Your Input: TPU POLICY GOALS

These policy goals will be used by providers to prepare their competitive proposals. The goals will also be used by the City Council and the TPU Board in evaluating proposals. **Which policy goals should be most important in this process? <u>Prioritize the Policy Goals below</u>** by numbering them 1 (highest) through 12 (lowest).

DOG: Continuing public ownership of the telecommunications assets, especially those assets necessary for Tacoma Power operations

DRAGON: Ensuring geographically, economically, and technologically equitable access

GOAT: Creating low-income affordable access to telecommunication services

HORSE: Enforcing net neutrality principles for all customers

MONKEY: Allowing open access to telecommunication assets by other telecommunication providers, to the extent such access benefits customers

RABBIT: Preserving competition among telecommunication providers that benefits customers (such as high-quality, technologically up-to-date, and reasonably priced telecommunication services), including restricting transfer of ownership or operations that reduce competition

OX: Safeguarding the use of telecommunications services by Tacoma Power, the City, and other local governments

RAT: Maintaining financial stability of the telecommunications business operations utilizing the Click! assets

SNAKE: Promoting economic development and educational opportunities

ROOSTER: Providing job options and security for Click! staff and protecting the intellectual capital of the system

TIGER: Protecting customer privacy

PIG: Preserving Click!'s goodwill, including via its market-leading customer service for telecommunications customers