



TO: T.C. Broadnax, City Manager
FROM: Tansy Hayward, Assistant City Manager, City Manager’s Office
COPY: City Council and City Clerk
SUBJECT: Resolution – Authorizing the use of up to \$10,000 from the Council Contingency Fund for the artwork installation to honor Dr. Gordon Klatt – April 15, 2014
DATE: April 8, 2014

SUMMARY:

A resolution authorizing the use of up to \$10,000, from the Council Contingency Fund, to support the artwork installation honoring Dr. Gordon Klatt and his contributions.

COUNCIL SPONSORS:

Mayor Strickland

STRATEGIC POLICY PRIORITY:

- Strengthen and support public safety, human services, public education, and diverse higher learning opportunities in Tacoma.
- Foster neighborhood, community, and economic development vitality and sustainability.

The Tacoma community is requesting the City’s support for the artwork installation to honor Dr. Gordon Klatt. The artwork installation is intended to educate and share the story of healing and hope and how one person can make a difference in Tacoma and the world. The American Cancer Society believes that Relay for Life participants will travel to see where the event was born, which will bring more visitors to Tacoma to see the art installation.

BACKGROUND:

Dr. Gordon Klatt, a Tacoma colorectal surgeon, has shown us that one person can make an extraordinary difference in the Tacoma community and the world. With his solo 24 hour run in 1985 in Tacoma, starting at the University of Puget Sound, he began a movement to fight cancer that has raised \$5 billion cumulatively known as the “American Cancer Society’s Relay for Life.”

While he was circling the track during his solo run at Baker Stadium in 1985, Dr. Klatt envisioned a team relay event that could raise money for the Cancer Society. The word spread about the unique successful event in Tacoma, and he was soon teaching others around the country about the event. Relay for Life now takes place in 5,200 communities in the US and 900 events, patterned from the US, occur in 22 countries. Relay for Life has become the largest, single health-related fundraiser in the world.

The success of this fundraiser has brought more needed dollars for the mission of the American Cancer society: a cure through research, education, patient services, and advocacy. The American Cancer Society has announced that deaths from cancer have fallen for the second year in a row – resulting in 400 more lives saved every day from cancers. Through Relay for Life, the Cancer Society honors and celebrates cancer survivors, remembers those who were lost, and fights back by advocating for prevention, research and early education.



Individuals that have participated in the Relay for Life in other locations travel to Tacoma and the University of Puget Sound campus to see where the event was born. The American Cancer Society and members of the Tacoma Community wish to commemorate Dr. Klatt through an installation of a piece of artwork at the location of Dr. Klatt's solo run at the University of Puget Sound. They have requested that the City contribute \$10,000 to this project to recognize and honor Dr. Klatt for his contributions to the Tacoma community and to share the story of healing and hope.

At the April 1, 2014 Committee of the Whole meeting, Mayor Strickland proposed that the City contribute \$10,000 to support the Artwork Installation at the University of Puget Sound honoring Dr. Gordon Klatt and his contributions to the mission of the American Cancer Society, which started in the City of Tacoma. The City's contribution was proposed to be contingent on the American Cancer Society's ability to secure the other funds to complete the project before the City releases the funds. As a result of the Committee of the Whole discussion, Mayor Strickland requested that the City Manager take action to make funding available through the City Council Contingency Fund and to begin work to identify the terms and deliverables for a subsequent contract establishing the contribution.

ISSUE:

This action would appropriate funds from the Council Contingency Funds, which will allow City staff to negotiate and execute a contract with the terms and deliverables for the contribution.

ALTERNATIVES:

The Council could reject the use of the Contingency Funds for this purpose.

RECOMMENDATION:

Staff is recommending that the Council approve the use of the Contingency Funds based on the positive discussion at the Committee of the Whole about the community benefit of the art installation.



FISCAL IMPACT:

If you are making a commitment on the City’s behalf to receive or expend funds, then the fiscal impact section should be completed. If this does not apply, enter “There is no fiscal impact” and delete everything below this line. If you are unsure, please contact the Budget Office. If the action is to accept a donation, you do not need to complete the fiscal impact section, just note the estimated value of the donation in the background section.

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1030 – Council Contingency	660000	5330100	\$10,000
TOTAL			\$10,000

* General Fund: Include Department

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
TOTAL			

POTENTIAL POSITION IMPACT:

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
TOTAL			

This section should only be completed if a subsequent request will be made to increase or decrease the current position count.

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$10,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? The Council Contingency Fund has appropriation authority allowing for the expenditure of requested funds.

IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.