



## RESOLUTION NO. 39160

1 BY REQUEST OF MAYOR STRICKLAND

2 A RESOLUTION approving the City of Tacoma Strategic Direction for 2015,  
3 including Strategic Policy Priorities and 2015 Objectives.

4 WHEREAS the City Council participates in an annual work session for the  
5 purpose of acknowledging events and accomplishments of the prior year;  
6 identifying potential strategic priorities for the current year; setting the stage for  
7 strategic planning and work for the next year and beyond; and providing a clear  
8 sense of direction to the City Manager and City staff, and  
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10 WHEREAS, on February 20, 2015, the City Council held its 2015 Planning  
11 Work Session to review significant events and accomplishments in 2014; to discuss  
12 emerging issues related to economic development; to review the City's newly  
13 adopted strategic plan, "*Tacoma 2025 shared vision/shared future*," and to begin  
14 development of a five-year action plan, and  
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16 WHEREAS the City Council concluded its work session with a prioritization  
17 of objectives for 2015, as set forth in the attached Exhibit "A," and  
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19 WHEREAS, by establishing a Strategic Direction, the City Council can focus  
20 its efforts and resources strategically and provide guidance to the City Manager in  
21 directing City staff, and  
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23 WHEREAS it is beneficial for the City Manager and staff to have a clear  
24 understanding of the City Council's priorities and Strategic Direction so that staff  
25 and funding resources can be used to meet the City Council's objectives; Now,  
26 Therefore,



BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA

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That the City of Tacoma Strategic Direction for 2015, including Strategic Policy Priorities and 2015 Objectives, as set forth in the attached Exhibit "A," are hereby approved.

Adopted \_\_\_\_\_

\_\_\_\_\_  
Mayor

Attest:

\_\_\_\_\_  
City Clerk

Approved as to form:

\_\_\_\_\_  
Deputy City Attorney



## EXHIBIT "A"

### TACOMA CITY COUNCIL STRATEGIC DIRECTION

#### 2015 Strategic Policy Priorities

- Strengthen and support a safe city with healthy residents.
- Ensure all Tacoma residents are valued and have access to resources to meet their needs.
- Foster a vibrant and diverse economy with good jobs for all Tacoma residents.
- Encourage thriving residents with abundant opportunities for life-long learning.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.
- Assure outstanding stewardship of the natural and built environment.
- Encourage and promote an efficient and effective government, which is fiscally sustainable and guided by engaged residents.

#### Strategic Objectives 2015

1. Work with interested stakeholders to explore, review and identify potential sustainable funding sources to address the City's deferred street maintenance.
2. Establish and facilitate a Property Crimes Task Force to identify system improvements and strategies to reduce property crimes within the City.
3. Develop and implement a strategy to create Citywide digital equity for residents by exploring options and leveraging Click! Network.
4. Develop the Tacoma 2025 Five-year Action Plan to successfully implement Tacoma 2025.
5. Develop and conduct a city-wide business satisfaction and business climate survey to identify opportunities to better understand local businesses' needs and areas of improvement on the City's behalf.
6. Continue to partner with Sound Transit to identify, secure and leverage funding to support the design and construction of the \$165 million Tacoma Link expansion.