



City's Events and Recognitions Committee

Informational Briefing
October 22, 2024
Economic Development Committee

1

What We Do



City's Events and Recognitions Committee (CERC)

Produce annual volunteer award ceremonies

- Dr. Martin Luther King, Jr. Celebration
- City of Destiny Awards

Review and administer City's special event grant funding applications and awards

Engage in community events



2

Committee Members

- Jill Sparks District 1
- Alex Domine (Vice-Chair) District 2
- Jacob Tice District 3
- Open position District 4
- Kirsten Putman District 5
- Keoni Ho At-Large Position 1
- Cecily Croskey At-Large Position 2
- Karen Sudderth At-Large Position 3
- Tim Fairley At-Large Position 4
- Dallisa Hocking At-Large Position 5
- Jessica Johnston (Chair) At-Large Position 6



3

Our Accomplishments

Applications	60
Districts	5
Funding	\$90,000
Awardees	39
Events	44
Attendees	194,160

Special Events Grant Funding

Updated Application Process for 2025

- o Application Assessment:
 - Equity and accessibility (35%)
 - Merit/need (35%)
 - Community impact (20%)
 - Organizational capacity to produce the event (10%)

2024 – \$90,000 (Grants \$1,000 to \$5,000)

Funded organizations include:
 Cultural groups
 Tacoma City Theaters' Resident Arts Organizations
 Neighborhood Councils
 Business Districts



4

Our Accomplishments



2024 Special Events Funding Awardees:

321 Buddy Fundraising A Place for Me Resource Fair	Classical Tuesdays in Old Town Tacoma Tacoma Tapestry 2024	Latinx Unidos of the South Sound Festival Latinx
Advocates for Immigrants in Detention NW Community Support of Immigrants Fair	Downtown Tacoma Partnership Downtown Tacoma Block Party	Metro Parks Tacoma MOSAIC Tacoma's Arts & Culture Festival
Alchemy Skateboarding Go Skate Tacoma 2024	Entertainment Resource Alliance Military Art Market / Military Marvels Marketplace	Museum of Glass Glass Fest Northwest
Asia Pacific Cultural Center Asia Pacific New Year Celebration	ForeverGreen Trails Eastside Tacoma Mountain Division Trail Outreach	Native Daily Network Indigenous People's Day
Better Together Event Planning Community Wellness Fair	Foss Waterway Seaport Tacoma Ocean Fest 2024	Northwest Folklife SuperFolk Festival
Building Youth Through Music Juneteenth – A Road to Economic Freedom	Girls Heart on Fire Vibrant Youth Wellness Summit	Northwest Sinfonietta The Art of Tango
Central Neighborhood Council Tacoma Porchfest	HONK! Festival West / Tacomarama Community Street Band Tacoma HONK! Fest	
Children's International Health Relief Hilltop Healthy Kids & Family Carnival		



5

Our Accomplishments

Enhanced Support and Resources

City Event Services

Standardizes the distribution of City of Tacoma services and non-monetary support.

TVE SkillShops

Inform, teach, and support event organizers.

Topics include:

- Equity in Events Toolkit
- Funding and Grant Writing
- Event Permitting Basics
- Safety and Security (coming up October 21)



6

Our Accomplishments



2024 Dr. Martin Luther King, Jr. Celebration

- **Lifetime Service Award:** Lisa Mathusz
- **Emerging Leader Award:** Gloria Joy Kazuko Muhammad
- **Mayor Victoria Woodards Special Award:** Pastor Christopher Gregory



2024 City of Destiny Awards

- **Dedication to the Support of the Arts:** Tacoma Musical Playhouse
- **Adult Leadership:** Cecily Croskey
- **Youth Leadership:** Hali Harris
- **Youth Service:** Selayna Rudolph
- **Group:** The Empowerment Center
- **Environmental Sustainability:** Albert Styers
- **Equity and Empowerment:** Stefanie Love
- **Inspire Tacoma:** Isaiah Thomas



7

What We Are Working On

2025 Projects

- **Special Event Grant Funding – 2025 Applications Now Open**
 - Applications Close October 18, 2024
- **Sponsorship Opportunities**
- **Dr. Martin Luther King, Jr. Celebration**
 - *Building Bridges*
 - Date: January 2025
 - Greater Tacoma Convention Center
 - Nominations due October 28, 2024
- **City of Destiny Awards**
 - Date: TBD, 6pm, Tacoma Dome Exhibition Hall
 - Community Showcase



