

City of Tacoma

Standing Committee Memorandum

TO: Hyun Kim, City Manager

FROM: Tanja Carter, Director, Community & Economic Development (CED)

COPY: Economic Development Committee; Anna Le

PRESENTERS: Shari Hart, Business & Economic Development Analyst

SUBJECT: Farmers Markets Update and Transition Plan

DATE: July 8, 2025

PRESENTATION TYPE:

Informational Briefing

SUMMARY: The purpose of this presentation is to provide an update on support to existing farmers market and process changes to that funding.

BACKGROUND: The Community and Economic Development Department has provided non-competitive funding for two Farmers Market organizations – Tacoma Farmers Market and Proctor Farmers Market since 2011. Farmers Markets provide several benefits that include placemaking, access to healthy foods and the incubation of small businesses.

ISSUE: Continuing non-competitive funding to two organizations limits opportunities for farmers market benefits to be experienced in other communities throughout Tacoma. There are a variety of small markets around Tacoma that are created and managed outside of the Tacoma Farmers Market and Proctor Farmers Market organizations, and communities that would like to host a farmers' market that have not had the same access to City funds.

Community and Economic Development plans to open the funding in 2026 through a request for proposal (open bid) model, focusing on underserved areas and newer markets in greater need of organizational support.

ALTERNATIVES:

This is an informational briefing only. No alternatives are being presented.

FISCAL IMPACT:

This is an informational briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an informational briefing only. No recommendation is being made.