



TO: Elizabeth Pauli, City Manager
FROM: Jacques Colon, Chief Strategy Officer
COPY: City Council and City Clerk
SUBJECT: Appointing new members to the Tacoma 2025 Advisory Committee – Requested for April 25, 2023
DATE: April 13, 2023

SUMMARY AND PURPOSE:

Resolution 39106, a resolution approving the City of Tacoma’s Ten-Year Citywide Strategic Plan and Vision (Tacoma 2025), created a Tacoma 2025 Advisory Committee. This resolution would update membership of the Tacoma 2025 Advisory Committee to ensure new Committee membership reflects the geographic, racial, and sector diversity of Tacoma.

New proposed members of the Tacoma 2025 Advisory Committee:

- Silong Chhun to fill an unexpired term, to expire December 31, 2024.
- Nicholas Leider to fill an unexpired term, to expire December 31, 2024.
- Katie Condit to fill an unexpired term, to expire December 31, 2024.
- Andrew Whitney to fill an unexpired term, to expire December 31, 2024.

COUNCIL SPONSOR:

Mayor Victoria Woodards

BACKGROUND:

This Department’s Recommendation is Based On:

Tacoma 2025 requires cross-sector collaboration, and several sectors are currently under-represented in our approach to implementation and redevelopment of Tacoma 2025. As such, we recommend the inclusion of new members that represent workforce and pipeline development, homelessness services, immigrant and refugee services and support, and connections with youth.

The personal and professional experiences of each of the four recommended additions to the Tacoma 2025 Advisory Committee make them well-suited to add crucial perspective to the effective implementation and redevelopment of Tacoma 2025.

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

The Tacoma 2025 Advisory Committee is an engagement strategy to ensure that input and recommendations around Tacoma 2025 take into account the many diverse perspectives that form our collective vision for Tacoma. Research and engagement were done in partnership with current Tacoma 2025 Advisory Committee members to identify gaps on the current Committee and identify new potential members that would add crucial perspective to the group.

Additional members for the Tacoma 2025 Advisory Committee can be added at any time to continuously improve the diversity of perspectives on the Committee in order to most effectively engage the community moving forward as we redevelop the collective vision for the future of Tacoma.



2025 STRATEGIC PRIORITIES:

Identify which Tacoma 2025 strategic goals your legislation most relates to, and then identify the [Equity Index Score](#) for those goals in the geography your proposal will affect. Select the indicator(s) this legislation is most related to, then briefly explain how this legislation will impact the selected indicator(s) and/or improve the Equity Index Score. ***Use the dropdowns below and refer to guide for more information.***

Please state how this legislation will reduce racial and other inequities, disparities, or discrimination to under-represented communities. Please state what positive impacts on equity, equality, diversity or inclusion, if any, would result from enacting this legislation.

Equity and Accessibility: (Mandatory)

We know that historically underrepresented voices must be intentionally centered in discussions around the community's vision in order to ensure that equity and accessibility are meaningfully incorporated into strategic planning efforts for the City of Tacoma.

Economy/Workforce: Equity Index Score: Select Index Score.

Increase the number of Tacoma households that have livable wage jobs within proximity to the city.
Increase the availability of industry-specific education programs to support identified growth sectors.

Education: Equity Index Score: Select Index Score.

Increase the number of college students that find employment and remain in Tacoma after post-secondary completion.
Increase digital access and equity across the city.

Civic Engagement: Equity Index Score: Select Index Score.

Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.
Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

Livability: Equity Index Score: Moderate Opportunity

Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.
Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

Explain how your legislation will affect the selected indicator(s).

Ensuring equitable and diverse representation on the Tacoma 2025 Advisory Committee will allow for more equitable approaches to each of the indicators in 2025, therefore making this resolution applicable to all indicators within the strategic plan.



ALTERNATIVES:

Presumably, your recommendation is not the only potential course of action; please discuss other alternatives or actions that City Council or staff could take. Please use table below.

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. Do Not Update Committee Roster		Gaps in experience on current Committee would not be addressed.
2. Delay Updates to Committee Roster	Allow more time for additional member inclusion	Delay new member ability to contribute to current efforts
3.		

EVALUATION AND FOLLOW UP:

Please include what performance measures and/or benchmarks you have identified that indicate success. Explain how you will follow up with staff and/or Council to report success or changes.

Continuous evaluation of the effectiveness of the Tacoma 2025 Advisory Committee will occur quarterly, with follow-ups provided to Council as needed to ensure additional inclusion of new members to the Committee can continue to be considered.

STAFF/SPONSOR RECOMMENDATION:

Clearly state your recommendation and explain how your recommendation addresses the issue. Include next steps if appropriate. If you have a recommended effective date, enter here.

Staff recommends updating the membership for the Tacoma 2025 Advisory Committee to include the recommended members in order to ensure geographic, racial, and sector diversity on the Committee.



FISCAL IMPACT:

Please provide a short summary of the fiscal impacts associated with the grant, agreement, policy action, or other action.

No fiscal impact.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. N/A			
2.			
TOTAL			

What Funding is being used to support the expense? N/A

Are the expenditures and revenues planned and budgeted in this biennium's current budget?

YES

Please enter Explanation.

Are there financial costs or other impacts of not implementing the legislation?

No

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City's FTE/personnel counts?

No

Please enter Explanation.

ATTACHMENTS:

List attachments using bullet points.

- Updated Rental Housing Code Ordinance
- Summary of Proposed Changes Table