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**TO:** T.C. Broadnax, City Manager  
**FROM:** Ricardo Noguera, Director, Community and Economic Development Department  
Amy McBride, Tacoma Arts Administrator, Community and Economic  
Development Department  
**COPY:** City Council; City Clerk  
**SUBJECT:** **Resolution – Adoption of “Artfull Tacoma”, Tacoma’s 5-year action plan  
for the arts to support the implementation of Tacoma 2025 and Tacoma  
One**  
**DATE:** July 19, 2016

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**SUMMARY:**

A resolution adopting “Artfull Tacoma” as the implementing plan for arts and culture in the Tacoma 2025 framework and as an implementation tool for the comprehensive plan, One Tacoma. The Arts Commission recommends “Artfull Tacoma” for adoption.

**STRATEGIC POLICY PRIORITY:**

This project is aligned with the following Council strategic policy priority:

- Arts and Cultural Vitality – Cultivate a vibrant cultural sector that fosters a creative, cohesive community.

**BACKGROUND:**

The creation of a 5-year action plan that evaluates the City’s current Art Program and enhances and expands existing programs and positions arts as an economic driver was defined in the City Manager’s 2015 goals under Arts and Cultural Vitality and as a means to advance the Arts and Cultural Vitality policy priority in Tacoma 2025. The last cultural plan for Tacoma was completed in 1993. 3 Square Blocks was hired for \$30,000 to develop the plan in partnership with staff and the Arts Commission. Building on the extensive community input captured from Tacoma 2025 outreach, 3 Square Blocks conducted 3 focus groups, an online survey, and engagement activities at the Arts Month opening party (700 attendees) and spoke with staff leadership. Partners such as the Arts & Culture Coalition, conducted several working sessions with the Arts Commission including a retreat. Partners such as the Arts & Culture Coalition of Pierce County, Pierce County Chamber of Commerce and Metro Parks provided input.

This plan will be adopted as the implementing plan for arts and cultural vitality in Tacoma 2025. Each initiative relates to one or more goals in the 2025 framework. A work plan will be developed every two years to prioritize and implement the initiatives and actions.

**ISSUES:**

“Artfull Tacoma” is very comprehensive and will be applicable longer than 5 years. Successful implementation of “Artfull Tacoma” will require collaboration within the city and with partner agencies including alignment of services and leveraging of resources.



**ALTERNATIVES:**

Review, revise and adopt at a later date.

**RECOMMENDATION:**

It is recommended that the City Council adopt this plan.

**FISCAL IMPACT:**

There is no fiscal impact at this time.

**EXPENDITURES:** N/A

**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET:** N/A

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED:** N/A