

City of Tacoma

City Council Action Memorandum

TO: Hyun Kim, Interim City Manager

FROM: Council Member Kristina Walker and Christina Caan, Policy Analyst

COPY: City Council and City Clerk

SUBJECT: Resolution – Council contingency fund request to sponsor 2nd Cycle's Bike Stories 2025 – October 7,

2025

DATE: October 1, 2025

SUMMARY AND PURPOSE

A resolution authorizing a Council contingency fund expenditure of \$2,500 to sponsor 2nd Cycle's Bike Stories 2025.

COUNCIL SPONSORS

Council Member Kristina Walker, Council Member Sarah Rumbaugh, and Council Member Sandesh Sadalge

Council Contingency Fund Request: We ask for your support for a Council contingency fund expenditure of \$2,500 to sponsor 2nd Cycle's Bike Stories 2025. Bike Stories raises essential funds to support 2nd Cycle's mission of empowering youth, engaging the community, and advocating for safer, more equitable cycling in Tacoma. With the City's sponsorship, 2nd Cycle can continue expanding opportunities for riders of all ages and backgrounds while celebrating the role bikes play in building a connected, resilient Tacoma. This event will also feature Community Awards for individuals who exemplify 2nd Cycle's five strategic pillars, including community hub, youth empowerment and education, advocacy for safer cycling in Tacoma, serving under-resourced populations, and reflecting the diversity of Tacoma.

- 2nd Cycle is a non-profit organization working to build a stronger, more connected community through the joy of cycling. Their mission is to demystify and normalize bike riding as a part of daily life and to make the joy of bike riding accessible to all, while also helping community members see the bicycle as a tool for personal and community empowerment.
- 2nd Cycle has served more than 1,300 young people through their community programs. These programs include: "Let's Go" and "Let's Keep Going" Programs to deliver elementary, middle, and high school cycling education through the statewide school-based bicycle safety curriculum; "Teens Biking to Destinations" to build riding skills, confidence, and independence for middle and high school students; "Safe Routes to School" to manage school-based bicycle safety programming, bike rodeos, and traffic gardens to reach hundreds of students annually; and a "Youth Diversion Program" to partner with juvenile courts to provide constructive alternatives for young people, using bicycle education and repair skills to build confidence and reduce recidivism.

2nd Cycle and the celebration of bike culture plays a vital role in advancing multiple goals and priorities outlined in several of the City's strategic plans. The 2025 Climate Action Plan Update calls for the City to undertake a range of activities aimed at promoting more active transportation and completing the City's bicycle network to reduce greenhouse gas emissions.³ Part of the City's Vision Zero goals also include educating community members about safety for all road users, including bicycles.⁴ In addition, the Community Safety Action Strategy recognizes the need

¹ Second Cycle | Bike Shop, Cycling Advocacy, and Community Events

² Programs & Registration | Second Cycle

³ 2030 Climate Action Plan, 2025 Update | City of Tacoma

⁴ <u>Vision Zero | City of Tacoma</u>



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to go beyond policing and crime enforcement to deepen the community's perceptions of safety.⁵ This includes fostering safer environments for active transportation. Finally, 2nd Cycle is an important partner in advancing the City's livability, inclusion, and accessibility goals outlined in the Tacoma 2025 Framework, including improving community health outcomes.⁶

• The City of Tacoma's sponsorship would include the following items: recognition as an official sponsor of Bike Stories 2025; City logo placement on event poster, program, and website; acknowledgment in social media and event promotions; verbal recognition during the event program; and the opportunity to celebrate alongside 100+ community members, elected officials, and leaders committed to building a stronger bike culture in Tacoma.

FUNDING REQUESTED: \$2,500

COMMUNITY ENGAGEMENT

Community members have expressed a strong desire for expanded support for active transportation. Numerous community members have also spoken publicly at City Council meetings about the challenges they face regarding equitable and safe cycling in Tacoma. In addition, the City's Community Survey shows a robust interest in improving bike infrastructure, with nearly 40 percent of respondents expressing that they are dissatisfied or very dissatisfied with the ease of bicycle travel in Tacoma.⁷

Equity and Accessibility: 2nd Cycle welcomes and offers support to all community members regardless of race, age, culture, ability, ethnicity or nationality, gender identity and expression, sexual orientation, marital status, religious affiliation, and socioeconomic status. Their website shares statements that reject any discrimination in their shop or organization.

