



## RESOLUTION NO. 41069

1 BY REQUEST OF MAYOR WOODARDS, AND COUNCIL MEMBERS BLOCKER,  
2 DANIELS, AND WALKER

3 A RESOLUTION relating to economic development; directing the City Manager  
4 to support the Economic Development Committee in reviewing and  
5 suggesting recommendations on how to improve communications and  
6 better support local businesses.

7 WHEREAS with the passage of Substitute Ordinance No. 28838 on  
8 November 1, 2022, the City Council indicated it would refer the ordinance to the  
9 Economic Development Committee (“EDC”) and ask that they work with  
10 stakeholders to make a recommendation to the full City Council by September 30,  
11 2023, regarding the business license fees for 2025, as well as applicable tiers,  
12 potential fees, and a process for adjustments to fees for the years following 2025,  
13 and

14 WHEREAS in addition to the guidance provided by Substitute Ordinance  
15 No. 28838, the City Council also indicated it would bring forward additional  
16 legislation that would direct staff to work with the EDC to review and suggest  
17 recommendations on how the City can improve communications and better  
18 support local businesses and this proposed resolution would formalize that  
19 direction, and

20 WHEREAS sponsors of Substitute Ordinance No. 28838 reworked that  
21 ordinance to ensure that the City is working together with businesses to support  
22 the whole community, and this resolution would build on that work to continue  
23 partnerships with the business community, and  
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1           WHEREAS additional community engagement should also be part of the  
2 EDC's process in developing recommendations over the next year to further  
3 involve both business and community stakeholders, and should include a  
4 business climate survey sent to businesses in the City, and  
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6           WHEREAS the business climate survey can be done through existing  
7 Community and Economic Development staff and information systems such as  
8 business license registrations, or GovDelivery for no additional cost, and if the  
9 EDC chooses to pursue a professional consultant and/or a more in-depth  
10 process, and there is cost associated with the work then the EDC will work with  
11 staff and/or consultants to develop questions to reduce such costs, and  
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13           WHEREAS this resolution would give the EDC an additional directive to  
14 review how the City can improve communications and better support local  
15 businesses, as well as how it uses revenues to support necessary community  
16 services that also meet the particular needs of the business community, and  
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18           WHEREAS the EDC should not only ensure support to our business  
19 community, but also that the City is prioritizing anti-racism in the evaluation of  
20 new policies and programs which can have an acute impact on our most  
21 marginalized communities, and  
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23           WHEREAS focusing on programs that support businesses and the  
24 community will help improve the City's existing business development, as well  
25 as improve the overall perception of safety and strength of our economy that  
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1 will attract new development and expansion of our current businesses; Now,

2 Therefore,

3 BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

4 That the City Manager is hereby directed to support the Economic  
5 Development Committee in reviewing and suggesting recommendations on how  
6 to improve communications and better support local businesses, and the support  
7 should include a business climate survey sent to businesses in the City.  
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9 Adopted \_\_\_\_\_  
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12 \_\_\_\_\_  
13 Mayor

14 Attest:  
15 \_\_\_\_\_  
16 City Clerk

17 Approved as to form:  
18 \_\_\_\_\_  
19 City Attorney

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