



**TO:** Elizabeth Pauli, City Manager  
**FROM:** Debbie Bingham, Project Manager, Community and Economic Development  
Jeff Robinson, Director, Community and Economic Development  
**COPY:** City Council and City Clerk  
**SUBJECT:** Request for Resolution for BIA DTP Budget Approval for 2020-2021 -April 14, 2020  
**DATE:** March 30, 2020

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**SUMMARY & PURPOSE:**

Continuing the Downtown Tacoma Partnership (DTP) – formerly known as the Business Improvement Area (BIA) for the 33rd year (May 1, 2020 - April 30, 2021), providing for the levy of assessments and other projected income in the amount of \$1,321,340 and approving the 33rd year of the renewed DTP work Plan and Budget and Assessment rates.

**BACKGROUND**

This resolution authorizes the levy of the 33<sup>rd</sup> year of the renewed DTP annual assessment upon buildings and other real estate within the DTP boundaries for the period of May 1, 2020, through April 30, 2021. The DTP assesses each ratepayer for two categories, a “Use Rate” and a “Land Rate”. The Use rate is split into High Intensity Use Rate and Low Intensity Use Rate. The high intensity rate is assessed to improved property and the low intensity rate to undeveloped and surface area parking lots. The land rate applies to all parcels. The assessment rates for the 33rd year of the renewed DTP will be \$0.12 per square foot for the high intensity rate, \$0.06 for the low intensity rate and \$0.05 for the land rate. The Land Rate is increasing from \$0.04 to \$0.05 while the Use Rate is not changing from last year.

The income collected is projected to be three percent higher than the previous year.

The total expenditures are projected to increase slightly to \$1,316,780 or three percent above the approved expenditures for the 2019-2020 year (\$1,279,580).

**COMMUNITY ENGAGEMENT/ (CUSTOMER RESEARCH):**

The DTP sent a notice to all ratepayers regarding their annual meeting which was on February 27<sup>th</sup>. At that meeting the annual budget, work program and assessment rates were approved. On March 24, the City of Tacoma sent a notice to all ratepayers regarding the resolution to be considered by the City Council on April 14<sup>th</sup>.

**2025 STRATEGIC PRIORITIES:**

**Equity and Accessibility:**

The Downtown Tacoma Partnership fosters a safe and clean downtown Tacoma core which leads to economic development, vitality and sustainability which benefits the entire community.



**Economy/Workforce:** *Equity Index Score: Low Opportunity*  
 Increase positive public perception related to the Tacoma economy.

**Livability:** *Equity Index Score: Very Low Opportunity*  
 Increase positive public perception of safety and overall quality of life.

This project provides the downtown core with the resources to maintain a safe, clean and welcoming presence. This in turn created more opportunities for job creation and an enhanced environment to live, work and play.

**STAFF RECOMMENDATION:**

Staff recommends Council adoption of the resolution extending the DTP for its 33rd year, the work plan and budget.

**ALTERNATIVES:**

Presumably your recommendation is not the only potential course of action; please discuss other alternatives actions for council or staff to take. Please use table below.

Alternative	Positive Impacts	Negative Impacts
1. Do not approved the resolution		The DTP will not be able to operate without collection of funds.

**EVALUATIONS AND FOLLOW UP:**

Annually the DTP keeps statistics of the work they preform and provide an annual report to the City.

**FISCAL IMPACT:**

**EXPENDITURES:**

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA, Downtown Bus Improvement Area	845600 CEDD DTBIA	Multiple	1,316,780
<b>TOTAL</b>			<b>\$1,316,780</b>



**REVENUES:**

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA BIA Fees	845600 CEDD DTBIA	Multiple	\$1,316,780
<b>TOTAL</b>			<b>\$1,316,780</b>

**POTENTIAL POSITION IMPACT:**

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
<b>TOTAL</b>			

*This section should only be completed if a subsequent request will be made to increase or decrease the current position count.*

**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$1,316,780**

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED?** Yes

**ATTACHMENTS:**

- Work plan
- Budget