



**CITY OF TACOMA, WASHINGTON
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

TO: Tacoma City Council
FROM: Mayor Victoria Woodards and Chief Policy Analyst to the Mayor Bucoda
Warren
COPIES TO: Elizabeth Pauli, City Manager; Bill Fosbre, City Attorney
SUBJECT: Resolution – Business License Fee Engagement at the Economic
Development Committee - November 22, 2022
DATE: November 9, 2022

I ask for your support for a Resolution directing the City Manager to support the City Council’s Economic Development Committee to review and suggest recommendations of how the City can improve communications and better support local business.

LEGISLATIVE INTENT:

Resolution/Ordinance Request: With the passage of Substitute Ordinance No. 28838 on November 1, 2022, Council indicated their intent to refer the ordinance to the City Council’s Economic Development Committee and ask that they work with stakeholders to make a recommendation to the full Council by September 30, 2023, regarding the business license fees for 2025, and applicable tiers, potential fees, and a process for adjustments to fees for years following 2025.

In addition to the guidance provided by Substitute Ordinance No. 28838, Council also indicated they would bring forward additional legislation that directs staff to work with the City Council’s Economic Development Committee to review and suggest recommendations on how the City can improve communications and better support local business. This proposed resolution would formalize that direction.

DESIRED RESOLUTION DATE: November 22, 2022

COMMUNITY ENGAGEMENT/ (CUSTOMER RESEARCH):

Under Council Member Blocker’s leadership and hearing from our business community and community stakeholders about their concerns, sponsors of Substitute Ordinance No. 28838 reworked the proposal to make sure that we are working together with businesses to support our whole community. This resolution would build on that work to continue partnership with the business community and to support our whole community.

Additional community engagement should also be part of the Economic Development Committee’s process in developing recommendations over the next year and further involve both business and community stakeholders.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility:

This resolution would give the Economic Development Committee additional directive to review how the City can improve communications and better support local business, as well as how it uses it revenues to support necessary community services that also meet the particular needs of the business community.

Resolution 40622 affirms the City Council’s dedication and commitment to comprehensive and sustained transformation of all of the institutions, systems, policies, practices, and contracts impacted by systemic racism. The committee’s should not only ensure support to our business community, but ensure we are prioritizing anti-racism in the evaluation of new policies and programs such as this so that this work can have an acute impact on our most marginalized communities.

Economy/Workforce: *Equity Index Score:* Moderate Opportunity

Increase the number of infrastructure projects and improvements that support existing and new business developments.

Increase positive public perception related to the Tacoma economy.

Livability: *Equity Index Score:* Moderate Opportunity

Increase positive public perception of safety and overall quality of life.

Explain how your legislation will affect the selected indicator(s)?

Focusing on programs that support business and community will help improve our existing business development, and improve the overall perception of safety and strength of our economy that will attract new development and expansion of our current businesses.

ALTERNATIVES:

Alternative	Positive Impacts	Negative Impacts
1.Do not pass resolution	NA	Verbal commitment made to business community is not kept.

EVALUATIONS AND FOLLOW UP:

The City Council’s Economic Development Committee is to work with stakeholders to make a recommendation to the full Council by September 30, 2023. Following these recommendations the City Council will consider actions to implement.

SPONSOR RECOMMENDATION:

The sponsors recommend passage of this resolution to formalize the verbal commitment made during the passage of Substitute Ordinance No. 28838.

FISCAL IMPACT:

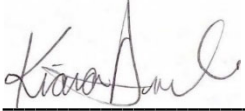
There is no fiscal impact to adopting this resolution.


If you have a question related to the Council Contingency Fund Request, please contact Chief Policy Analyst to the Mayor Bucoda Warren at 253-318-0594 or bwarren@cityoftacoma.org.

SUBMITTED FOR COUNCIL CONSIDERATION BY: Mayor Victoria Woodards

SUPPORTING COUNCIL MEMBERS SIGNATURES

1. 
_____ POS# 3

2. 
_____ POS# 6

3. 
_____ POS# 8