



# City Council Study Session Minutes

<http://www.cityoftacoma.org/SSMinutes>

Tacoma Municipal Building North, Room 16, 733 Market Street, Tacoma, Washington 98402

August 13, 2013

Mayor Strickland called the study session to order at 12:05 p.m.

Council Members Present: 8 – Boe, Campbell, Ibsen, Lonergan, Mello, Walker, Woodards, and Mayor Strickland.

Council Members Absent: 1 – Thoms (arrived here at 12:07 p.m.)

Mayor Strickland announced the first study session topic is an update from the Tacoma Regional Convention and Visitor Bureau (TRCVB). Kim Bedier, Public Assembly Facilities Director, introduced Bennish Brown, TRCVB.

Council Member Thoms arrived here, at 12:07 p.m.

Mr. Brown reviewed the TRCVB's approach to destination marketing, the launch of a new destination brand, and Tacoma's tourism trends. He then introduced Chelene Potvin-Bird, Greater Tacoma Convention and Trade Center (GTCTC). Ms. Potvin-Bird reviewed key activities for the sales team in the second quarter of 2013, long-term sales, and room night goals. Discussion ensued regarding new events booked at the GRCTC. Mr. Brown introduced board members, including Chair Monique Trudnowski, and Stan Kott, and Laurie Beck. Mr. Kott and Ms. Beck provided closing remarks and discussion ensued regarding tourism efforts in the City of Tacoma.

Mayor Strickland announced the next study session topic is the City of Tacoma Proposition No. 1 calendar and information guide. City Manager T.C. Broadnax provided information regarding community informational sessions, including the schedule, draft agenda, and frequently asked questions. He also stated the information is available on the City's website and noted groups interested in booking a session should contact the City Manager's Office. Discussion ensued regarding whether a tax on utility companies is the appropriate tax to pay for street improvements, the involvement of citizen groups, how revenue would be allocated to specific projects, economic impacts if the measure is passed, the schedule for community informational sessions, and efforts to inform the community of the meetings. Deputy Mayor Campbell requested an electronic version of the documents presented today.

Mayor Strickland asked for other items of interest; hearing none, she called upon Mr. Broadnax for a review of tonight's Council agenda. Mr. Broadnax stated there will be a recognition for the 125<sup>th</sup> Anniversary of Burkhart Dental Supply, a change to the draft agreement with Tacoma Housing Authority for Resolution No. 38718 to clarify the role of the Landmarks Preservation Commission in the review of property, Citizens' Forum, and a

motion to reconsider Resolution No. 38707 to correct the terms of the appointment to the City Events and Recognitions Committee.

Deputy Mayor Campbell moved to convene to Closed Session pursuant to RCW 42.30.140(4)(a)(b) to discuss labor negotiations, the session not to exceed 20 minutes. Seconded by Council Member Lonergan. Voice vote was taken and carried. The motion was declared adopted.

Mayor Strickland stated Council would take a five minute break followed by Closed Session.

The Council convened to Closed Session at 1:00 p.m.

The Closed Session was extended for 20 minutes at 1:20 p.m.

The Closed Session was extended for 20 minutes at 1:40 p.m.

The Closed Session was extended for 10 minutes at 2:00 p.m.

The Closed Session concluded and the study session reconvened at 2:10 p.m.

There being no further business, the study session was adjourned at 2:10 p.m.

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MARILYN STRICKLAND, MAYOR

ATTEST: \_\_\_\_\_  
DORIS SORUM, CITY CLERK