Public restrooms/waste removal - (DM Walker)
- More public row EV charging



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# Next Steps

- Discussion:

- What are your reflections on your priorities?
  - Where do you feel you are best situated to take the lead or co-lead?
  - Where is one area that you feel personal leadership over?
- What are you excited about supporting and/or collaborating on?
  - What are one or two areas that you are excited to support?

- Administrative Actions:

- Directors Workshop at May Execs Connect
- Support from Office of Strategy (CM Plans)
- Office of Strategy Website Updates



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## Thank You!



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