



TO: Elizabeth Pauli, City Manager
FROM: Council Member Jamika Scott and Christina Caan, Policy Analyst, City Manager's Office
COPY: City Council and City Clerk
SUBJECT: Resolution – Council contingency fund request to sponsor the Hilltop holiday event
DATE: November 20, 2024

SUMMARY AND PURPOSE

A resolution authorizing a Council contingency fund expenditure of \$5,000 to sponsor the Hilltop holiday event.

COUNCIL SPONSORS

Council Member Jamika Scott, Council Member Sandesh Sadalge, and Council Member Kiara Daniels

Council Contingency Fund Request: This resolution requests a Council contingency fund expenditure of \$5,000 to sponsor the annual Hilltop holiday event. The Hilltop holiday event is a joyful family-friendly and community focused event aimed at bringing people together to celebrate the Hilltop neighborhood and the season. Families and friends are invited to create cherished memories while enjoying warm drinks from Red Elm, sweet treats from Love by the Slice, activities, and a performance by T.U.P.A.C. dancers. Strings of lights in festive shapes, including a snowman and snowflakes, will be illuminated on the side of the T.U.P.A.C. building following a group countdown. In addition, decorative wreaths will also be installed on light posts along Martin Luther King Jr. Way in the Hilltop Business District to create a festive and inviting environment for local shops.

- This event is hosted by the Hilltop Action Coalition, a non-profit that aims to engage residents and business owners seeking to play an active role in restoring the Hilltop community. The group provides neighborhood news, opportunities for networking, and helps to host events that showcase the Hilltop and its community.
- As a sponsor of the event, the City of Tacoma's name and logo would be included on advertising materials. Council Members are invited to be presenters at the event. Sponsorship will also help ensure that this event and food and drinks from local businesses are free to the general public, making it more accessible for all.

COMMUNITY ENGAGEMENT

The Hilltop Action Coalition, in partnership with other local community groups, has hosted this event in the past and received positive feedback from community members seeking to maintain the tradition. The Hilltop Action Coalition intends to advertise the event to the general public in an effort to welcome all Tacoma community members to enjoy the Hilltop and celebrate the season together. In addition, the Hilltop Business District is invited to engage in the event as well.

2025 STRATEGIC PRIORITIES

Equity and Accessibility: The Hilltop neighborhood encompasses a low to very low opportunity area in Tacoma where community members have experienced the lasting impacts of decades of intentional disinvestment and harmful policies directed toward communities of color. This event would help the City of Tacoma invest in restoring the character and livability of the Hilltop neighborhood. It would also help showcase Hilltop as a family-



friendly area by providing an opportunity for young people and their friends and families to celebrate the season as a community.

Economy/Workforce: *Equity Index Score:* Moderate Opportunity

Increase the number of infrastructure projects and improvements that support existing and new business developments.

Livability: *Equity Index Score:* Moderate Opportunity

Improve access and proximity by residents to diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.

Increase positive public perception of safety and overall quality of life.

This event will help nurture the local economy by featuring food and drinks from local businesses and by drawing community members from across the city to the Hilltop Business District with cheerful wreath decorations. It also aims to expand support for the arts in Hilltop by showcasing the talents of T.U.P.A.C. performers. In addition, events that are open to the public help bolster pride and connectivity among neighbors, fostering community bonds that are vital for making neighborhoods safe and welcoming for all.

ALTERNATIVES

Alternative	Positive Impacts	Negative Impacts
Do not fund the sponsorship	Council would preserve contingency funds for other priorities.	The event organizers would need to reduce the scope and scale of the event, making it potentially less accessible to the community and providing less community benefit.

EVALUATION AND FOLLOW UP

The City of Tacoma will provide information on how to apply for the Special Events Funding Program Application in future years.

SPONSOR RECOMMENDATION

Sponsors recommend providing \$5,000 to sponsor the Hilltop holiday event.

FISCAL IMPACT

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. 1030 – Council Contingency Fund	660000		\$5,000
TOTAL			\$5,000

What Funding is being used to support the expense?

Council Contingency Funds



City of Tacoma

City Council Action Memorandum

Are the expenditures and revenues planned and budgeted in this biennium's current budget?

The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

NO

Will the legislation have an ongoing/recurring fiscal impact?

NO

Will the legislation change the City's FTE/personnel counts?

