



City of Tacoma

Economic Development

Committee Minutes

747 Market Street, Tacoma, WA 98402, Conference Room 248

Dial: 253-215-8782 Meeting ID: 882 2753 9908

Webinar Link: www.zoom.us/j/88227539908 Passcode: 614650

October 31, 2023

10:00 AM

Chair **Keith Blocker**, Vice Chair **Kiara Daniels**, **Joe Bushnell**,
Olgy Diaz, **Sarah Rumbaugh** (alternate)

Call To Order

Chair Blocker called the meeting to order at 10:05 a.m.

Roll Call

Present: 3 - Blocker, Bushnell and Diaz

Absent: 1 - Daniels

Vice Chair Daniels arrived at 10:09 a.m.

Public Comment

There was no public comment.

Briefing Items

1. [23-1052](#) Combined Committees, Boards and Commission Reports
[Tacoma Arts Commission; Greater Tacoma Regional Convention Center
Public Facilities District; City Events and Recognition Committee;
Tacoma Creates Advisory Board; Equity in Contracting Advisory Committee]

At approximately 10:06 a.m., Cathy Satava, Committee Liaison, introduced the combined committees, boards, and commissions (CBC), to present their reports. Kacee Woods, Staff Liaison, Equity in Contracting Advisory Committee; Dean Burke, President, Travel Tacoma, Greater Tacoma Regional Convention Center Public Facilities District, Adam Cook, Staff Liaison; Jessica Johnston, Chair, City Events and Recognitions Committee, Ashley Young, Staff Liaison; Michael Kula, Chair, Tacoma Arts Commission (TAC), Naomi Strom-Avila, Staff Liaison; and Sheree Cooks, Chair, Tacoma Creates Advisory Board (TCAB), Lisa Jaret, Staff Liaison.

Vice Chair Daniels arrived here, at 10:09 a.m.

Together, the CBC liaisons and leadership presented reports on their respective CBCs, including what they do, the commissioners, outcomes and accomplishments, and what they are working on.

Discussion ensued throughout with questions for each of the commissions, projections of funding from pre-pandemic to post-pandemic numbers and a request for a future forecast of incline between three to five years, and what competing businesses in other cities are doing compared to Tacoma; special events and grant funding, noting estimated total funds needed for special events, economic impact of engagement externally and internally; metrics used, noting the Equity Index; feedback on the graffiti murals and how Metro Parks works together with the Tacoma Arts Commission on projects and specific projects are pending further research due to required state and federal reviews; and appreciation was given towards all CBC's and the work they put in for their departments and communities.

Topics for Upcoming Meetings

2. [23-1054](#)
 - November 14, 2023 - Combined Tacoma Arts Commission and Tacoma Creates Advisory Board Interviews
 - November 28, 2023 - Tacoma Creates Update
 - December 12, 2023 - Equity in Contracting Interviews
 - December 26, 2023 - Cancelled

Cathy Satava, Committee Liaison, stated the next meeting will be held on November 14, 2023, and will include TAC and TCAB interviews; the November 28, 2023, meeting will include the Tacoma Creates update; and the December 12, 2023, meeting will include the Equity in Contracting Advisory Committee interviews, and it will be last meeting of the year.

Other Items of Interest

There were no other items of interest.

Adjournment

There being no further business, the meeting adjourned at 11:07 a.m.

Keith Blocker, Chair

Hollyann Piotrowski, City Clerk's Office