



RESOLUTION NO. 39295

1 A RESOLUTION relating to land use and zoning; setting Tuesday, November 17,
2 2015, as the date for a public hearing on proposed billboard regulations,
3 as recommended by the Planning Commission.

4 WHEREAS billboard regulation in the City has historically been a
5 controversial issue, and the City has, in response to public concerns, adopted
6 increasingly strict billboard regulations in recent decades, and

7 WHEREAS only three of 311 existing billboard faces within the City
8 conform to current Tacoma Municipal Code (“TMC”) standards, and

9 WHEREAS, in 2012, the City and Clear Channel Outdoor entered into an
10 agreement to forego litigation and to “meet and confer” to determine if a
11 permanent solution to billboards could be reached, and

12 WHEREAS, to meet the term of this agreement and satisfy the City’s
13 desire for stakeholder input, a 17-member Tacoma Billboards Community
14 Working Group (“CWG”) was convened in September 2014 and tasked with
15 exploring alternative options for billboard regulation which are different from
16 current City code and could potentially lead to a more balanced, effective
17 approach for addressing billboards in the City, and

18 WHEREAS the CWG worked from September 2014 through February 2015
19 and presented its final report to the City Council on March 3, 2015, and

20 WHEREAS, on March 24, 2015, the City Council adopted Resolution
21 No. 39145, acknowledging receipt of the CWG’s Final Report and directing the
22 City Manager to use this work as a foundation from which to continue to work
23 with billboard owners, other community stakeholders, and the Planning
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Commission to develop recommendations for billboard regulation for City Council
1 consideration, and

2 WHEREAS the Planning Commission completed its review and
3 development of the proposed regulations through a public process, including
4 comprehensive reviews in June-July 2015, creating a Billboard Task Force to
5 conduct in-depth analysis in August-September 2015, and conducting a public
6 hearing on October 7, 2015, and
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8 WHEREAS the Planning Commission finalized the proposed regulations
9 and made its recommendation to the City Council on October 21, 2015, and
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11 WHEREAS, pursuant to TMC 13.02, the City Council is required to
12 conduct a public hearing before enacting any amendments to the
13 Comprehensive Plan and the Land Use Regulatory Code; Now, Therefore,

14 BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

15 Section 1. That a public hearing on the proposed amendments to the
16 Tacoma Municipal Code, relating to proposed billboard regulations, as
17 recommended by the Planning Commission, shall be held before the City Council
18 in the Council Chambers on the first floor of the Tacoma Municipal Building,
19 747 Market Street, Tacoma, Washington, on Tuesday, November 17, 2015, at
20 approximately 5:30 p.m. or as soon thereafter as the same may be heard.
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Section 2. That the Clerk of the City of Tacoma shall give proper notice of

1 the time and place of said hearing.

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3 Adopted _____

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Mayor

5 Attest:

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7 _____
City Clerk

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9 Approved as to form:

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11 _____
Deputy City Attorney

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