



City of Tacoma

City Council Study Session Minutes

733 Market Street Tacoma, WA 98402

Conference Room 16

August 19, 2014

12:00 PM

Call to Order

Mayor Strickland called the study session to order at 12:09 p.m.

Present: 9 - Boe, Campbell, Ibsen, Lonergan, Mello, Thoms, Walker, Woodards and Mayor Strickland

Council Member Campbell participated telephonically.

Briefing Items

1. 14-0731

Citywide Strategic Planning Update

Mayor Strickland announced the first study session topic is an update on Tacoma 2025, the Citywide strategic planning initiative. City Manager T.C. Broadnax provided background information and introduced Brian Scott, BDS Planning and Urban Design. Mr. Scott provided an update on the development process and community input to date, including community groups consulted, a summary of conversations, outreach and engagement statistics, events at fairs and festivals, an online forum, and the July 30, 2014 community forum summary and highlights. Mr. Scott concluded by reviewing emerging themes related to opportunity, equity, partnerships, and accountability; and the completion process, including focus area feedback sessions and the strategic plan structure. Discussion ensued regarding feedback related to job creation, the process for identifying motivated champions, partnerships, the July 30, 2014 community forum, strategic plan goals, the process for keeping community participants engaged during the entire process, and potential gaps in outreach. Deputy Mayor Woodards requested staff make sure this process continues after the consultant is no longer involved in the project.

2. 14-0730 Results of the Budget Outreach Process

Mayor Strickland announced the next study session topic is the results of the budget outreach process. Tadd Wille, Budget Officer, provided background information, including key objectives. Christina Watts, City Manager's Office, reviewed community budget input, public comment and major themes, and other outreach meetings and tools, including Engage Tacoma. Katie Johnston, Finance, continued to review outreach tools, including the website, the balance the budget tool, a City services questionnaire, and a community survey. She concluded by reviewing staff engagement, a summary of common themes, and next steps. Discussion ensued regarding community feedback related to economic development, the level of community participation, and the process of making decisions based on the feedback received.

Other Items of Interest

There were no other items of interest.

Agenda Review and City Manager's Weekly Report

Mr. Broadnax stated there are no changes to tonight's agenda.

3. 14-0732 Weekly Report to the City Council, August 14, 2014

Adjournment

Mayor Strickland stated there will be a Committee of the Whole meeting today at 3:00 p.m. in the Visibility Center on the ninth floor of the Tacoma Municipal Building.

On proper motion, the study session was adjourned at 1:19 p.m.

Marilyn Strickland, Mayor

Doris Sorum, City Clerk