



City Events and Recognitions Committee

Tacoma Municipal Building, 747 Market Street, 9th Floor Visibility Center

October 14, 2013

Vice Chair Smith called the meeting to order at 7:30 p.m.

Committee Members Present: Roslyn Smith, Shalisa Hayes, Anthony Painter, Benjamin Warner, Jessie Baines.

Staff Present: Nadia Chandler-Hardy, Christina Watts, Fred Yomes

Agenda Item

Youth Involvement Subcommittee Report and Next Steps

Vice-Chair Smith introduced the item and shared an update from the subcommittee. The subcommittee met with staff to discuss the possibility of holding youth talent auditions for the celebration. Staff recommended partnering with School Districts and Youth Organizations to find, cultivate, and rehearse youth talent. The subcommittee expressed a desire for more committee oversight and proposed to the committee that auditions be held.

Mr. Painter said the committee should reach out to find some established talent, but that the committee doesn't want to be surprised. Ms. Smith mentioned the possibility of involving Living Voices, but expressed concern about the length of their performance. Mr. Painter suggested keeping them on the table as an option.

Mr. Baines said he believed auditions were very important and imperative, even if the committee only held one day of auditions. He said the committee needs to see the acts. Ms. Hayes said that with the time available, she is open to auditions, but only if other established groups can also participate. She did not want groups to be eliminated from participating if they cannot attend auditions. The committee agreed that in place of auditions, performers would be able to submit recordings of performances.

Ms. Smith called for any motions regarding the item. Mr. Baines moved to hold youth talent auditions on November 16 with a rehearsal date in December and a rehearsal about two week before the event in January. The committee passed the item.

The committee determined next steps to be developing an audition flyer, audition form, and outreach/invitations to various youth organizations to participate.

Agenda Item

Approval of minutes from September 30, 2103

Vice Chair Smith introduced the item. The Committee passed the item.

Agenda Item**Committee Chairman Discussion:**

Staff shared that as Mr. Tony Anderson resigned from the committee, the committee can vote to hold elections for a new chair or elect to have the vice chair serve as chairman.

Mr. Baines moved to elect Vice Chair Smith to serve as committee chair and the committee passed the item.

The Committee then discussed that it will hold vice chair elections at its next meeting.

Mr. Painter asked how the vacancies on the committee will be filled. Staff said the City is working to publicize the vacancies and recruit new members. Staff also encouraged committee members to engage in recruitment efforts.

Agenda Item**Committee By-laws**

Staff requested clarification from the committee on how to proceed with the development of committee by-laws. The committee discussed how involved it wanted to be in the draft process.

Mr. Painter moved to appoint Mr. Baines to work with staff to develop by-laws and the committee passed the item.

Agenda Item**MLK Celebration Updates**

Staff shared that Mr. Eric Boles is available and has agreed to be the keynote speaker at the MLK Celebration Event. Staff proposed offering Mr. Boles a speaking honorarium be determined through negotiations with his staff, and the committee agreed.

Vice Chair Smith noted that the committee needed to finalize its theme and asked if the Mayor had any feedback. Staff shared that the Mayor is supportive of the overall theme with a focus on youth.

Mr. Painter moved to choose the theme Youth: Continuing the Legacy and the committee passed the item.

Agenda Item**Sponsorship Subcommittee and Next Steps:**

Vice Chair Smith noted that sponsorship subcommittee members were unable to attend tonight's meeting. She asked staff to follow-up with them to determine next steps. Staff shared that the Mayor encouraged the committee to reach out to Wal-Mart and State Farm for sponsorships.

Agenda Item

MLK Celebration Budget Overview

Vice Chair Smith introduced the item and turned discussion over to Mr. Painter. Mr. Painter presented a draft budget for the 2014 MLK event based on information from past year budgets. He asked staff for some additional clarification for some of the items on last year's budget.

Mr. Painter also discussed using a new vendor for the audio-visual contract. He shared that he has contacted a few vendors and their over-the-phone estimates are lower than previous staff estimates. Mr. Baines suggested using the same vendors as previous years because there is not a lot of time this year.

Staff shared information on which services must go through convention center vendors and which services can be contracted out. Staff will continue to work to develop cost estimates for the event and get more information on last year's contracts.

Agenda Item

City of Destiny Awards Discussion

Vice Chair Smith tabled the item to a to be determined date.

Agenda Item

Topics for next meeting

Vice Chair Smith summarized next steps and possible topics for the next meeting including vice-chair nominations, keynote speaker terms, audition process update, MLK Awards discussion, and subcommittee reports.

Adjournment

The meeting was adjourned at 8:55.



Roslyn Smith, Chair



Christina Watts, Management Fellow, City Manager's Office