



**TO:** T.C. Broadnax, City Manager  
**FROM:** Debbie Bingham, Economic Development Specialist, Community and Economic Development  
Ricardo Noguera, Director, Community and Economic Development  
**COPY:** City Council and City Clerk  
**SUBJECT:** Request for resolution– October 7, 2014  
**DATE:** September 23, 2014

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**SUMMARY:**

Authorizing the appropriate City officials to execute an 8 Year Multifamily Housing Property Tax Exemption Agreement with Pacific Opportunities , LLC for the development of 94 multifamily market-rate rental units at 7635 Pacific Avenue in the 72<sup>nd</sup> & Pacific Mixed Use Center.

**STRATEGIC POLICY PRIORITY:**

This project will foster neighborhood, community, and economic development vitality and sustainability by providing 94 market rate housing units within a designated mixed use center.

**BACKGROUND:**

Pacific Opportunities, LLC is proposing to develop 94 new market rate rental units in the 72<sup>nd</sup> & Pacific Mixed use Center as described in Exhibit “A” to the Resolution. The Community and Economic Development Department has determined that the proposed project qualifies for the 8 year multi-family housing property tax exemption. Pacific Opportunities, LLC will enter into an agreement prepared by the City to develop the site as described in the plans on file with the City.

**ISSUE:**

This action would approve the tax exemption through the attached proposed agreement.

**ALTERNATIVES:**

If the resolution is not adopted, the tax exemption will not be granted and the developer has stated that the exemption is necessary to make the project feasible.

**RECOMMENDATION:**

Staff has reviewed the application and has determined that the proposed project qualifies for the 8 Year Multifamily Housing Property Tax Exemption. Staff recommends the Council approve the resolution.

**FISCAL IMPACT:**

The value of the land would continue to be taxed. The City’s portion of the current tax for land is approximately \$2,780 annually. The City’s portion of the tax to be exempted for the proposed structure is estimated at \$29,250 annually. The project will generate higher revenues for the City at the end of the eight year agreement.