



# Economic Development Strategic Plan

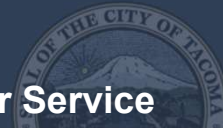
City of Tacoma | Community and Economic Development

Economic Development Committee  
May 13, 2025

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## Objective 7: Implement Premier Customer Service



**Strategy 7A:** Formalize CED as the City's Intermediary

**Strategy 7B:** Enhance the Value Proposition in Tacoma

**Strategy 7C:** "Get to Yes" on Development Permitting


**Strategy 7D:** Identify Efficiencies in Development Regulations

**Strategy 7E:** Help Reduce Construction Costs

**Strategy 7F:** Leverage Opportunity Zones

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## Objective 7: Implement Premier Customer Service

	Highlights
<b>Strategy 7A</b> Formalize CED as the City's Intermediary	<ul style="list-style-type: none"> <li>Actively participate in review panel</li> <li>Continually update Make it Tacoma website with current information for businesses</li> <li>Send newsletter for businesses as needed</li> </ul>
<b>Strategy 7B:</b> Enhance the Value Proposition in Tacoma	<ul style="list-style-type: none"> <li>Gain information through:               <ul style="list-style-type: none"> <li>Annual business survey</li> <li>Business retention and expansion visits</li> <li>Business Districts and associations</li> </ul> </li> </ul>
<b>Strategy 7C:</b> "Get to Yes" on Development Permitting	<ul style="list-style-type: none"> <li>Participate in Permit Advisory Taskforce</li> <li>Create opportunities for interactions between PDS staff and potential projects to create level of comfort for businesses</li> </ul>

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## Objective 7: Implement Premier Customer Service

	Highlights
<b>Strategy 7D:</b> Identify Efficiencies in Development Regulations	<ul style="list-style-type: none"> <li>Provided input and feedback from development community as part of the Traffic Impact Fee creation process</li> </ul>
<b>Strategy 7E:</b> Help Reduce Construction Costs	<ul style="list-style-type: none"> <li>Identified and conducted outreach to key property owners</li> <li>Marketed key sites to OZ investors</li> <li>Several projects completed due to OZ designation</li> </ul>
<b>Strategy 7F:</b> Leverage Opportunity Zones	

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## Planning Questions (1 of 3)



**1. Strategy 7F** is focused on Opportunity Zones, and the City has completed that outreach and work since the 2020-2025 Strategic Plan was adopted.

Otherwise, all strategies in Objective 7 are still very relevant; staff propose these strategies remain in the propose that all others stay in the Plan.

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## Planning Questions (2 of 3)



**2. Strategy 7B** focuses on including the business voice in decision and policy making.

How can we engage and build deeper relationships with the business community?

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## Planning Questions (3 of 3)

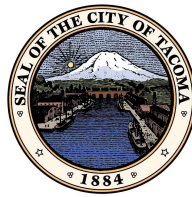


### 3. **Strategy 7E** focuses on lowering the cost of construction.

As an engaged City, how can CEDD help to create an environment to facilitate innovative advancements in construction methods?

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