8

What We Are Working On

Enhanced Special Events Support

- City Event Services Program
 - Apply with Special Event Funding
- TVE SkillShops Phase 2
 - Planning for future topics

Continuous Improvement Projects

- Contracting and compensation process
- Streamlining Special Event Permit Application Process



9



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 Economic Development Committee

10



Greater Tacoma Regional Convention Center Public Facilities District

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Economic Development Committee

1

Background



Greater Tacoma Regional Convention Center Public Facilities District (GTRCC PFD)

- Municipal corporation & taxing authority (RCW 35.57)
- GTRCC-PFD formed 1999 assist in financing construction & operation of GTCC
- Tacoma, Fife, Lakewood, University Place, Pierce County
- Financing
 - 0.033% Sales Tax Rebate
 - 7% Tacoma Lodging Tax
 - Parking System Revenues
 - GTCC Operating Income
- All debt issued by City of Tacoma.
- GTCC operated by City of Tacoma through Interlocal Agreement



2

Background

2024 GTRCC PFD Board Members

Dean Burke, Board President - Travel Tacoma

Andrea Reay, Board Secretary/Treasurer – Tacoma Pierce County Chamber

Colleen Barta – Tacoma Community Member

Robyn Denson - Pierce County Council

Linda Smith – City of Lakewood
Paul Bocchi (Alternate)

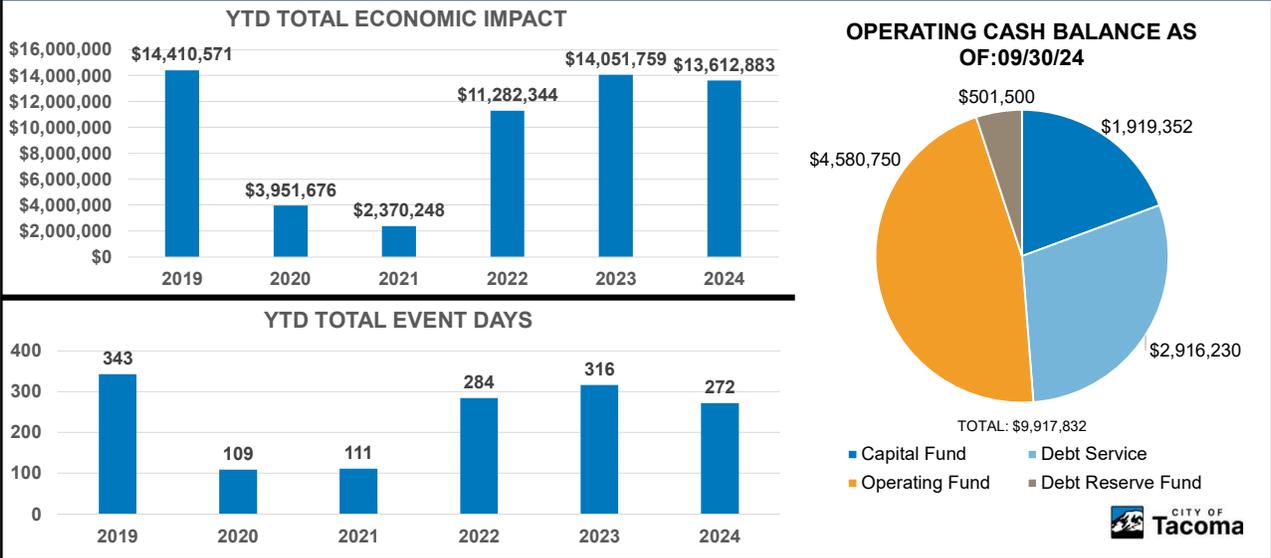
S. Joey Murphy – City of Fife
Lew Wolfrom (Alternate)

Kevin Briske – City of University Place



3

Our Recent Work



4

Up Next

- Economic Impact
- Increasing Access
- Infrastructure Investment
- State PFD Legislation