NO

ATTACHMENTS:

None

Contingency Commitments

2024	\$	225,000.00
(Remaining balance that will be carried over in March / April 2024)	\$	19,450.00
Resolution 41354		
Council Requested - Raising Girls Sponsorship	\$	10,000.00
A Council Contingency Fund expenditure of \$10,000 to sponsor 500 Raising Girls winter care bags with personal hygiene and menstrual products, as well as warm winter items, for low-income Tacoma students.		
Resolution 41372		
Council Requested - Moroccan Sister City Committee Cultural and Economic Exchange	\$	5,000.00
A Council Contingency Fund expenditure of \$5,000 request to sponsor the Moroccan Sister City Committee Cultural and Economic Exchange.		
Resolution 41373		
Council Requested - Metro Park's Mosaic Arts and Culture Festival	\$	5,500.00
A Council Contingency Fund expenditure of \$5,500 to sponsor Metro Park's Mosaic Arts and Cultural Festival.		
Resolution 41378		
Council Requested - Advocates for Immigrants in Detention Northwest	\$	10,000.00
Council Contingency Fund expenditure of \$10,000 to Advocates for Immigrants in Detention Northwest (AIDNW) for their Phone Call Fund to support access to phone services for detainees in the Northwest Ice Processing Center		
Resolution 41386		
Council Requested - Tacoma Refugee Choir's First Annual Symposium Sponsorship	\$	10,000.00
A Council contingency fund expenditure of \$10,000 to sponsor the Tacoma Refugee Choir's first annual symposium, "From Welcoming to Cooperation."		
Resolution 41442		
Council Requested - Facilitation of Pierce County Climate Conversation Meetings	\$	20,000.00
Resolution authorizing \$20,000 in Council Contingency Funds to support the Pierce County Climate Conversation		
Resolution 41449		
Council Requested - Broadway Street Broken Window Repairs	\$	25,000.00
A \$25,000 Council Contingency Request for matching funds to support broken window replacement for businesses affected along Broadway		
Resolution 41448		
Council Requested - Youth Sponsorship to Fuzhou, China	\$	12,500.00
A Council Contingency fund expenditure of \$12,500 to support youth attendance at the Fuzhou Youth Week Convening in late June		
Resolution 41471		
Council Requested - South End Neighborhood Council (SEnCo) Block Party & Resource Fair	\$	10,000.00
A resolution authorizing the \$10,000 in Council Contingency Funds to support the South End Neighborhood Council's 2024 Block Party & Resource Fair for the purpose of sharing information about public resources offered by the City of Tacoma and other organizations, and to build community connections and increase participation in SENCo meetings and activities.		
Resolution 41526		
Council Requested - Historic Cushman Street Fair Support	\$	5,000.00
A Resolution for support for a Council contingency fund expenditure of \$4,000 to support the Historic Cushman Street Fair		
Resolution 41539		
Council Requested - Pride-themed Decorative Crosswalk	\$	35,000.00
A Resolution for a Council Contingency fund expenditure of \$35,000 for a Pride-themed decorative crosswalk on Broadway in downtown Tacoma.		
Resolution 41533		
Council Requested - Alchemy Skateboarding Expansion and Youth Access Fund	\$	10,000.00
A Resolution for a Council Contingency fund expenditure of \$10,000 to sponsor the Alchemy skateboarding expansion project and youth access fund.		
Resolution 41534		
Council Requested - Historic McKinley District Halloween Parade	\$	5,000.00
A Resolution for a Council Contingency fund expenditure of \$5,000 to sponsor the Historic McKinley District Halloween Parade .		
Resolution 41555		
Council Requested - Urban Reuse Program Assessment and Action Strategy	\$	20,000.00
A Resolution for a Council Contingency fund expenditure of \$20,000 to support an Urban Wood Reuse Program Assessment and Action Strategy.		
To Council December 3, 2024		
Council Request - Hilltop Holiday Event	\$	5,000.00
A Resolution for a Council contingency fund expenditure to sponsor the Hilltop holiday event.		
To Council December 3, 2024		
Council Requested - Senior services from Lighthouse and Beacon Senior Centers to Metro Parks Facilities	\$	30,000.00
A Council Contingency Fund expenditure of \$30,000 to support the transition of Tacoma's Senior Center services from Lighthouse and Beacon Senior Centers to Metro Parks facilities.		

Starting Balance	\$	244,450.00
Total Amount Allocated	\$	218,000.00
Current Balance	\$	26,450.00