



TO: Elizabeth Pauli, City Manager
FROM: Jeff Robinson, Director, Community & Economic Development Department (CED)
COPY: Economic Development Committee
PRESENTER: Lisa Jaret, Tacoma Creates Program Manager, Arts & Cultural Vitality/CED
Clarissa Gines, Tacoma Creates Coordinator, Arts & Cultural Vitality/CED
Sheree Cooks, Chair, Tacoma Creates Advisory Board
SUBJECT: Tacoma Creates Annual Report 2022-23
DATE: November 28, 2023

PRESENTATION TYPE:

Please select the type of presentation you will be making to the Council Committee.
Informational Briefing

SUMMARY:

Tacoma Creates staff will present to the Economic Development Committee regarding the 2022-23 cycle of Tacoma Creates funding distribution, and the positive impacts of this funding in the community.

BACKGROUND:

November 2018, Tacoma voters approved Tacoma Creates by 67.2%, passing in every reporting precinct. Tacoma Creates is the first Cultural Access Program under RCW 36.160 to be enacted in Washington State. The sales tax increase (1/10 of 1%) authorized under Tacoma Creates went into effect April 2019 and will be in place through March 2026; it must be reauthorized to continue beyond that point. City Council passed local legislation (TMC 1.55) in December 2019, which defines local parameters and honors the foundations established by and required in the Cultural Access Washington legislation.

Eligible non-profit arts, culture, heritage, and science organizations apply for funding that helps them expand equitable access to public programs, increase opportunities both downtown and in neighborhoods throughout Tacoma, expand educational options for youth, and build sustainability for ongoing cultural programs and operations that provide value for people throughout the City of Tacoma.

ISSUE:

This briefing will include an overview of the 2022-23 Tacoma Creates Annual Report. The report includes details about the \$4.5M distributed to 56 cultural organizations during the funding cycle that ended in June 2023. The briefing will cover report data about the program's scope, equity and access efforts, partnerships with Tacoma Public Schools and Tacoma Public Library, and program locations throughout the City. There is no request for formal action.

ALTERNATIVES:

This is an information briefing only. There are no alternatives presented.

FISCAL IMPACT:

Include a summary of the fiscal This is an information briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an information briefing only. There is no recommendation.