

RESOLUTION NO. 41534

BY REQUEST OF COUNCIL MEMBERS DIAZ, SADALGE, AND WALKER

A RESOLUTION authorizing the one-time use of funds in the amount of \$5,000, budgeted from the Council Contingency Fund, to sponsor the Tacoma Halloween Parade.

WHEREAS parades and festivals are economic drivers for local communities as they help provide support to local businesses and economies, and advance the City's economic development programs, and

WHEREAS on October 19, 2024, the Tacoma Halloween Parade ("THP") will be making its haunting debut in the McKinley Hill neighborhood, and

WHEREAS the festivities will begin in the afternoon with an all-ages street fair along McKinley Avenue, between East Wright Avenue and East Morton Street, and will feature over 20 retail and merchandise vendors, including many vendors from the Tacoma Haunted Farmers Market, as well as local community and business booths, and local food trucks supplementing McKinley Hill Business District food establishments that will be open during the event, and

WHEREAS the THP will also feature a stage with performances by local artists and entertainers, and

WHEREAS as night falls, more than 40 individuals and groups are expected to be walking, cheering, dancing, or waving from a float travelling through the streets in a spectacle that will light up the McKinley Hill neighborhood, and

WHEREAS families, friends, and fans of all things spooky are invited to join the crowd and celebrate the community's creativity and Halloween spirit which has



been planned by the Stellar Soireés Event Creation and the McKinley Hill Business Association, and

WHEREAS this sponsorship level will provide the following benefits: (1) parade presenter; (2) logo on 2024 swag bag; (3) parade participant spot; (4) public shout out during the event; and (5) ghoulish social media package which includes presenting sponsor, sponsor spotlight, sponsor Thank You, community post and Blue Mouse Theatre on-screen advertisement, and

WHEREAS, at the September 24, 2024, Study Session, Council

Member Sadalge shared a Council Consideration Request to authorize the onetime use of \$5,000 from the Council Contingency Fund to sponsor the Tacoma

Halloween Parade, and

WHEREAS City staff will negotiate and execute an agreement for services, with terms and deliverables for the City's investment, and

WHEREAS RCW 35.34.250 and 35.34.260 authorize a withdrawal from the Council Contingency fund for any municipal expense, the necessity or extent of which could not have been foreseen or reasonably evaluated at the time of adopting the budget, and

WHEREAS Ordinance No. 22569 requires an affirmative vote of not less than six members of the Council in order to withdraw moneys from this fund, and

WHEREAS the City Council finds that City investment in the THP is a fundamental governmental purpose within the City's authority to provide for economic development and promote investment in the City of Tacoma which is



sufficient consideration to the public to justify the City's investment; Now, Therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

Section 1. That the foregoing Recitals are hereby adopted as the City Council's legislative findings.

Section 2. That one-time funding in the amount of \$5,000, budgeted from the Council Contingency Fund, is hereby approved for the purpose of supporting the Tacoma Halloween Parade.

Section 3. That the proper officers of the City are hereby authorized to confirm deliverables with Tacoma Halloween Parade for the purposes hereinabove enumerated, and document as appropriate.

Adopted	-	
Attest:	Mayor	
City Clerk	-	
Approved as to form:		
Chief Deputy City Attorney	-	