



# City Events and Recognitions Committee

Tacoma Municipal Building, 747 Market Street, 9<sup>th</sup> Floor Visibility Center

April 10, 2014

Chair Smith called the meeting to order at 6:41 p.m.

Committee Members Present: Roslyn Smith, Valentine Smith, Ben Warner, Shalisa Hayes (participated by telephone)

Staff Present: Christina Watts, John Miller

## Agenda Item

### City of Destiny Planning Discussion and Updates

Chair Smith introduced the item. Staff shared that Council Members were briefed on the new event concept for City of Destiny earlier in the week and they had some feedback in regards to an inclement weather plan, event parking, and an additional award component for winners.

Staff said the Tacoma Rainiers offered possible dates to reschedule the City of Destiny event if the May 28<sup>th</sup> game is cancelled due to rain. Committee members discussed whether the entire event would be rescheduled or if the reception would still occur on May 28<sup>th</sup>. It was noted that depending on when notification of the cancellation is made, it may not be possible to cancel the reception. The committee said if that is the case, they would look at having two receptions possibly.

The proposed dates for rescheduling were July 21<sup>st</sup>, July 22<sup>nd</sup>, August 25<sup>th</sup>, or August 26<sup>th</sup>. Chair Smith said she would suggest one of the dates in July. Because Tuesdays are Council meetings, she suggested the committee consider July 21<sup>st</sup>. Vice Chair Smith made a motion to reschedule the event to July 21<sup>st</sup> in the event the May 28<sup>th</sup> Rainiers game is cancelled and the committee passed the item.

Staff said other feedback was that there was concern about parking at the event. If the intent is for the event to be free for winners and those serving on CBCs, the committee could consider purchasing parking vouchers. The vouchers are \$5 each. The committee members discussed whether providing parking vouchers was necessary. Vice Chair Smith motioned to provide parking vouchers to invited guests and the committee passed the item.

Staff said another suggestion from Council was to look at ways to increase the overlap between the traditional City of Destiny event elements and the Rainiers game. A suggestion was to provide baseballs to the award winners in addition to the traditional glass award. Chair Smith said maybe the Council and Mayor could sign the baseballs and they could be incorporated into the pre-game reception. Vice Chair Smith said he thought it was a great idea to tie the two components of the event together. Vice Chair Smith motioned to purchase baseballs for the City of Destiny Award winners and the committee passed the item.

Chair Smith said another planning element the committee needed to decide is MCs for the event, at least for the on-field portion. There was discussion about the two MCs who have traditionally hosted the event. Staff shared that they recently learned that one of the former MCs is a huge Rainiers fan. The committee suggested having him host the on-field portion of the event and maybe asking the other MC to host some portion of the reception. Vice Chair Smith said he supporting including the MCs from past events because it is important not to burn bridges. Staff said they would follow-up to see if they were interested in participating.

Vice Chair Smith then provided a sponsorships update. He said Sage Photography is really excited to be a part of the event and that the Daffodil Court is on board for anything that is needed. There was discussion about how the princesses and JROTC could be used as ushers and to hand out programs. Vice Chair Smith said he hopes to pick up the award bases from Kel-tech next week as well.

Chair Smith opened discussion on the last City of Destiny planning item, finalizing the award winners. Staff explained that two nomination forms were faxed and staff did not see them until April 1<sup>st</sup>. They were nominations for the categories of Adult Leadership and Community Partnership. Chair Smith asked the committee for feedback on the nominations. Vice Chair Smith said he would still vote for the previously selected winner for Adult Leadership. He motioned to keep the winner of that category the same and the committee passed the item. Mike Mowat was the selected winner for Adult Leadership.

Vice Chair Smith said he would propose changing the recipient of the Community Partnership Award. The committee discussed whether a change was appropriate. Vice Chair Smith motioned to select Tacoma First Nazarene Church as the winner for the Community Partnership Category and the committee passed the item.

Chair Smith requested for future nominations, a question be added to the form asking about length of service. She said this would be helpful information as the committee considers the various nominations.

### **Agenda Item**

#### **2015 MLK Celebration Concept**

Chair Smith introduced the item and said staff requested to present a new concept for the 2015 MLK Event. Staff discussed an event proposal that would require partnering with the Broadway Center for the Performing Arts to provide the entertainment. The proposal would eliminate the need to have auditions and rehearsals, reduce the complexity of the event, and allow the committee to take a summer recess. The new concept would not, however, reduce costs and it would reduce some of the event's flexibility.

The committee discussed the concept. Chair Smith said she would like a lot more information, but her initial inclination is leaning toward no. Vice Chair Smith also said he was leaning toward no. He said a huge part of the event is community involvement. Chair Smith mentioned that feedback from last year was also a desire for more youth participation. She said the committee would need a better idea about the budget. Vice Chair Smith asked if the committee was interested in trying to meet with BCPA to discuss the issue further. Chair Smith said she would rather learn more about the budget to better understand if the concept is plausible, before meeting with them.

Staff said that regardless of whether the committee wishes to pursue this event concept, staff recommendation is to do direct invitations to desired performers, as opposed to an auditions process.

Vice Chair Smith asked if the committee would consider having Living Voices again. He said they were very well liked by attendees. Chair Smith said the committee can consider them again.

**Agenda Item**

Other Items

None

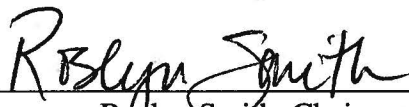
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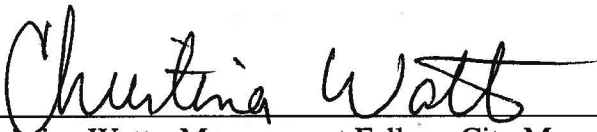
Topics for Upcoming Meetings

Staff shared that the next meeting will be April 28 at 6 p.m. Items for the agenda will be continued discussion on the City of Destiny event. Vice Chair Smith requested that committee members also begin thinking about the MLK event.

**Adjournment**

The meeting was adjourned at 7:50.

  
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Roslyn Smith, Chair

  
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Christina Watts, Management Fellow, City Manager's Office