5



Greater Tacoma Regional Convention Center Public Facilities District

Informational Briefing
October 22, 2024
Economic Development Committee

6



Equity in Contracting Advisory Committee

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1

Background



- Established April 22, 2022 through Resolution 40944
- Advisory body to City Council and Program staff on overall program effectiveness
- **Primary responsibility:** monitor compliance to Equity in Contracting Program guidelines and accountability standards



2

Members

- **Catina Patton**
Certified Business No.1
- **Angela Michaelis**
Certified Business No. 2
- **Rahsaan Freeman**
Certified Business No. 3
- **Scott Lundt**
Certified Business No. 4
- **Justin Baker**
Union Signatory Firm
- **Clint Myers**
Large Prime
- **Larry Hutchinson**
TPU Service Area No. 1
- **Michael Jordan**
TPU Service Area No. 2
- **Trena Payton**
TPU Service Area No. 3
- **Paul Franetovich**
Council District 1
- **Katherine (Kate) Ginn**
Council District 3

Vacant Positions

- Council District 2
- Council District 4
- Council District 5
- Open Shop Firm



3

Members

- **Subcommittees**
 - **Internal Processes**
 - Purpose: Advise on policies and procedures relating to City procurement activities.
 - Members
 - Michael Jordan
 - Larry Hutchinson
 - Angela Michaelis
 - **Workforce**
 - Purpose: Advise on incorporating inclusion and diversity into existing or future hiring, recruitment, education, and advancement strategies related to the contracting community.
 - Members
 - Paul Franetovich
 - Larry Hutchinson
 - Michael Jordan
 - Scott Lundt



4

Our Recent Work

- What Went Well
 - Recruitment
 - Subcommittee Engagement
 - Annual Work Plan
 - Internal Processes: Prompt Payment
 - Workforce: Access to Capital, Training & Workshops
 - Disparity Study
- What Needs Work
 - Access to key City staff
 - Performance dashboard



5

Up Next

- Focus Areas
 - 2024 Annual Report
 - Equity in Contracting Performance Dashboard
 - Program and Policy Development
 - Expand to Professional Services
 - Disparity Study Recommendations
 - Research Business Certification Types
 - Continued improvements to contracting processes, compliance, outreach, and communication



6



Equity in Contracting Advisory Committee

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Tacoma Arts Commission

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1

Background



- Created in 1965 - one of oldest arts commissions in WA
- Established in TMC 1.28A and B
- Advisory body to City Council
- **Primary Responsibility:** create policies to support the ongoing development of arts programs and projects in Tacoma
- **Primary Programs:**
 - Funding of artists and organizations/groups
 - Community Programming: Tacoma Arts Month, Tacoma Poet Laureate, professional development
 - Oversight of Municipal Art Program
- General Fund and 1% for the Arts



2

The Commissioners



Chair Kenya Shakoor
At Large 2

Vice Chair Jasmine Brown
At Large 4

Jes Takla
At Large 1

Sarah Jane Hoppe
At Large 3

Jeanette Sanchez
At Large 5

Hannah-Clarke Gilmore
At Large 6

Connie Behe
At Large 7

Wade Neal
At Large 8

Katie Dean
At Large 9

Michael Kula
Professional Position 1

Derek Nunn
Professional Position 2

Heide Fernandez-Llamazares
Professional Position 3

Vacant
Professional Position 4

Heidi Wygle
Tacoma Public Education

Aleks Aurelion
Working Professional Artist



3

Our Recent Work



Public Art

- Completed 5 permanent artworks and 10 murals
- Launched 2 Artists-in-Residence
- Implemented 1 Public Art Training Program (through Spaceworks)
- Confirmed 34 projects for next biennium
- Advocated for increased public art staffing



4

Our Recent Work



Funding

- Awarded \$96k to 24 individual artists for 2023-24
- Awarded \$156k to 28 organizations/groups for 2024
- Advocated for increase in funding for next biennium

Tacoma Arts Month

- 108 artists / 56 studios for the Tacoma Studio Tour
- 108 artists for Arts at the Armory



5

Up Next



- Development of an Art & Placemaking Plan for the Tacoma Mall Neighborhood
- Artists in Residence embedded in partner City departments
- Support for reauthorization of Tacoma Creates
- New Division Manager and public art staff



6



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