Civic Engagement: *Equity Index Score*: Moderate Opportunity

Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

Livability: *Equity Index Score*: Moderate Opportunity

Increase positive public perception of safety and overall quality of life.

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

ALTERNATIVES

Alternative	Positive Impacts	Negative Impacts
Do not fund the sponsorship.	Council would preserve contingency funds for other priorities.	The event organizers may need to reduce the scope and scale of the event, decreasing the ability of 2 nd Cycle to fundraise and provide community benefit.

⁵ Community Safety Action Strategy | City of Tacoma

⁶ City of Tacoma 2025

⁷ Tacoma Community Survey 2024.pdf

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EVALUATIONS AND FOLLOW UP

The City of Tacoma will receive the sponsorship benefits outlined above and provide information on how to apply for the Special Events Funding Program Application in future years.

SPONSOR RECOMMENDATION

Sponsors recommend providing \$2,500 in Council contingency funds to sponsor 2nd Cycle's Bike Stories 2025.

FISCAL IMPACT

Fund Number & Name	Cost Object (cc/wbs/order)	Cost Element	Total Amount
 1030 – Council Contingency Fund 	660000	5412010	\$2,500
TOTAL			\$2,500

What Funding is being used to support the expense?

Council Contingency Funds

Are the expenditures and revenues planned and budgeted in this biennium's current budget? The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation? NO

Will the legislation have an ongoing/recurring fiscal impact?

Will the legislation change the City's FTE/personnel counts? NO

Contingency Commitments		
2025	Funding Amount \$ 321.709.00	
	•	321,709.00
Resolution 41610 Council Requested - Golden Gloves Sponsorship	S	10,000.00
Council Contingency fund expenditure of \$10,000 to support the 76 th Annual Golden Gloves Boxing Tournament in Tacoma.	•	10,000.00
Substitute Ordinance 29002		
Grand Cinema Capital Campaign Dedicate \$50,000 of the 2025-2026 Budget for Council Contingency to the Grand Cinema Capital Campaign for improvements to the Merlino Building.	\$	50,000.00
Substitute Ordinance 29002 Rebuilding Hope Capital Campaign	\$	25,000.00
Dedicate \$25,000 of the 2025-2026 Budget for Council Contingency for the Rebuilding Hope Capital Campaign.		
Resolution 41681		10.000.00
Tacoma Porchfest Council Contingency fund expenditure of \$10,000 to sponsor Tacoma Porchfest.	\$	10,000.00
Resolution 41968		47
South Tacoma Green Blocks Program Council Contingency Fund expenditure of \$15,000 to Supplement the \$30,000 South Tacoma Neighborhood Planning Booster funding to conduct a full green blocks-scale program in the South Tacoma Neighborhood.	\$	15,000.00
Resolution 41724	\$	10 000 00
Historical Society 2025 Destiny Dinner Sponsorship Council Contingency Fund expenditure in the amount of \$10,000 to support the Tacoma Historical	Þ	10,000.00
Society's 2025 Destiny Dinner.		
Resolution 41723 BIPOC Health & Wellness Fair	\$	5,000.00
A Council Contingency Fund expenditure in the amount of \$5,000 to support the 2025 BIPOC Health & Wellness Fair.	•	0,000.00
Resolution 41140	•	15 000 00
Grit of Destiny Sponsorship A Council Contingency Fund expenditure of \$15,000 for a "Grit of Destiny: City of Tacoma" Documentary	\$	15,000.00
Resolution 411735		
A Council Continuous v. Fund synanditure of \$50,000 for staffing and facilitation of the Topping Labor	\$	50,000.00
A Council Contingency Fund expenditure of \$50,000 for staffing and facilitation of the Tacoma Labor Standards Task Force.		
Resolution 41757	¢	20,000.00
A Council Contingency Fund expenditure of \$20,000 to Advocates for Immigrants in Detention Northwest for their phone call fund.	•	20,000.00
To Council October 7, 2025		
A Council Contingency Fund expenditure of \$2,500 to sponsor 2nd Cycle's Bike Stories	\$	2,500.00
To Council October 7, 2025		
	\$	7,500.00
A Council Contingency Fund expenditure of \$7,500 to sponsor Trick or Streets community event		
Starting Balance Total Amount Allotted Current Balance	\$ \$ \$	321,709.00 220,000.00 101,709.00