



City Events and Recognitions Committee Special Meeting

Cheney Stadium, 2505 South Tyler Street

October 27, 2014

Chair Smith called the meeting to order at 6:35 p.m.

Committee Members Present: Roslyn Smith, Valentine Smith, Erin Lee, and Deidre Evans

Staff Present: Christina Watts, John Miller, Kala Dralle, Ivan Golovkin

Guests Present: Betty Popenuck, Chris Aubertin

Agenda Item

CERC Transition in 2015

Chair Smith introduced the item and called on staff for an update. Ms. Watts explained that as her fellowship was ending next year, the City Manager's Office is preparing to transition oversight of the committee to a new department. The committee will move to Community and Economic Development after the 2015 MLK event. Ms. Watts said staff from Community and Economic Development wanted to attend the meeting to introduce themselves. They will be assisting as they can with planning until the transition occurs. Ms. Dralle and Mr. Golovkin introduced themselves to the committee.

Agenda Item

City of Destiny Preliminary Planning

Chair Smith introduced the item and said she would like feedback from the committee on having the awards at Cheney Stadium again. Vice Chair Smith said he thought it was a great idea and that using the party decks would solve a lot of the issues from last year. He said the major remaining concerns are the weather and cost.

Chair Smith asked Mr. Miller if he could envision the program in the space. She expressed concern about losing all of the formality of the program. Mr. Miller said he thinks using the first three decks could work and could work for filming. Ms. Evans said her preferred option would be deck one through three. The committee discussed how many individuals the party decks can accommodate and what the cost would be.

Ms. Evans asked if the event needed to be a huge event or if it could be more targeted. Ms. Lee said one concern was not wanting to over-promote the event because capacity is limited. The committee discussed and decided that the attendee target should be 250.

Vice Chair Smith motioned to select the first three party decks of Cheney Stadium as the venue for the 2015 City of Destiny Awards and to plan for 250 attendees. The committee passed the item.

The committee then discussed possible dates for the event. Staff explained that the committee needed to select three potential dates and then the Rainiers would come back with the approved date. The committee selected May 29, June 3, and June 24.

Agenda Item

2015 MLK Planning Updates

Chair Smith introduced the item and called on staff for the first update. Staff said the JROTC and Pierce County Executive are confirmed for the 2015 event. Chair Smith said she has contacted several schools regarding their drumlines, but so far all have declined. She said she will reach out to Lincoln and SODA. Vice Chair Smith said he has confirmed two MLK memorabilia displays, but is still waiting to hear back on the History Exhibit. He also said he spoke with Ed Ulman again, and he is still excited about being the M.C.

Ms. Lee said she went to Tacoma Make a Difference Day and got connected with several additional nonprofits and added them to the list. She said she met a lot of interesting agencies. She said she wants to get the volunteer fair forms out in mid-November and also suggested establishing some guidelines for the volunteer booths. The committee discussed a desire to include only non-political or non-agenda driven organizations.

Ms. Evans said she spoke with Associated Ministries and they would like to have one booth. The committee then discussed the options available to Emergency Food Network and that there is not space for a truck. Ms. Evans also asked and the committee discussed where the sponsor booths will be.

The committee also reviewed three proposed save the date designs. The design with the dark blue bottom was selected as the preferred option.

Agenda Item

Topics for Upcoming Meetings

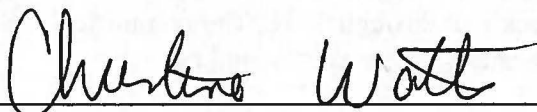
Chair Smith said the next meeting is November 10. She said topics for the agenda include reviewing the City of Destiny application, discussing the calendar – both for upcoming MLK meetings and a City of Destiny overview timeline, guidelines for MLK booths, and MLK VIP seating.

Adjournment

The meeting was adjourned at 7:37.



Roslyn Smith, Chair



Christina Watts, Management Fellow, City Manager's Office