



RESOLUTION NO. 41807

1 BY REQUEST OF MAYOR WOODARDS AND COUNCIL MEMBERS RUMBAUGH
2 AND WALKER

3 A RESOLUTION authorizing the one-time use of funds in the amount of \$35,000,
4 budgeted from the Council Contingency Fund, to support Holiday on
5 Broadway, and downtown revitalizations efforts.

6 WHEREAS the intent of this funding request is to advance the City's
7 strategic objectives related to downtown revitalization through support of the
8 "Holiday on Broadway," and ongoing frameworks for downtown activation, and

9 WHEREAS this initiative represents a physical expression of the BLOXHUB
10 framework, integrating design, activation, and partnership strategies to strengthen
11 the City's urban core, and the program will unify the City's traditional marquee
12 holiday events under a cohesive seasonal identity, introducing new components
13 that enhance the vitality, accessibility, and visual appeal of the downtown
14 environment, and

15 WHEREAS specifically, the initiative includes expanded holiday decorations
16 throughout the downtown core, activation of the North Park Garage through
17 community programming, and establishment of additional new Holiday activations
18 coinciding with the opening weekend of the Nutcracker, and

19 WHEREAS these efforts are designed to increase pedestrian activity,
20 support local businesses, and reinforce downtown Tacoma as a welcoming and
21 vibrant destination during the holiday season and beyond, and

22 WHEREAS this investment builds upon the success of recent activations,
23 including the Broadway Block Party and the Sunday Market, both of which have
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1 demonstrated the economic and social benefits of strategic public space use, and
2 the initiative also strengthens partnerships among key organization including
3 Downtown On the Go, Downtown Tacoma Partnership, University of Washington
4 Tacoma, Tacoma Venues and Events, and various property owners while
5 supporting the development of an impact analysis framework and event permitting
6 playbook to guide future activations, and
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8 WHEREAS the investment also builds upon over 18 months of engagement
9 with BLOXHUB, the Nordic Hub for sustainable urbanization which brings together
10 global success strategies to help cities everywhere better respond to emergent
11 needs, particularly for the City the pandemic impact on downtown and lack of
12 activation in the downtown core, and
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14 WHEREAS through this funding, the City affirms its legislative intent to
15 deploy resources that foster sustained economic activity, enhance community
16 engagement, and promote long-term stewardship of downtown public spaces
17 consistent with the City's vision for a thriving, resilient, and inclusive urban center,
18 and
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20 WHEREAS, at the November 18, 2025, Study Session, Mayor Woodards
21 shared a Council Consideration Request to authorize the one-time use of \$35,000
22 from the Council Contingency Fund to support Holiday on Broadway, and the plan
23 to ease the activation of Broadway and other areas of downtown, and
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25 WHEREAS RCW 35.34.250 and 35.34.260 authorize a withdrawal from the
26 Council Contingency fund for any municipal expense, the necessity or extent of



1 which could not have been foreseen or reasonably evaluated at the time of
2 adopting the budget, and

3 WHEREAS Ordinance No. 22569 requires an affirmative vote of not less
4 than six members of the Council in order to withdraw moneys from this fund; Now,
5 Therefore,
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7 BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

8 Section 1. That the foregoing Recitals are hereby adopted as the City
9 Council's legislative findings.
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11 Section 2. That one-time funding in the amount of \$35,000, budgeted from
12 the Council Contingency Fund, is hereby approved for the purpose of supporting
13 the Holiday on Broadway, and downtown revitalizations efforts.
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Section 3. That the proper officers of the City are hereby authorized to confirm deliverables with Downtown Tacoma Partnership for the purposes hereinabove enumerated, and document as appropriate.

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

Deputy City Attorney