



CITY OF TACOMA
**NEIGHBORHOOD
 PLANNING
 PROGRAM**

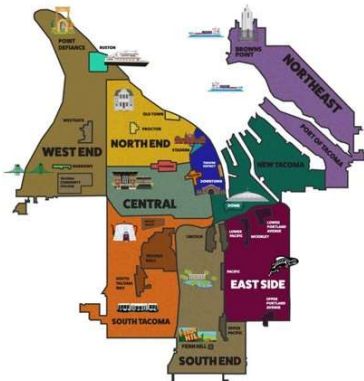
PROCTOR NEIGHBORHOOD PLAN
 CITY COUNCIL, FEBRUARY 27, 2024

CITY OF TACOMA
 PLANNING AND DEVELOPMENT SERVICES



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AGENDA



- Proctor Neighborhood Plan
 - Overview
 - Priorities
 - Implementation
- Next Steps

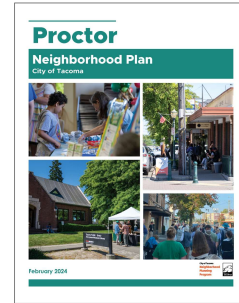
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PLAN OVERVIEW

- Acknowledgements
- Welcome Letter
- Executive Summary
- Introduction
- Neighborhood Plan Approach
- Proctor Major Characteristics
- Policy Framework
- Community Engagement Summary
- Major Ideas Summary
- Recommendations
- Implementation Strategy

- Lessons Learned
- Glossary
- Works Cited
- Appendices
 - A. Zoning and Land Use
 - B. Historic Resources
 - C. Community Event Summaries
 - D. Survey and Interactive Map Results
 - E. Cushman and Adams Substations Memo
 - F. Festival Street Location Analysis Memo



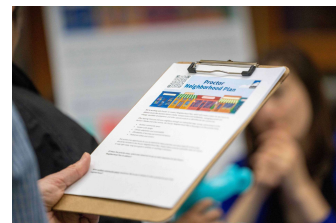
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METHODOLOGY

See *Neighborhood Plan Approach*, page 10



- **Community engagement**
 - Deep and broad engagement
 - Informs every step of the process
- **Resource identification and matchmaking**
 - Assess feasibility
 - Work with partners
- **Technical analysis**
 - Support for best practices and implementation



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PROCTOR ENGAGEMENT OVERVIEW

See Engagement Summary, page 34

Over 1,800 "engagements"

Events

- **Three events:** Kick-off event, walk, open house (200+)
- Tabling at **eight community events**
- **Feedback board** at Library and University of Puget Sound

Surveys and Online Engagement

- Interactive **online map** (450 comments)
- **Three online surveys** (500 responses)
- Community Booster Project **voting** (700 responses)

Meetings and Focused Engagement

- **15 Steering Group** meetings and walk-and-talks
- Four tenant and business **focus groups**
- **Multilingual** engagement in Russian and Ukrainian



PROCTOR VISION AND PRIORITIES

See Major Ideas Summary, page 53

Community Vision

Vibrant Neighborhood Destination

- **Support business district as a draw**
- *Make district accessible to more people through **physical connections** and **housing affordability***

Welcoming, Livable Neighborhood

- *Improve well-being, livability, and equity through new **community spaces**, opportunities for **active living**, **tree canopy**, and more*

Plan Priority Areas:

- ✓ Pedestrian Safety and Comfort
- ✓ Human-Scale Design
- ✓ Community Space
- ✓ Sustainability and Climate Adaptation
- ✓ Commercial and Residential Affordability

MAJOR IDEAS

See page 34

1. Active transportation **connections/crossings**
2. Coordinate with **schools** to improve safety
3. Implement affordability and public space goals with **new development**
4. Activate streets with **open streets** pilot
5. Explore **woonerf** (a multi-modal shared street) opportunities
6. Expand **business district capacity** support
7. Enhance **outdoor seating** spaces
8. Promote **tree planting**
9. **Calm traffic** on neighborhood streets
10. Maintain and expand **affordable housing**
11. Support **design review**
12. **Historic nomination** for key properties



Location-Specific Actions

- 1 Improve active transportation connections to the Business District and enhance pedestrian crossings on arterials (AP)
- 2 Coordinate with schools to improve safety and connections (□)
- 3 Pursue opportunities to implement Plan public space and affordability goals with future development (□)
- 4 Activate streets by testing "Open Streets" locations for future festival streets (■)
- 5 Explore woonerf (neighborhood shared streets) opportunities (//)
- 6 Support small businesses and explore Business District capacity support (■)
- 7 Coordinate with partners to enhance outdoor gathering spaces and seating areas (■)

Neighborhood-Wide Actions

- 8 Promote tree planting and maintenance
- 9 Calm traffic on neighborhood streets through citywide programs and projects
- 10 Maintain and expand affordable housing
- 11 Support City efforts for design review
- 12 Support historic nomination for key properties

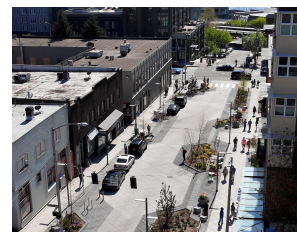
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IMPLEMENTATION STRATEGY

See Implementation Strategy, page 87

- **Quick Win.** Can be completed in 1-2 years with existing funding and/or capacity
 - Red curb painting
 - Outreach to small businesses for "streateries"
- **Small Investment.** Can be funded at a low cost and implemented within the next few years
 - Business Improvement Area study
 - Historic nominations
- **Community Priority.** Ranked through survey as a top priority
 - Pedestrian crossing enhancements
 - Outdoor seating area
- **Phasing.** E.g. open streets pilot, festival street, and woonerf



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BOOSTER PROJECTS

\$50,000 for implementation of community priorities

- Put top priorities to community vote
- Online and in-person voting
- **More than 2,000 votes cast by 700 people!**

Winning Projects:

- **Trees for the business district:** working with Proctor District Association
- **Open streets pilot project:** 2024 event series led by community committee



STATUS AND NEXT STEPS

Proctor Plan Adoption Process:

- ✓ **Planning Commission Recommendation:** December 6, 2023
- ✓ **Infrastructure, Planning, and Sustainability Committee Recommendation:** January 10, 2024
- ✓ **Study Session:** February 13, 2024
- ❑ **Council Adoption (TODAY):** February 27, 2024
- ❑ **Implementation:** Early 2024 and ongoing

McKinley Hill Neighborhood Plan

- **Adopted:** March 2023
- **Implementation:** 2023 – Ongoing

South Tacoma Way Neighborhood Plan

- **Plan-A-Thon Kickoff Event:** Thursday, February 29, 5:30P.M. via Zoom
- **Planning:** 2024 – 2025
- **Implementation:** 2025



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