



City of Tacoma

Committee of the Whole Minutes

747 Market Street Tacoma, WA 98402

9th Floor Visibility Center

July 15, 2014

3:00 PM

Call To Order

Mayor Strickland called the meeting to order at 3:07 p.m.

Present: 9 - Boe, Campbell, Ibsen, Lonergan, Mello, Thoms, Walker, Woodards and Strickland

Council Member Thoms participated telephonically.

Briefing Items

1. **14-0621** Special Event Program Improvements Update

Kala Dralle, Community and Economic Development, reviewed special event accomplishments from early 2013 to-date, including a paperless system; mailings to impacted neighborhoods; regular public communications; and predetermined routes for fun-runs. She then reviewed continuous improvements, including finding ways to improve mailings and delivery, and collaborating with Police and Fire to find solutions for inspecting and enforcing. She reviewed proposed changes, including to encourage more cultural events and incent and attract more diverse and sustainable events. Discussion ensued regarding attendance.

Mayor Strickland inquired if City staff ask applicants how they plan to promote their events and achieve higher attendance rates, and suggested making it a question in the application process. Ms. Dralle continued to review proposed changes, including improved communications; offsetting City costs by way of new inspections and fees and packaged programs for commercial events; and further streamlining online applications and coordinating more with Metro Parks.

Ms. Dralle concluded with the timeline for the proposed improvements. Discussion ensued regarding if an event checklist exists along with the online application, what the response has been to the green events checklist, the conflict between summer events with music and the noise ordinance, the difference between for-profit events versus non-profit, beer gardens,

defining "non-profit", fee schedule updates, and notifications.

Council Consideration Requests

There were no Council Consideration Requests.

Committee Reports

Council Member Mello stated the Puget Sound Clean Air Agency recently adopted their budget and the focus is now turning to getting the South Sound out of non-attainment.

Council Member Boe reported on the Puget Sound Regional Council Transportation Policy Board meeting, stating funding for the Schuster Promenade was in the top ten projects list; he then reported on recent changes to the Cross District Association Board; and noted that Art at Work Month is coming up in October.

Council Member Lonergan reported on the Fire Pension Board, noting they are discussing ways to expand benefits.

Other Items of Interest

There were no other items of interest.

Adjournment

There being no further business, the meeting was adjourned at 4:01 p.m.

Marilyn Strickland, Mayor

Doris Sorum, City Clerk